

poželjno da je novinari i pisci kodiraju razumljivim i komunikacijski logičnim turističkim diskursom koji je razumljiv svim primateljima turističke poruke. U koliko je turistička medijska komunikacija djelomična, neizvjesna, onda turističko komuniciranje o vrijednostima svjetske turističke baštine nije ostvarljivo. Medijska komunikološka turistička teorija uvjeravanja, uz poštivanje kritičke profesionalne novinarske distance, je sposobnost i medijsko umijeće u prezentaciji građanima vrijednosti turističke svjetske kulturne baštine. Turističko vrijednosno medijsko prezentiranje svjetske turističke kulturne baštine (turistički pisci, novinari, komunikolozi, internetska komunikacija, multimedija, web-komunikatori, facebook, twitter, turistički jumbo plakati, prospekti, te brojni turistički newsletteri) postaju medijska umjetnost nove integralne svjetske turističke kulture i novog turističkog medijskog diskursa.

Kongres je izvrsno vodio ugledni Tunžanin gospodin Tijani Habid, predsjednik FIJET-a i specijalni savjetnik UNWTO (World Tourism Organization) uz poseban stručni suport gospođe Tine Čubrilo Eterović, predsjednice FIJET CROATIA i organizatora kongresa gospodina Victora Radulescu, predsjednika PressTour FIJET Romania.

Primljeno:
2011-09- 26

Prof.dr.sc. Mario Plenković
Doc.dr.sc. Vlasta Kučić
Hrvatsko komunikološko društvo,
Zagreb, Hrvatska

Matters of Journalism: Understanding Professional Challenges and Dilemmas Gdańsk, 14 – 15 September, 2012 , Poland

Journalism has experienced several transformation periods so far: every new medium brought new challenges for journalism practice. What is new this time, is the fact the audience members joined the newsgathering, producing and dissemination process. So-called 'citizen journalism' has been studied for a couple of years now. The findings showed that new technologies in the media allowed people to act like journalists and to some extent play their roles. However, the general conclusions seem to be rather optimistic for professional journalists. They may not be the only sources of information about the events around the world now, but they

are still major gatekeepers. In fact, since the international flow of information significantly extended in the last decade and the number of information is more overwhelming than ever before, most of the audience members desperately need someone who will be able to select and order the events for them.

The aim of this conference is to contribute to our understanding of powers that influence journalism standards and routines. Hence, the participants of the conference will concentrate on such 'traditional' issues as: relations between politics and journalism, market-related aspects of journalism, organizational and professional factors. Furthermore, the questions about digital challenges for the journalism practice will be raised. In order to do this, the conference will bring together a range of international scholars, drawn from representative disciplines in the media studies and journalism. The key questions during the debates would concern the roles of journalists. Who are they now? What are the audiences' expectations towards journalists? What is the future of this profession?

We invite paper and panel proposals that cover the main themes below:

1. Traditional and contemporary models of journalism
2. Professional standards and values
3. Professional roles and identities
4. Journalism and politics
5. The changing business of journalism
6. Journalism practice around the world
7. Digital challenges for journalism practice
8. Online journalism
9. Citizen journalism
10. Ethics in new media
11. Future of journalism
12. Local journalism

Conference submission

1. Individual paper: please submit a max 900 word abstract followed by the short biographical note (up words: name, surname, position, institution, address, e-mail) by **January 15, 2012**.
2. Panel submission: please submit a max 350 – word panel rationale, followed by 75 – word panel description and 150 word – abstracts of the papers (max 4 papers per panel) by 15 January, 2012.

Contact:

Please send your submission to: conference@ptks.pl
Notification of accepted papers will be sent out by **March 15, 2012**
More information: www.ptks.pl/conference

**1st International Conference on Business,
Economics and Communication**
June, 21st and 22nd, 2012 | Lisbon | Portugal

We welcome papers in the areas of:

- Entrepreneurship and Cooperativism;
- Corporate Social Responsibility;
- Communication for Cooperativism;
- Sustainable Management of Social Security;
- Transport and Human Factors;
- Environmental Economics in Aging Society
- Ageing and mobility;
- Accessibility for seniors;
- Senior Marketing;
- Ageing and ICT;
- Senior Tourism; Communication for ageing;
- Advertising for seniors.

Submission: abstracts of maximum 300 words

Deadline of Abstract: October, 31th 2011

Feedback of abstracts: November, 25th 2011

Deadline of full version: January, 31st 2012

Blind Peer review: February, 1st -29th 2012

Presentation of full and last version: March, 15th 2012.

Official language of the conference: English.

For more information about the Call for Papers and Participation, go to CIGEST website:

<http://www.cigest.ensinus.pt/>

**International Association for Literary Journalism
Studies "Literary Journalism: The Power and
Promise of Story"**

**The Seventh International Conference for
Literary Journalism Studies (IALJS-7)**
Toronto, Canada
17-19 May 2012

The International Association for Literary Journalism Studies invites submissions of original research papers, abstracts for research in progress and proposals for panels on Literary Journalism for the IALJS annual convention on 17-19 May 2012. The conference will be held at the School of Journalism and Ryerson University in Toronto, Canada.

The conference hopes to be a forum for scholarly work of both breadth and depth in the field of literary journalism, and all research methodologies are welcome, as are re-search on all aspects of literary journalism and/or literary reportage. For the purpose of scholarly delineation, our definition of literary journalism is "journalism as literature" rather than "journalism about literature." The association especially hopes to receive papers related to the general conference theme, —Literary Journalism: The Power and Promise of Story." All submissions must be in English.

The International Association for Literary Journalism Studies is a multidisciplinary learned society whose essential purpose is the encouragement and improvement of scholarly research and education in literary journalism. As an association in a relatively recently defined field of academic study, it is our agreed intent to be both explicitly inclusive and warmly supportive of a variety of scholarly approaches. Information on previous annual meetings can be found at http://www.ialjs.org/?page_id=33

Please submit research papers or abstracts of works-in-progress presentations to:

Prof. Isabel Soares, <isoares@iscsp.utl.pt>

Please submit proposals for panels to:

Prof. Rob Alexander,; e-mail: <ralexand@brocku.ca>

Deadline for all submissions: No later than 1 December 2011