## CONTENTS

<table>
<thead>
<tr>
<th>In Memoriam</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>dr. Zlatko Gašparović (Tomislav Murati)</td>
<td></td>
</tr>
</tbody>
</table>

Ozren Žunec
Prussian General Staff and the Emergency of Sociology 3

Arthur J. Vidich
Toward a Rational Grasp of Irrationality 21

Katarina Prpić
Eminent Scientists’ Productivity: Scientific Excellence and Sociocognitive Context 37

Mirko Štifanić
Social-Territorial Identification, Region and Regionalism 53

Ivan Burić
Sociology and Marketing: New Research Possibilities 61

Anči Leburić
Empirical Research of the Phenomenon of Religion in Croatia 73

Rade Dragojević
The Life-World Landscape of "Well-Informed" Alfred Schutz 85