

journal review

Half a century of the Journal of Travel Research (1962 - 2011)

The sixth issue of the *Journal of Travel Research (JTR)* from November 2011, completes the fiftieth anniversary of continuous publication of this respectable American tourism scientific periodical. It is a well known and often quoted journal by the academics and professionals with high quality papers, which brings the latest research methods on the phenomenon of tourism on interdisciplinary basis. *Journal of Travel Research* was developed gradually since 1962 from the form of newsletter. Charles R. Goeldner, a famous scholar from University of Colorado and author of a number of acclaimed textbooks, took over editing of the journal in 1967, and withdrew from the function on 2003. Thus it is important to recall his review of this anniversary where he cites the journal as the first academic journal on tourism throughout North America.

In that occasion, Professor Goeldner explicitly mentioned journal TOURISM that is published in Croatia from 1956 making it among the firstlings of the world. (Please note that TOURISM has actually occurred three years earlier under the name *Tourism News* and *Tourism Review*, and this year marks the sixtieth year of continuous publication!). According to Goeldner, the first tourism journal is *Tourism Review* (formerly known by French title *Revue de Tourisme*), published since 1946 by the International Association of Scientific Experts tourism (AIEST) in Switzerland, followed by the famous *Cornell Hotel and Restaurant Quarterly*, since 1960, and *Journal of Leisure Research*, since 1968.

Especially significant is the observation of the longtime editor of JTR that it has been recorded a global *explosion* of this type of journals since that time. In parallel with the development of scientific research, the number of journal topics journal expanded as well, so *JTR* is no longer perceived only as a forum to express ideas about business, marketing and management, but also about topics related to tourism such as regional planning, history, sociology, psychology, ecology, anthropology, traffic, sports and law. Special issues were published occasionally on these topics, which encouraged some publishers to run specialized journals devoted to specific topics such event tourism, festivals, ecotourism, etc. *JTR* encourages the development of quantitative methods of tourism research, making that topic more represented here than in similar journals.

The journal is issued bimonthly, and since 2003 Richard Perdue assumes the position of journal editor. *The Travel and Tourism Research Association (TTRA)* permanently supports the publishing of *JTR* as well as distinguished individuals, both well-established authors and university professors, for example J.R. Brent Ritchie and others. The publisher is SAGE Publications.

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