Dear Sir/Madam,

We invite you to actively participate in the work of 20th International scientific conference "SOCIETY AND TECHNOLOGY 2013 - Dr. Juraj Plenkovic" which will take place from 28th to 30th June 2013 in Opatija (Hotel Ambassador), Croatia with Your scientific and professional paper (report, study or debate).

International scientific conference "DIT 2013 - Dr. Juraj Plenkovic" accepts and publishes scientific and professional papers and the results of interdisciplinary scientific research, whose area of interest is the development of society, education, science and technology. Strong development of society, science, technology, education, culture, art, media, communications and new ICT technology brings continuous social changes at all levels of communication (global, regional, national, local, glocal) that results in social change in all spheres of social development, science, education and technology.

**Keynote Speakers**

Univ.Prof.Dr.h.c. Felix Unger,  
President of the  
European Academy of Sciences and Arts

Univ.Prof.dr.sc.h.c. Luby Štefan,  
Vice President of the  
European Academy of Sciences and Arts

Univ.Prof.dr.sc.Ludvik Toplak,  
President of AME - ECM,  
Vice-Rector of Alma Mater Europea

Prof.dr.sc. Ivo Šlaus, FCA, FWA, MAE  
President WAAS

Prof.dr.sc. Krešimir Pvelić, Dean  
Department of Biotehnology University of Rijeka

International scientific conference "DIT 2013-Dr. Juraj Plenkovic" programme is structured into 12 separate thematic units:

1. SOCIETY, SCIENCE AND TECHNOLOGY;  
2. E-EDUCATION AND SCHOOL OF THE FUTURE;  
3. APPLIED SCIENCE AND TECHNOLOGY DEVELOPMENT;
4. NEW ICT TECHNOLOGIES AND EUROPEAN FUTURE;
5. SOCIETY AND INTERGENERATIONAL DIALOGUE;
6. COMMUNICATION MANAGEMENT, ENTREPRENEURSHIP AND PUBLIC RELATIONS;
7. CULTURE, RELIGION AND MEDIA;
8. TECHNOLOGY AND THE NEW WORLD TOURISM TRENDS;
9. TECHNOLOGY OF SOLVING SOCIAL PROBLEMS;
10. SOCIETY, TECHNOLOGY AND ECOLOGY;
11. HOLISTIC VIEW ON HEALTH AND EDUCATION;
12. ROLE AND IMPORTANCE OF ARCHIVES IN INTERCULTURAL CONNECTING THE DANUBIAN
   REGION AND EU.

Complete paper should be submitted no later than 15/05/2013. Subsequently received papers will not be
considered and not included in the publication process for reviewers.

Please deliver the papers to the following e-mail addresses:
dariamustic@yahoo.com

Please submit your paper in Microsoft Word in English/Croatian.

Apart from the usual sections such as, Author’s Name and Surname, Title, Notes, Bibliography, List of Ta-
bles, Charts, Photographs and Other Illustrations (if there are any in the text) and finally the List of Appendices (if
there are any), papers must contain an Abstract in English, which should be 120 to 150 words long, and five
key words, also in English.

All mentioned lists (of tables, charts, photographs, etc.) have to contain the number and the title of the page
on which they are to be found. Also, if the text has a number of abbreviations, it is recommended that an alpha-
etical list of all abbreviations and their explanations be given at the end.

Formulas and equations should be written in one line.
All special characters that might cause confusion should be explained separately. Special attention should be
given to bibliographic entries.

Papers have to be proofread so the name and the surname as well as the signature of the expert who proof-
read the text have to be specified in English.

Accompanying letter attached to the paper has to contain the following information, author’s name and
surname as well as his/her address and phone number, professional qualifications, scientific position, the name of the
institution or company and place of work.

Manuscripts will not be returned.
Registration fee for all participants in a scientific conference is 600 Kn or 80 EUR (for two or more au-
thors, the registration fee is 900 Kn or 120 EUR). If author is participating with two papers, then participa-
tion has to be paid for both papers.

Organizing committee:

Amos Bianchi (Italija/Italy), Bogdan Dugonik (Slovenija/Slovenia), Slobodan Elezović, Vlado Galičić, Slobodan
Hadžić, Perino Krmeta, Vlasta Kučič (Slovenija/Slovenia), Darja Kupinic Gušic, Hiroshi Matsumoto (Japan),

ISSN 1330-0067  Coden: IORME7
Vinko Morovic, Daria Mustic, Mile Pavlic, Mario Plenkovic, Goran Popovic, Mirko Pšunder (Slovenija/Slovenia), Milan Jurina, Zdravko Šordan (Srbija/Serbia), Ludvik Toplak (Slovenija), Vidoje Vujic, Miodrag Živanovic, (Srbija/Serbia), Wojciech Walat (Poljska/Poland).

Scientific committee:

Amos Bianchi (Italija/Italy), Waldemar Furmanek (Poljska/Poland), Vitomir Grbavac, Jozsef Gyorkos (Slovenija/Slovenia), Keval J. Kumar (India), Klaus Krippendorf (Philadelphia, USA), Slavo Kukic (Bosna i Hercegovina/Bosnia and Herzegovina), Vladimir Lvov (Russija/Russia), Ruslan Motorny (Ukrainija/Ukraine), Zbigniew Paszek (Poljska/Poland), Jože Peric (Hrvatska/Croatia), Mario Plenkovic, Majda Pšunder (Slovenija/Slovenia), Karib Phringer (Švicarska/Switzerland), Vladimir Rosic, Patrick Rossler (Njemacka/Germany), Milan Jurina, Ludvik Toplak (Slovenija/Slovenia), Emil Vlajki (Bosna i Hercegovina/Bosnia and Herzegovina), Vidoje Vujic, Gerhard Wazel (Njemacka/Germany), Minka Zlateva (Bugarska/Bulgaria), Jan Zimny (Poljska/Poland), Vlko Žiljak.

We are looking forward for Your participation and cooperation,

Yours sincerely,

Presidents of Organization and Scientific Committee:
Prof.dr.sc. Vlado Galicic
Prof.dr.sc. Mario Plenkovic
Prof.dr.sc. Ludvik Toplak

Organization Committee DIT 2013:
Hrvatsko komunikološko društvo Jurišiceva 5/1 10000 Zagreb Hrvatska
Tel. +385 (0) 1 2371080/ kucni 215
e-mail: HKD_CCA@yahoo.com, dariamustic@yahoo.com,