Abstract

Financial and Pension Literacy: International Experiences and Proposals for Croatia

PROFESSIONAL PAPER

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This paper analyzes the importance of financial and pension literacy and provides an overview of international experiences as well as recommendations for key activities to be undertaken in Croatia. Financial literacy programs are linked to financial education projects, and both types of activities were launched in developed countries less than a decade ago. Targeted pension literacy campaigns are based on demographic changes, i.e., a growing proportion of older population, and on the need to ensure adequate income in the third age. Retirement systems are becoming more and more complex, with public retirement systems that can no longer guarantee abundant pensions, while private or combined systems increasingly require an understanding of how financial markets work. The paper proposes a framework for the application of a financial and pension literacy model in Croatia.

Keywords: financial literacy, pension literacy, financial education JEL classification: G00, G02, G23, G18, G19, I22

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