

**ICCMTD - 2013** - International Conference on Communication, Media, Technology and Design is

**Organized by;**

- **Anadolu University - Institute of Communication Sciences - Turkey,**

Powered by;

- Eastern Mediterranean University - Department of Visual Arts & Communication Design - North Cyprus.

- Online Journal of Communication and Media Technologies - OJCMT ([www.ojcmt.net](http://www.ojcmt.net)),

- Contemporary Educational Technology - CED-TECH ([www.cedtech.net](http://www.cedtech.net)),

The themes of the conference aiming for the exchange of information on research, development, and applications of Communication Technologies, Social Media, Visual Communication and Design, Integrated Marketing Communication, Communication Education, Communication Barriers, Health Communication, Media Management and Economics, Political Communication and Communication and Media Studies in General.

We invite you to attend the "International Conference of Communication, Media, Technology and Design" and submit full paper proposals, and participate in panel discussions. All presentation proposals are reviewed and selected by a respected Scientific Board Members of the ICCMTD.

**Accepted papers will be published in the Conference Proceedings.** Moreover, selected papers will be published in the following journals:

- Online Journal of Communication and Media Technologies (<http://www.ojcmt.net>).

- Contemporary Educational Technology (<http://www.cedtech.net>)

**Topics**

The scope of the conference includes, Communication Barriers, Visual Arts and Visual Communication Design, Communication Technologies, Education and Communication Technologies, and Marketing Communication.

**Detailed topic explanations**

International Conference of Communication, Media, Technology and Design aims to gather academicians

who interested in communication, media studies and design from all over the world. The ultimate aim is to promote different ideas to offer a place for participants to present and discuss their innovative recent and ongoing research and theoretical work and/or their applications or development.

**1- Topics related to the New Communication Technologies**

Social aspects of the new communication technologies

Convergence of the communication technologies

Computer mediated communication

Social Media

**2- Topics related to the Communication Barriers**

Communication barriers in education

Communication barriers in distant education

Communication barriers in media

Communication barriers in politics

**3- Topics related to the Visual Arts & Visual Communication Design**

Visual Literacy

Visual Representation

Semiotics

Theory of Perception

New Media Art

Digital Art

Photography

Graphics, Art and Design

**4- Topics related to Marketing Communication**

Integrated Marketing Communication

Advertising

Public Relations

Point of Purchase

Package Design

E – Marketing

**5- Education and Communication Technologies**

Educational technologies

Communication in education

Communication technologies in education

## 6- Other Topics related to Communication and Media Studies



International Conference on New Horizons aims to provide a multinational platform where the latest trends in education can be presented and discussed in a friendly environment with the aim to learn from each other. Prospective presenters are encouraged to submit proposals for papers and posters/demonstrations that offer new research or theoretical contributions. Presentations should be in **Italian, Turkish, English, Czech, German, French, Spanish, Portuguese and Russian** and should address both theoretical issues and new research findings.

Furthermore if the presenter is unable to attend the oral presentation, the virtual presentations and video presentations are available. For further information on how to submit, please refer to the Paper Submission section on our website. For paper guidelines, please refer to the Paper Guidelines section.

INTE 2013 conference is supported by Sakarya University, Istanbul University and TASET and will take place on June 25-27, 2013 at the Mercure West Rome Hotel, Rome, Italy. Selected papers will be published in:

\* The Online Journal of New Horizons in Education - TOJNED ([www.tojned.net](http://www.tojned.net)),

\* The Turkish Online Journal of Educational Technology - TOJET ([www.tojet.net](http://www.tojet.net)) (SSCI).

And also only English full papers will be published in *Procedia of Social and Behavioral Science Journal* (Indexed by SSCI).

Note: When you send your paper in **Italian, Czech, Portuguese, Italian, German, French, Slovak, Russian and Spanish**, you should present your paper in English and you should send an abstract in English.



## 22-23 January 2013 - FESPA Global Summit 2013

London, England

[www.fespa.com/globalsummit/](http://www.fespa.com/globalsummit/)

After the success of the second FESPA Global Summit in Barcelona, Sitges last year, FESPA is committed to help the leading printers worldwide get connected in one place, to share ideas, network, learn and develop relationships.

FESPA are delighted to bring the 3rd FESPA Global Summit to London on the 22nd-23rd January 2013 at The Brewery and Montcalm Hotel.

200 leading printers will attend this two day event featuring the leading lights of the print community comprising of traditional conference sessions, interactive workshops, panel discussions and networking with the objective of exploring and devising a route to success as the economy and the sector continues to re-build. The Global Summit is also an opportunity to hear from quality brands and agencies, previous speakers at this event have included representative; Unilever, BskyB, Ogilvy and much more.

Content will include sessions from the following: Leadership, Sustainability, Successful Sales, Making the Most of Marketing, Digital Textile Printing, Shared capacity, Social Media for Business, Mergers and Acquisitions, New Technology in Print, Market Trends, as well as case studies from leading print companies and print buyers from all over the world including key brands and agencies from Unilever and TBWA.

As the economy starts to pick up again, now is the time to connect, share ideas and generate new opportunities to ensure our industry's future success.

### WHY ATTEND?

The participative and interactive format along with the inspiring presentations, provocative panels and awesome networking mean that the average feedback reported from our summit's have a 90% or higher value rating.

### WHO WILL ATTEND?

The owners of 100 of the world's leading print service providers, owners, print buyers and quality brand

professionals. The emphasis is on attendees being innovative, open minded, progressive and dynamic business people to ensure that the event has high quality interaction and high level output.

## HOW CAN I ATTEND?

The Summit is only open to; Print service providers, Advertising Agency representative and Brand owners

If you are a supplier to PSP's you can only attend as a sponsor.



## Call for Proposals: 3rd QS-MAPLE Conference 2013

Dear Educator,

Following the spectacular success of the 2nd QS-MAPLE held in Durban, we are pleased to announce that the 3rd QS-MAPLE (Middle East and Africa Professional Leaders in Education) Conference will convene from 7 – 8 May 2013 in Johannesburg, South Africa. This prestigious conference attracts senior higher education academics and administrators from across the Middle East, Africa and the world.

The mission of QS-MAPLE is “to build world-class universities for Middle East and Africa communities through global partnership and collaboration”. This annual conference offers delegates the opportunity to network, exchange best practice and explore the rapidly changing shape of higher education in the region.

As a benefit to QS-MAPLE speakers, they pay only USD600 to attend the conference, compared with the usual USD700. This is a non-profit conference with

all profits going to QS Education Trust to help students from the region through scholarships and other assistance.

The 3rd QS-MAPLE Conference will be co-hosted by the University of Johannesburg and Nanyang Technological University in Johannesburg, South Africa.

Dates : Tuesday - Wednesday, 7 – 8 May 2013

Venue : Hyatt Regency Hotel, Johannesburg, South Africa

Theme : Meeting the global challenges in higher education

Call for Proposals from the QS-MAPLE Academic Conference Committee

QS-MAPLE offers the ideal platform for actively engaging university leaders, academics and senior administrators, who all contribute to the conference programme by sharing their experiences, providing case studies of internationalisation and taking part in constructive debate about the internationalisation of students, faculty and the curriculum.

As Chair of the QS-MAPLE Academic Conference Committee, I would like to invite you to submit your proposal for a session at the 2013 conference. The proposal should take the form of an abstract not exceeding 150 words and should be submitted with a 150-word personal profile online through the conference website by 1st September 2012 .

## Conference Tracks for 3rd QS-MAPLE 2013

The 3rd QS-MAPLE Conference will be organised around seven tracks:

- Track 1: Quality Assurance and Accreditation
- Track 2: Learning and Teaching
- Track 3: Internationalising the Student Experience
- Track 4: Transnational Education and International Partnership
- Track 5: Branding, Marketing and Recruitment
- Track 6: University governance and management
- Track 7: Research and research training

Dr Kevin Downing  
Chair, QS-MAPLE Academic Conference Committee