Publishing Ethics

Market-Tržište aspires to select only high quality papers for publication. To achieve that, the entire process of selecting, reviewing, and publishing must be objective and fair, while also adhering to strict ethical principles. Since the reputation of Market-Tržište rests on the trust of its readers, authors, reviewers, and scientific community at large, the Editorial Board of the journal strives to ensure adherence to the highest ethical standards. Therefore, the publishing ethics standards applying to Market-Tržište journal are stated below.

**Ethical policy for authors:**
- Authorship should be limited only to the persons who have made a significant/substantial contribution to the paper. Others who might have helped prepare it (e.g. by proofreading it or providing technical services) could be mentioned in acknowledgment, but not listed as authors.
- Papers submitted to Market-Tržište should represent original work. If authors have used the text of other authors/papers, it should be appropriately cited or quoted – otherwise it is plagiarism. Also, authors should avoid the practice of ‘self-plagiarism’.
- Papers submitted to the Market-Tržište journal should not have been published before in their current or substantially similar form, or be under consideration for publication in another journal in any language.
- Research should be conducted in ethical and responsible manner.
- Results should be reported honestly, without falsification or inappropriate data manipulation, and should be complete.

**Ethical policy for the Editor in Chief:**
- The Editor in Chief should make decisions on academic merit only and take full responsibility for his/her decisions.
- The journal publisher should not have any role in decisions regarding its content for commercial or political reasons.
- The Editor in Chief should evaluate manuscripts for their intellectual content without regard to race, gender, sexual orientation, religious belief, ethnic origin, citizenship, or political philosophy of the authors.
- The Editor in Chief must protect authors’ and reviewers’ identities.
- The Editor in Chief should excuse himself/herself from considering manuscripts in which he/she has a conflict of interest resulting from competitive, collaborative, or other relationships or connections.
- The Editor in Chief should take reasonably responsive measures in case ethical issues concerning a submitted manuscript or published paper by any stakeholders (reviewers, readers, publisher, Editorial Board members, etc.) are raised at any stage.

**Ethical policy for reviewers:**
- The review process involves a double-blind review, which means that the identity of both the reviewer and author are concealed from each other throughout the process. If by any chance a reviewer becomes aware of the identity of the author(s), he/she should inform the Editor in Chief immediately.
- A reviewer who discovers or suspects plagiarism should inform the Editor in Chief immediately.
- Reviewers should maintain their objectivity and professionalism during the review process.
- Reviewers who feel insufficiently competent to review the paper or would not be able to
give feedback in proper time should promptly excuse themselves from the review process.
- Reviewers should not discuss reviewed papers with anyone except with Editor in Chief.

All submitted research papers and articles will be checked for originality using a solution from our
partner Turnitin.

If you suspect that compliance with any ethical principle might be compromised by any
stakeholder, please contact us at market@efzag.hr.