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THE IMPORTANCE OF LEADERSHIP IN CHANGE MANAGEMENT

Abstract

Change management and leadership are two key areas of today's modern management. The aim of this study was to investigate the interrelationship between leadership and change management, to show and explain the fundamental characteristics of change management and leadership roles in the management of change, to clarify the necessity of the application of different leadership styles in different phases of the process of change and ultimately to point at the importance of leadership in change management. The process of change necessarily requires strong leadership support. The behavior of leaders in organizations directly affects the activities in their work environments that allow the implementation of changes. Accordingly, adequate leadership emerges as one of the most important determinants of successful change management.

Key words: Change Management, Leadership, Leadership Styles, Leader, Change