



CONTENTS

ORIGINAL SCIENTIFIC PAPERS

Brano Markić, Dražena Tomić: SOFTWARE SOLUTIONS IN MARKETING RESEARCH FOR KNOWLEDGE DISCOVERY IN DATABASES BY FUZZY CLUSTERING240

Suzana Žilić Fišer: TRADITIONAL TELEVISION AND ITS ROLE IN A DYNAMIC MEDIA FIELD.....245

PRELIMINARY COMMUNICATIONS

Mile Pavlič, Patrizia Poščić, Marija Marinović: EDUCATION MODEL FOR MIRIS METHODOLOGY251

Melita Rozman: SPATIAL PLANNING WITHIN ENVIRONMENTAL ISSUE ON NATIONAL AND EUROPEAN INFORMATION LEVEL256

AUTHOR REVIEWS

Dorđe Nadrljanski: COMPUTER LITERACY AND COMPUTERISATION OF EDUCATION262

Samo Fošnarič, Jurij Planinšec: ANALYSIS OF INCORPORATING ELECTRONIC AND OTHER SOURCES OF KNOWLEDGE INTO THE CONTEXT OF TEACHING ELEMENTARY NATURAL SCIENCE.....267

Antun Šundalić, Iva Heteši: THE MEDIA AND NEW VALUES OF THE FREE MARKET SOCIETY271

Ivan Gerlič: APPLIANCE OF INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) IN SLOVENIAN EDUCATION SYSTEM.....276

Katerina Malić-Bandur: ELECTRONIC MEDIA AS A KEY OF COMPETITIVENESS OF TRANSITION COUNTRIES..280

Matjaž Duh: NEW QUALITIES OF USING COMPUTERS IN FINE ARTS TEACHING286

PROFESSIONAL PAPERS

Karmen Kolenc-Kolnik: USE OF MODERN INFORMATION TECHNOLOGY IN EDUCATION WITH SPECIAL EMPHASIS ON GEOGRAPHY AND GIS290

Vladimir Rosić, Damir Donadić: MEDIA IN EDUCATION AND LEARNING.....293

Mila Nadrljanski: CONCEPTUAL ISSUES OF E-LEARNING IN ELECTRONIC ENVIRONMENT297

Dorđe Obradović: ETHICS IN E-ZINES301

Franc Tehovnik: PEDAGOGUES, INFORMATISATION AND EDUCATION WORK.....305

Ksenija Žlof: COVERAGE OF THE CULTURE AND ARTS TOPICS IN THE NEWS PROGRAMMES OF NATIONAL TELEVISION CHANNEL OPERATORS IN CROATIA308

SCIENTIST AND SCIENTIFIC INSTITUTIONS OF INFORMATION AND COMMUNICATION SCIENCE

Bonita Dostal Neff, Valparaiso University, Valparaiso, Indiana312

Faculty of Communication, Vilnius University, Vilnius, Litva.....313

BOOK REVIEW.....315

NEWS.....316

AUTHOR INDEX332