media
research
croatian journal for journalism and the media

UDK 316.077      CODEN MEISFN      ISSN 1330-6928
070
659.3

Media and the Public Interest
Issue Editor: Zrinjka Peruško

CONTENTS

EDITORIAL ................................................................................................................. 1

PAPERS

Zrinjka Peruško
Public Interest and Television Performance in Croatia ........................................ 5

Auksė Balėytienė
Kristina Juraitė
The Consequences of the Digital Broadcasting for Content Production .... 33

Carmen Ciller Tenreiro
The Evolution of the Concept of Public Service and the Transition in
Spanish Television .................................................................................................. 49

Bjørn Sørensen
The “Socially Useful” in Public Broadcasting: Between Idealism and
Utilitarianism – the Griersonian Element in a Tradition ................................... 71

Lilia Raycheva
Television, the Fragile Virtual Shelter? .............................................................. 81
UNESCO Media development indicators: Monitoring media development in Croatia, Centre for Media and Communication Research (CIM), Faculty of Political Science, University of Zagreb, in cooperation with the Communication Development Division, UNESCO, Paris, Zagreb, 25 September 2009
(Antonija Ćuvalo) ........................................................................................................ 103

Summaries of UNESCO media development indicators: Martina Topić, Zrinjka Peruško, Nađa Zgrablić Rotar, Gordana Vilović, Tena Perišin ..... 106

Recommendations: New Media Agenda for Croatia 2009 .......................... 118

International Expert Round Table “Mass Media as an Important Factor in Establishing Interethnic and Inter-religious tolerance, understanding and cooperation in the Balkans”, Belgrade, November 3, 2009, European Center for Peace and Development (ECPD) of the UN University for Peace (Aleksandar Mitić)....................................................................................... 123

The Future of Information Sciences – INFuture2009: Digital Resources and Knowledge Sharing, Department of Information Sciences, Faculty of Humanities and Social Sciences, University of Zagreb in cooperation with IBM Croatia, Zagreb, 4-6 November 2009 (Sanja Seljan)......................................................................................................................... 126


Karol Jakubowicz, Miklós Sükösd (ur.), *Finding the Right Place on the Map. Central and Eastern European Media Change in Global Perspective*, Intellect, Bristol/Chicago, 2008 (Antonija Ćuvalo)......................................................................................................................... 135
Doctoral Theses:

Josip Čerina: *Croatian Press in Promoting the International Mine Action Principles*, Menthor: Nada Zgrabljić Rotar, Ph.D., University of Zadar, 2009 .................................................................................................. 142

Viktorija Car: *Mythical Structures and Narratives in Croatian TV News*, Menthor: Sandra Bašić Hrvatin, Ph.D., Faculty of Social Sciences, University of Ljubljana, 2009 ........................................................................................................ 147

Odri Ribarović: *Model for the Interaction of Public Media and Tourism: Example of Primorsko-Goranska County*, Menthor: Đorđe Nadrlijanski, Ph.D., University of Zadar, 2009 .................................................................................. 151