EDITORIAL

The digital age made copying of copyrighted work fast and free for almost anyone and the distribution of such work is largely facilitated by the services of the modern type of Online Service Providers. United States copyright law limits the OSPs' liability for the copyright infringements committed by their users and it has been considered that precisely those limitations enabled such rapid growth and development of the Internet.

Dora Zgrabljić Rotar in her paper "What does *Viacom v. YouTube* decision from April 5, 2012 Change in the Online Service Providers' Liability for Copyright Infringements Committed by their Users?"analyzes the recent decision of the United States Supreme Court in *Viacom v. YouTube* and reexamines the strategies an online service provider can implement to acquire safe harbor protection in light of this decision and the existing case law.

Gregory Graham in his paper "Lost in a Cloud: Overview of Legal Obstacles to the Growth of Cloud Computing" provides an overview of what is cloud computing, what are its benefits and how did the industry of cloud computing grow in the recent years. The same as many new industries, especially in the digital age, and with such a fast development, cloud computing poses many legal challenges. Gregory Graham focuses on the European Union's method to data protection regulation within the cloud.

Bernard Miočić and Nada Zgrabljić Rotar in the paper „Differences in Choosing a Model of Public Relations on the Internet Considering the Characteristics of PR Services" investigate and describe the practice of public relations on the Internet considering the level of universality of traditional models. The results of the conducted survey have shown that organizations (n=11) use three models of public relations on the Internet: press-informative, two-way asymmetric and two-way symmetric model, and that the two-way symmetric model is the most frequently used one, which indicates that PR services don't just pay attention to the needs and tendencies of the organizations they work in, but also of the public. Results have also shown that the organizations more prone to choosing a two-way model are those in which PR services have sufficient resources for work (time, personnel and financial resources).

Ljiljana Korona and Tomislav Klarin in the paper „The Internet: Information-Communication Platform for New Ways of Traveling" investigate the role of the Internet in tourism. The Internet has created a world without boundaries, in which information becomes available any time, any place. Functionality of the Internet is

manifested through a better connection between distant places and a simplicity of organizing a trip. A good example is the site CouchSurfing which became a tourist hit, because it enables a new experience of traveling and friendships around the world. Activities of CouchSurfing are shown in this paper through a research conducted on the Internet, and the obtained results are linked to information-communication technology and its influence on tourism.

In this issue we present the Program of Work and Management of HRT (Croatian Public Broadcasting Servis) for 2013-2018 of the new general manager of HRT Goran Redman, as well as several reviews of recent books on media, media literacy and media practice.

We thank all of those who contributed to the publishing of this issue and we invite you to keep sending us your contributions and critique.

Editor-in-Chief
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