

## Names of Camping Sites in Istria

Based on Platen's trade name grammar, the paper analyzes the names of camping sites in Istria collected during on-site research conducted in that area in April and May 2009. The names of camping sites were first classified into different categories based on formation and then their position within the analogy net was discussed.

**Key words:** names of camping sites, chrematonyms, formative analysis, analogies based on product type