journal review
TourismWatch

On the occasion of the 75th jubilee issue of professional and informational journal TourismWatch in mid-2014, our readers, especially those who are familiar with the German language, should be informed about this interesting publication. It is about a journal of A4 sized pages published four times per year by Brot für die Welt Lutheran Development Service with headquarters in Berlin. It is an association which aims to assist developing countries and which reflects on diverse and intertwined correlations of tourism in these countries. It is known that the democratization of tourist movements caused not only a large involvement of all population levels in tourism, in both the emissive and receptive sense, but also, it’s enormous expansion to all continents as well. The impacts of peaceful tourist migrations on economic, socio-cultural and ecological tissue of the so called third world countries are particularly frequently considered, and that is precisely the primary concern of this journal. Therefore, it informs readers through longer or shorter articles about a wide range of these impacts in the countries of Africa, Asia and Latin America. The covered topics include tourism and human rights, sustainable tourism, the impact of climate change on tourism, coastal tourism, tourism in the occupied territories (Tibet, Palestine, Western Sahara), protection of children given the widespread forms of so-called sex tourism, events (ITB), tourist implications of major sporting and other events etc. The journal deals with specific current issues in serious research papers, followed by a short news and information about important events, projects, literature reviews etc.

From the editorial prefaces of the last few issues one can observe a holistic approach to tourism as a contemporary social phenomenon which in addition to economic, has a number of other implications, especially as a means of communication between people of different traditions and cultures as well as a link of friendship and mutual understanding. From this standpoint any exploitation of employees in the tourism sector is impermissible. For instance, excessive duration of working hours and inadequate wages, and the exploitation of children in the work process or their abuse as objects of sexual exploitation. Local residents should participate in important investment decisions and benefits of tourism in their community, which is observed through the analysis of large sports and similar events. However, events are being seriously criticized, and even massively protested in destinations such as South Africa or Brazil. Criticism refers to the umbrella associations of some sports branches, for example football, because they do not take the benefits for the host countries into account enough.

The journal furthermore stands for that each participant should accept the so-called civilized tourism and that it becomes it’s essential duty and obligation. In regard to the often cited climate change, it should be constantly linked with the trend of increasing air traffic, which has direct negative consequences on those changes. There is also a question of a basic resource - water as a prerequisite and a limiting factor of tourism development.

The journal also deals with some current problems, such as the consequences of the so-called Arab Spring for tourist flows, the role of the state as the guarantor of the framework conditions for the development of tourism in some countries, the motives of inclusion in modern tourism, protection of fauna in tropical countries and so on. Finally, favorite topics concern the search for alternative forms of tourism related to the same forms of energy, as opposed to today’s excessive exploitation of fossil fuels and similar. For the reasons above, readers can find a number of causes for reflection and action in the tourism industry today and tomorrow.

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