

**University of Mostar
Faculty of Economics**

**Bosnia and
Herzegovina**



**University of Sarajevo
School of Economics and
Business in Sarajevo**

**Bosnia and
Herzegovina**



**University of Split
Faculty of Economics**

Croatia



**Call for papers and participation:
2nd regional meeting & scientific conference of management departments**

**MANAGEMENT, ENTREPRENEURSHIP AND ORGANISATION IN
XXI CENTURY: Regional exchange of best practices,**

**to be held in October 2012
on the premises of Faculty of Economics in Mostar, Bosnia & Herzegovina**

Dear colleagues,

After the successful first meeting and the scientific conference of management departments from the region, organized by the Faculty of Economics Split and Faculty of Economics and Business Zagreb in September 2011, Faculty of Economics at the University of Mostar and Faculty of Economics at the University of Sarajevo announce the **Second regional meeting & scientific conference of management departments**. We continue to strive toward realizing the ambition of **creating a regional forum for exchange of ideas related to research and teaching in the fields of management, entrepreneurship, organisation/organisational theory and information technology**.

The regional approach re-emphasizes the collaborative approach in scientific and professional work, as well as enables our younger colleagues to meet their peers throughout the region, establish new professional links and exchange opinions and best practices. **We would like to contribute to a wider dialogue within the profession in the region and, therefore, participation at**

the Conference is encouraged for all those who will be either presenting a paper, or intend to actively contribute to discussions and exchange of best practices.

The title of the Conference remains bound to our future-looking orientation - **MANAGEMENT, ENTREPRENEURSHIP AND ORGANISATION IN XXI CENTURY**, with the new emphasis on the **regional exchange of best practices**. We kindly ask all the esteemed colleagues to submit their abstracts, addressing one of the following topics, or any other relevant topic, to be discussed in the general framework of the management, entrepreneurship and organisation in the XXI century:

**2nd Conference MANAGEMENT, ENTREPRENEURSHIP AND
ORGANISATION IN XXI CENTURY:
Regional exchange of best practices**

CONFERENCE TOPICS

- **Management**
 - Emergence of post-industrial management: is there empirical evidence for changing management practices throughout the region and its convergence toward the 'post-industrial' paradigm?
 - Industrial management: can we live without industry and what can management do about the (re)industrialization of the region?
 - Management education trends and practices: where are examples of good practice within the region and how can we exchange them?

- **Organisation**
 - Flexible and virtual organizations: is there really a drive away from the traditional organizational structures in the region?
 - Business process optimization: where do the regional enterprises stand?
 - Innovation in organizing: where are innovative opportunities for organization of profit, public and nonprofit organizations in the region?

- **Leadership**
 - Leadership skills: are there 'new leaders' in business, public and nonprofit sector in the region and how did they emerge?
 - Democratic/people-minded leadership: do the regional managers practice it and do they want it, at all?
 - Leadership for corporate social responsibility and social change: is there a tendency toward socially responsible leadership and how to encourage it?

- **Entrepreneurship**
 - Entrepreneurial infrastructure and policies: do we assess what works in one context (and what fails), and how do we exchange those lessons?
 - Regional entrepreneurial initiatives: how to build enterprises and enterprise networks across the region?
 - EU accession and regional entrepreneurs: what are the examples of good practice in using EU funds and how to transfer knowledge on project management (and other relevant tools/techniques)?

- **Information Technology (IT)**
 - Information technology investment: what are the best practices in assuring success of IT projects in the region?
 - Regional IT providers: who are the regionally relevant/successful IT providers and how to follow their example?
 - High-tech sector development: is there any evidence on development of high-tech clusters and/or networks in the region and how to foster them?

We especially welcome papers on these (or other relevant) topics, concerned with tools and methods of identification, benchmarking and exchange of best practices within the region.

All professors, assistants and other faculty, researching and teaching in the field(s) of management, entrepreneurship, organisation and information technology in the wider region are encouraged to participate at the Conference. The working languages of the Conference are Bosnian, Croatian and Serbian, but contributions can be also submitted and presented in English. We ask all participants kindly to submit their contributions in any of the previously listed languages, in Latin alphabet.

There will be no fee for participating at the Conference. There may a small fee only for those participants who would like to receive a printed copy of the Conference Proceedings, which will be announced on due time.

In order to secure your participation at the Conference, we ask you kindly:

- If you are interested in **submitting and presenting your paper, please fill in the registration form and submit it, along with your abstract.** Full papers will be submitted after the presentation at the Conference.
- If you wish to actively participate at the Conference, **without presenting your own paper, please fill and submit the registration form only.**

Both registration forms and abstracts **should be submitted by email** to:

- Prof. dr. Zdenko Klepić of the University of Mostar – Faculty of Economics, at: zdenko.kleplic@sve-mo.ba and
- Prof. dr. Elvir Čizmić of the University of Sarajevo – Faculty of Economics and Business in Sarajevo, at: elvir.cizmic@efsa.unsa.ba

Please note that the electronic version of this call for papers, available at the Web site of the Journal (<http://www.efst.hr/management/vol17no1.html>) also contains the registration form for the Conference and instructions for formatting of abstract, submitted for the Conference.

We ask you kindly to submit your registration form and/or abstract by **20. September 2012.**

After a successful presentation of your contribution at the Conference, you will be able to submit your full paper by December 2012. All full papers will be peer reviewed. Papers accepted by peer reviewers will appear in the Proceedings of the Conference.

We also ask you kindly to forward this call for papers to all your colleagues in the region (Bosnia and Herzegovina, Croatia, Macedonia, Montenegro, Slovenia, Serbia...) who might be interested in participation at the Conference.

Thank you for your interest and cooperation. We hope to meet you in Mostar in October 2012, at the premises of Faculty of Economics Mostar. Detailed program of the Conference will be e-mailed to all registered participants in late September 2012.

Best regards,

Prof. dr. sc. Zdenko Klepić,
Faculty of Economics Mostar,
Bosnia & Herzegovina

Prof. dr. sc. Aziz Šunje,
Faculty of Economics and Business Sarajevo,
Bosnia & Herzegovina

Dr. sc. Marin Buble, professor emeritus,
prof. dr. sc. Nikša Alfirević,
Faculty of Economics Split,
Croatia

REGISTRATION FORM

Name & surname: _____

Academic title: _____

Academic position (e.g. assistant, associate professor...): _____

Institution/school: _____

Department: _____

Address: _____

Phone, fax: _____

E-mail: _____

Please choose:

- **I will participate without a paper**
- **I will participate and present a paper, entitled**

(please attach your abstract !)

INSTRUCTIONS FOR FORMATTING OF AN ABSTRACT

- The abstract should be written in any of the following languages: English, Bosnian, Croatian, or Serbian, but should be written in Latin alphabet.
- The abstract should have the following elements: (a) title of the paper, (b) names and affiliations of all co-authors, including contact details (postal addresses, phone/fax numbers and e-mail addresses), (c) short discussion of the content of the paper and research results, (d) topic covered by the paper (either one of the topics suggested in the Call for papers, or the topic believed to be relevant by the authors). If several co-authors are listed, the author who serves as a contact person should be clearly indicated.
- Maximum length of the abstract is limited to 1 page of the standard A4 format, written in Microsoft Word (or a similar text-processing software), with page margins set to 2.5 cm each.
- The abstract should be delivered electronically (by email), in DOC, DOCX or RTF format.