International Federation of Communication Association

Newsletter

CALL FOR IFCA - NEWSLETTER

We would like to know concerns, activities, and plans of each member association. Don't assume that everyone is as informed as you are. If you want other communication researchers to know what your association is doing lately or hoping to achieve, if you desire international presence at your national meetings, or if you have any international plans - note a regional trend, suggest a project the Federation should undertake, or see a way to foster international cooperation - write to us. We will do our best to make our many readers aware of it.

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Important Paper Submissions Information

• Upload papers for the AEJMC 2013 Washington, DC, Conference beginning January 15. Paper submitters should follow instructions on the front page of the submission site to create your account and complete the information required.
• Deadline for paper submissions is April 1 at 11:59 p.m. CDT. Any submissions after this time will not be accepted.
• Before submitting your paper, please make certain that all author-identifying information has been removed and that all instructions have been followed per the AEJMC uniform paper call. **PAPERS UPLOADED WITH AUTHOR'S IDENTIFYING INFORMATION DISPLAYED WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEPTION**.
Contact Felicia Greenlee-Brown with comments, concerns and other conference paper call inquiries at Felicia@aejmc.org.

Requirements for Submitting a Paper

The programming groups within the Council of Divisions of the Association for Education in Journalism and Mass Communication invite submission of original, non-published research papers to be considered for presentation at the AEJMC Conference, August 8 to 11 in Washington, DC. Specific requirements for each competition—including limits on paper length—are spelled out in the listing of groups and research chairs that appear below. All research papers must be uploaded through an online server to the group appropriate to the paper's topic via a link on the AEJMC website, aejmc.org. The following uniform call will apply to ALL AEJMC paper competitions. Additional information specific to an individual group's call is available at the end of the uniform call information.

1. Submit the paper online through the **ALL ACADEMIC website** to the AEJMC group appropriate to the paper's topic. Format should be Word, WordPerfect, or a PDF. PDF format is strongly encouraged.
2. The paper must be **uploaded to the server** no later than 11:59 P.M. (Central Daylight Time) Monday, April 1.
3. Also upload a paper abstract of no more than 75 words.
4. Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number, and email address. The title should be printed on the first page of the text and on running heads on each page of text, as well as on the title page. Do NOT include author's name on running heads or title page.
5. Papers uploaded with author's identifying information displayed WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE

WITHOUT EXCEPTION.
6. Papers are accepted for peer review on the understanding that they are not already under review for other conferences and that they have been submitted to only ONE AEJMC group for evaluation. Papers accepted for the AEJMC Conference should not have been presented to other conferences or published in scholarly or trade journals prior to presentation at the conference.
7. Student papers compete on an equal footing in open paper competitions unless otherwise specified by the individual division or interest group. Individual group specifications are appended to this uniform call.
8. Papers submitted with both faculty and student authors will be considered faculty papers and are not eligible for student competitions.
9. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.
10. If a paper is accepted, and the faculty author does not present the paper at the conference, and if a student author does not make arrangements for his/her paper to be presented by another, then that paper's acceptance status is revoked. It may not be included on a vita.
11. Authors will be advised whether their paper has been accepted by May 20 and may access a copy of reviewers' comments from the online server. Contact the paper chair if you are not notified or have questions about paper acceptance.
Special note: Authors who have submitted papers and have not been notified by May 20 MUST contact the division or interest group paper chair for acceptance information. The AEJMC Central Office may not have this information available.
12. Authors of accepted papers retain copyright of their papers and are free to submit them for publication after presentation at the conference.

Call for Papers

ANZCA Perth Conference 2013

3rd – 5th July 2013, Esplanade Hotel Fremantle,

Western Australia

Global Networks – Global Divides:

Bridging New and Traditional Communication Challenges

In the conclusion to *The Rise of the Network Society*, distinguished professor of sociology Manuel Castells wrote that:

Our exploration of emergent social structures across domains of human activity and experience leads to an over-arching conclusion: as an historical trend, dominant functions and processes in the Information Age are increasingly organized around networks. Networks constitute the new social morphology of our societies, and the diffusion of networking logic substantially modifies the operation and outcomes in processes of production, experience, power, and culture. While the networking form of social organization has existed in other times and spaces, the new information technology paradigm provides the

material basis for its pervasive expansion throughout the entire social structure (Castells, 2000: 500).

Over the past two decades, the broader region of Australasia and New Zealand has benefitted from the rapid advancement of complex global communication networks, which have largely overcome the tyranny of distance. However, barriers and divides have also emerged or deepened as people become more dependent on technologies whether they have personal access to them or not. As Castells predicted back in the 1990s, technology-dependent networks constitute much of the 'social morphology of our societies' today. We now expect their pervasiveness to extend well into the foreseeable future. The 2013 ANZCA conference theme recognises that the need to bridge new and traditional communication chal-

lenges is urgent and common across the region, and indeed the world. The conference provides a forum for scholarly and industry-relevant discussion of the myriad impacts that global networks and other technological developments have had and continue to have on human communication in Australia, New Zealand, Asia and elsewhere

Call For Papers – abstract submission

Submissions from academic, research, consulting, industry and other related organizations are encouraged. Abstracts (both refereed and non-refereed) or poster proposals should focus on the conference theme or the following sub-themes:

Abstracts and proposals should contain the following information:

1. *Title of presentation*
2. *Name(s) of presenters and affiliations (please indicate if one or all authors are intending to be present at the conference)*
3. *Email address(es) of presenter(s)*
4. *Indicate clearly whether the paper is intended as a refereed or non-refereed paper*
5. *Abstracts should be between 500 and 1000 words in length*
6. *Presenters **MUST** select **ONE PRIMARY KEYWORD** out of the following list of keywords that best describes the abstract/paper (Note: Presenters are free and encouraged to add up to three supplementary keywords on their abstract page)*

- Activism
- Age and Communication (e.g. children's media; senior's media)
- Audience Studies
- Citizenship (and other citizen-led discourses)
- Creativity/Creative Industries
- Cross-cultural (interpersonal and intrapersonal communication, etc.)
- Cultural Politics (including ethnicity, multiculturalism, religion, etc.)
- Community Media
- Disability
- Environment and science (climate change, sustainability, science communication, etc.)

- Ethics and law
- Gender
- Global media and development
- Health
- Information and Communication Technologies (ICTs)
- Indigeneity
- Journalism
- New media (including games, mobile media, social media, digital media)
- Organisational communication (business, corporate, advertising)
- Pedagogy (media education, approaches, etc.)
- Political and Government Communication
- Public Relations
- Sports

The publication of themed issues arising out of the ANZCA 2013 conference is being arranged with the following international peer-reviewed journals:

- *Asia Pacific Media Educator* (Sage, India)
- *Media Asia* (AMIC, Singapore)

All original, unpublished papers presented or submitted to the ANZCA 2013 conference will be eligible to be considered for publication strictly via a double-blind review process (in adherence with the policies of the relevant journals).

Important Submission Deadlines

- 1 March 2013: Abstracts, Panel and Poster Proposals Due via this website
- 22 March 2013: Acceptance Notification
- 12 April 2013: Full Papers (Refereed) Due
- 26 April 2013: Early bird registration closes (at discounted rate)
- 31 May 2013: Final date for registration (at full rate)

For further information regarding this call for papers, please contact the ANZCA 2013 Conference Conveners: Associate Professor Terence Lee and Ms Renae Desai (School of Arts, Murdoch University, Perth, Western Australia) via email: anzca.2013@murdoch.edu.au

Conference

ORGANIZATIONAL AND STRATEGIC COMMUNICATION ECREA SECTION

University of Ulster, Belfast, June 14, 2013.

ECREA OSC Section Conference

Most empirical studies of public relations focus on the activity as it is practiced within 'normal' liberal democratic societies. This has arguably had a hegemonic influence on attempts within the academy to theorize public relations. An important if controversial question is whether the theory building, and ensuing public relations models, developed in these 'normal' societies have an application to the many countries in the world which are divided by deep societal cleavages along racial, ethnic, religious or linguistic lines. The purpose of this Conference is to not only respond to this question but also to explore how public relations practice in divided, conflicted and post-conflict societies may contribute to theory building in the field of public relations and strategic communication more generally.

Public relations and strategic communication can be defined as activities employed by organizations to promote competing discourses in order to facilitate a favourable position within local, national and global contexts. Such a definition obviously highlights the political role of public relations in purposively influencing the meaning making process. This intersection of public relations and socio-political environments, which characterizes much of the public relations and strategic communication practice in divided, conflict and post-conflict societies, will be a key focus of this Conference.

Keynote speakers:

Professor Maureen Taylor, Gaylord Family Chair of Strategic Communication in the Gaylord College of Journalism and Mass Communication, University of Oklahoma, USA. Her address is entitled:

'*Nation building in the Former Yugoslavia: How can public relations rebuild relationships?*'

Dr Margalit Toledano, Waikato Management School, University of Wiakato, New Zealand. Her address is entitled:

'*Dialogue with the enemy: Lessons for public relations from the Israeli-Palestinian conflict.*'

CONGRESS 2013 ON THE HUMANITIES AND SOCIAL SCIENCES

ASSOCIATION CANADIENNE DE COMMUNICATION
CANADIAN COMMUNICATION ASSOCIATION

Eight exciting days of academic excellence, public lectures and community celebrations as part of UVic's 50th anniversary!

Between June 1 and 8, 2013 Victoria is going to explode with new ideas, new energy and scholastic rigour as approximately 70 associations representing 8,000 – 10,000 delegates and guests including leading academics, internationally recognized researchers, policy makers and practitioners share findings, refine ideas and build partnerships that will help shape the Canada of tomorrow. Congress represents a unique showcase of scholarly excellence, creativity and leadership.

Interwoven with the scholastic activities will be social and cultural programming that will showcase Greater Victoria's unique offerings as the **University of Victoria hosts the ...**

CONGRESS 2013 | @ THE EDGE
OF THE HUMANITIES AND SOCIAL SCIENCES

This is your invitation to get involved!

Local Area Coordinators and Conference Chair / Coordinateurs locaux et Président du colloque

Conference Chair / Présidente du colloque

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Summer school

European Communication Research and Education Association
ECREA

Call for participants: ECREA European Media and Communication Doctoral   Summer School 2013

We are happy to invite PhD students to participate in the ECREA European Media and Communication Doctoral Summer School 2013 that will take place in Bremen, Germany from 11 - 24 August 2013.

THE FOCUS

The ECREA European Media and Communication Doctoral Summer School 2013 brings together members of the European research community to this summer school in order to debate contemporary issues in media, communication and cultural studies. The main emphasis of this summer school is on providing structural and individuated PhD-support for young European scholars, through a variety of working forms, including feedback seminars, workshops, and lectures.The summer school aims to provide a supportive international setting where doctoral students can present their ongoing work, receive feedback on their PhD-projects from international experts and meet students and academics from other countries, establishing valuable contacts for the future.

THE TOPIC

The topic of this year's summer school is *Dynamics of Mediatization: Everyday Media Agency in Europe* . The summer school is open to the full variety of academic work from the field of communication and media studies. The overall theme for the programme provides just one of the many topical focal points of the summer school and will not be used as a main criterion for participant selection.

HOW TO APPLY

There are two options to attend the Summer School: For students whose universities are a member of the organizing consortium (see the list below or at the Summer School website) the Summer School will provide:
• Summer School materials (including 2 books),
• accommodation, breakfast and coffee during the breaks,
• travel refund (see summer school website for details)
Payment of a registration fee of 450 Euros is required.
For students whose universities are not a member of the organizing consortium, the Summer School will provide:
• Summer School materials (including 2 books),
• accommodation, breakfast and coffee in the breaks
• travel refund (see summer school website for details)
Payment of a registration fee of 550 Euros is required.
The total number of students will be limited to 44, half of them from consortium members.

CREDITS

The summer school gives full recognition to the activities of participating students who are awarded 10 ECTS credits for their participation in the full programme (including the supplementary activities). Six of the best student presentations and all abstracts of student projects will be published in the Summer School Book.

DEADLINES

The deadline for applications for the summer school is 15 March 15 2013 .Applicants from consortium universities and affiliated partners of the summer school must coordinate their application with institutional coordinators (see the list below or visit the Summer School website).A wide range of student papers is sought for, and it is not necessary to fit into the yearly theme of the doctoral summer school. The working language of the summer school will be English; therefore a sufficient understanding and ability to express oneself in this language is expected.

APPLICATION PROCEDURE

Stage One:

When applying, each interested student is expected fill out a form on the Summer School website. Prior registration on the website is necessary (the approval of the website account is not automatic and may take up to 3 days). Uncompleted applications will not be eligible. Applications can only be submitted via the summer school website.

This application form will include:
1. a 400 word abstract of the PhD project
2. a short CV according to the provided forms
The deadline for submitting the application is 15 March 15 2013. Notifications of acceptance will be sent by 11 April 2013.

Stage Two:

Students whose abstracts are accepted will be expected to provide the following documents and information in the second phase:
1. A 10-page (3000 words) paper on their PhD project as a whole. The 10 page paper should be a report of the student's ongoing doctoral research and not a conventional conference paper or a report of findings. Rather, it is expected that the student will briefly present the focus of the research and then take up aspects of the research process: methodology, theory and practical issues on which he/she would like to receive feedback. (Deadline: 25 May 2013)
2. A set of questions (maximum 1 page) with questions or problems that students would like to be discussed during the workshops. This one page needs to be part of the same Word/PDF file that also contains the 10-page paper. (Deadline: 25 May 2013)
3. Based on the abstracts and titles of other student papers, everyone is expected to choose up to 3 papers they would be interested in being a respondent. (Deadline: 15 June 2013)
4. By the start of the Summer School, each student has to prepare a 10-minute seminar presentation covering the main points of their work. Each student is also expected to actively participate in the discussions of their own and other people's work. In order to ensure maximum benefits of the seminars, everyone will have to read all other participants' papers before the Summer School begins.

The European Media and Communication Doctoral Summer School is funded by the DAAD (German Academic Exchange Service) and Communicative Figurations, ZeMKI, University of Bremen.

For more information, please visit the Summer School Website: http://www.comsummerschool.org

Conference on Media

The scale, the scope and the speed of change that our societies are going through are indeed striking. We are living in the times of diverse inflations, crises and devaluations. Our closest surrounding realities are becoming very ambiguous and uncertain. We do not have adequate models, keywords or metaphors to describe change and to assess the consequences that it has on how we communicate, whom we trust, what we relate to and whom we keep in close proximity with. The fields of journalism, media and communication are not excluded from these many changes.

The focus of CEECOM 2013 is on Central and Eastern Europe, its social and cultural transformations, communication cultures and changes, its media, and its journalisms. The ideals and visions of the Kaunas conference move around ideas cherished in previous conferences held annually since 2008 in: Ksiąz (Poland), Brno-Telc (Czech Republic), Bratislava (Slovak Republic), Cracow (Poland), Prague (Czech Republic).

The diverse issues that will be addressed in the Kaunas conference by the speakers many of whom come from the CEE countries will cover a broad spectrum of ideas related to ongoing changes and transformations as well as emerging challenges that contemporary journalism and media professionals, scholars, policy makers need to address in diverse political and cultural contexts. The topics discussed will address, evaluate and analyze media ownership change as well as changes in the business models of the media, changing journalistic professionalism requirements and continual attempts to meet media's democratic performance requests, effects of cultural traditions, values and norms on journalism, declining trust of the audience in the media, growing use and adaptability of the Internet-inspired communicative practices in media and communications, and so forth.

The main theme of the international conference is "Liquidity, fragmentation, and individualization in the mediascape".
This theme puts a strong emphasis on changing roles, missions and functions of contemporary media. It applies a very broad (historical, comparative, case-based analysis, media use analysis, and others) perspective to the theme and also raises questions about effects and severe social and cultural consequences of media change. By aiming to tackle all these questions the theme seeks to address political and social histories of CEE media development and change. Briefly, it moves around the main idea that CEE countries and their media and communications could be studied as laboratories of modern life where all contemporary controversies are identified and tested.

Proposed subtopics of CEECOM 2013:

CEE media and democratization: practices and effects I Post-transformational analysis of CEE media change I CEE media in Europeanization projects I CEE media cultures I Media policy issues I Media in political communication: CEE perspectives I CEE media markets, industries and economies I Comparative CEE media research and analysis I Historical development of CEE media institutions and organizations I Changes and future of journalistic profession in CEE I Citizens' responses to media: using, consuming, engaging, meaning-making I CEE media discourses
I Consequences and effects of network-based media
I Media life and popular cultures in CEE I CEE media and strategic communications I Baltic media in times of change (panels dedicated to BAMR 20).

Final CEECOM2013 Kaunas Conference program will be announced on the website **on April 20, 2013**.

Conference

UNIVERSITY OF LEEDS

Communication and the City: Voices, Spaces, Media

The Communication and the City Conference hosted by the Institute of Communications Studies, University of Leeds, is an international two-day event. The aim of the conference is to bring together researchers and practitioners from a variety of national contexts and institutional and professional fields, to discuss questions of urban communication across academic disciplines and professional fields.

Overview
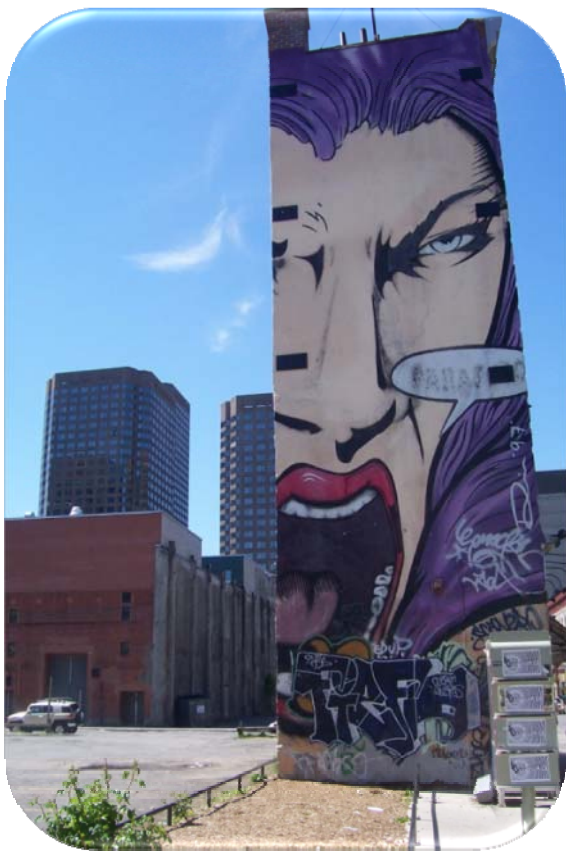
By middle of this century 7 out of 10 people in the world will live in cities, and it is in cities that we find major centres of political, economic, creative and ideological power. For these reasons, in recent decades an increasing number of scholars have come to see cities as powerful texts and contexts for communication research. Drawing from across the humanities, the social sciences and the arts, urban communication has become established as an interdisciplinary field in its own right.

Within communication studies, scholars have adopted a variety of approaches to the study of the urban environment. These include social interaction and organizational outlooks, rhetorical and discursive frameworks, and technology and media studies. While it remains vital to keep pursuing distinct lines of inquiry about the city within and beyond communication studies, we believe that it is also crucial to foster a sustained dialogue among the various perspectives that inform scholarly, practice-based, institutional, and professional endeavours in the field of urban communication.

Conference themes

We invite submissions that address one or any combination of these three broad questions:

1) What are the 'voices' that animate contemporary cities? How do different identities, groups, cultures, and constituencies interact, intersect and/or compete in mediated and non-mediated urban contexts?

2) What are the communicative dimensions of urban 'spaces' in their own right? How does space mediate specific ideologies and subjectivities, and how is urban space constructed and communicated as place?

3) What is the role of the 'media' in relation to both the symbolic and material existence of cities? How do both traditional and new media contrib-

ute to representing and experiencing, but also financing and structuring the urban environment?

We are interested in submissions that address these questions through various lenses, including technology, policy, aesthetics, and social/cultural/artistic/professional/political practices. In this regard, we welcome a range of theoretical, critical, empirical, and practice-based papers on any of the following topics:

- The communication of cultural and social differences in the city (e.g. gender, class, race, ethnicity, sexuality, political and religious beliefs) along with the communication dynamics of related negotiations, divides and conflicts
- Identity politics, intersectionality, and intercultural communication in the city
- Political, countercultural, and social movements in the urban environment
- Power and urban space (e.g. urban regeneration, segregation, gentrification)
- Aesthetic, semiotic, rhetorical and discursive dimensions of urban spaces and places, including visual, material, aural, sensorial, and multimodal dimensions

- Urban space and the communication of memory, heritage, tradition
- Spaces of production, consumption and/or citizenship
- The relationship between urban, suburban, and rural spaces
- Representing and communicating the city (e.g. tourism and travel media, city and place branding, cinematic and televised urban spaces)
- Media and technology usage in cities and their role in the experience of urban space (e.g. geo-location, new public and private spaces, augmented reality)
- The presence and impact of media and communication technology in the urban environment (e.g. new forms of "media architecture", security/surveillance technologies, urban screens)
- The relationship between cities and the media, cultural, and creative industries (e.g. strategies of attraction of media companies into cities, impacts on communities and urban landscapes, connectivity and infrastructure, the local/global nexus)

ICA Game Studies Interest Group 2013 Call for Papers

The study of video games and the game experience offers opportunities for the study of human communication involving multidisciplinary approaches merging the disciplines of communication studies with cultural studies, arts and visual design, cognitive sciences, computer sciences, engineering, social sciences, education, health sciences, and information design.

The interest group welcomes papers, panels, and poster presentations on topics involving the social and psychological uses and impacts of video games, the cultural affordances, uses and meanings of games, games as training or instructional media, comparative media analyses involving games, human-computer interaction in games, design research in the context of games, and game players' motivations and emotional and psychophysiological experiences while playing games. This list is far from exhaustive and is provided only as an indication of the scope of inquiry welcomed by the interest group.

We encourage the submission of papers and proposals using a wide array of theoretical and methodological approaches. Full papers, fully developed panel proposals, and poster-only proposals will be considered for review. Alternative formats and ideas can be suggested via email with the interest group's vice chair.

Submissions are especially welcome for topics that are consistent with this year's conference theme, "Challenging Communication Research," which addresses the role and character of communication research in a changing social and technological environment.

Accepted papers may be scheduled in traditional research presentation sessions (featuring oral presentations 10-12 minutes in length), in high-density sessions (featuring brief oral presentations accompanied by a poster presentations), in the conference's interactive paper plenary session (featuring poster presentations in a plenary session), or in a virtual conference session (featuring innovative presentation formats accessible to the virtual conference's broader audience).

Full paper submissions should be a maximum of 25 pages (double-spaced) in length, plus figures, tables, and references. Poster-only proposals, which should be restricted to works-in-progress or late-breaking results, will be considered only for the interactive paper plenary session, and must be accompanied by short papers (5–10 double-spaced pages) describing the research, the form of the presentation, and indicating any results not available at the time of submission that will likely be included in the final interactive presentation. The poster presented at the conference should be in actual poster form and not a series of printed pages from a manuscript or presentation. Panel proposals should include a 400-word rationale for the panel, a 150-word abstract describing each participant's contribution, a description of each panelist's qualifications regarding the proposed topic, and complete contact information for each panelist. Suggestions for co-sponsored panels with other ICA divisions are also welcomed. Each panelist must be willing to register for and attend the conference if the panel is accepted. Student submissions must be clearly identified, with the understanding that student authors are the primary creators of the work and are the sole author or first author of any paper labeled as a student submission.

Reviewers will evaluate submissions based on these five criteria: Quality of Theory Development/Literature Review, Quality of Method & Analysis Employed, Significance of the Findings, Relevance to the Game Studies Special Interest Group, and Quality of the Writing

Convention

NCA 99th Annual Convention

National Communication Association 99th Annual Convention

CONNECTIONS

November 21 - 24, 2013
Washington, DC

The NCA 99th Annual Convention is now accepting submissions.
Visit NCA Submission Central to view all unit/affiliate calls for submissions and to begin your submission.
The deadline to submit is Wednesday, March 27 at 11:59 p.m. Pacific.

Call for Participation

The theme for the NCA 99th Annual Convention is *Connections*. According to the Oxford English Dictionary, the terms *communication*, *convention*, and *connection* share similar roots. The etymology of *communication* means to make common, c*onvention* to come together, and *connection* to join or link together. The conjunction of these three terms seems especially apt given Washington, DC as our host locale. Established as our nation's capital, this city relies on communication to create connections inside the Beltway, with the states, and around the world.

As we come together at this convention to create commonalities and linkages, we have an opportunity to explore the vast array of connections—those that have been made as well as those that haven't been made, those that should be made as well as those that should not. How does communication connect us to ourselves, each other, and the world? How does communication connect to other disciplines? How does communication connect us within our discipline? What connections empower us? What connections constrain us? What disconnections should be addressed—because they create dysfunctions, or they point to potential for growth, or they identify fissures of significance? What

connections have we not created that we should? What connections prove problematic? What connections create assemblages that deserve attention? When might disconnections prove beneficial?

As an association, NCA offers fellowships, alliances, networks, linkages, catalysts, and assemblies. A key value of a convention is the opportunities it offers to bring us together, both professionally and socially. The convention theme thus focuses on how we relate to each other—as people, as members of the discipline, as educators, scholars, and practitioners, as students and administrators. What can we learn by joining perspectives across areas of communication—media and interpersonal communication, political and religious communication, public address and nonverbal communication, legal communication and social cognition, technologies and the basic course, argumentation and aging and the future, ethnography and ethics, and sundry others too numerous to recount? What social, economic or legal issues might be considered with stronger connections between and among our caucuses? What insights emerge by connecting theory, research, teaching, and service? What networks could evolve beneficially between communication and individuals, organizations, societies, and governments, centered on the role of communicative practice in achieving mutual goals?

In addition, how can the convention itself build stronger, more vibrant connections, of people, units and affiliates, ideas, and institutions? In what innovative ways can we join together, such as roundtables, interactive short presentations, dialogue sessions, debates, rotating topic tables, single featured presentation with multiple responses, or Scholar to Scholar? How can we connect with the bounties of the site—government and nonprofit organizations, international embassies, corporations, media institutions, architecture, history, current events? Please make connections in communication at this convention in Washington, DC, November 21-24,

2013. NCA Submission Central will open for submissions to the NCA 99th Annual Convention on January 14, 2013.You may access NCA Submission Central now to update and/or create a user record for yourself!

Kathleen J. Turner
Primary Program Planner
NCA First Vice President
Davidson College

Conference

Polskie Towarzystwo Komunikacji Społecznej

Cracow, 26 - 28 September 2013
III Congress
Polish Communication Association
MEDIATIZATION OF LIFE, CULTURE, POLITICS

We are pleased to invite you cordially to Cracow, to take part in the III Congress of the Polish Communication Association. This time the main topic of the III Congress will be the phenomenon of mediatization - the broad, multidirectional influences and cross-references between the media and the forms and content of social life..

Contemporary human beings get acquainted with social life to the large extent through the intermediary of communication media. The media not only reflect, but also create images of the world. They represent spheres of life we cannot reach directly, but they also provide interpretive frames for familiar as well as unknown phenomena and events. The media also shape our political life, thus influencing the forms of democracy in a direct and indirect manner. They set the social agenda, pointing to the relevance of various social problems and proposing their solutions. They do legitimize or marginalize the needs and interests of different groups

and communities. They shape cultural hierarchy, influence cultural tastes and lifestyles, and decide about the ways the people participate in culture.

We are delighted to invite the members of different PCA sections, as well as other scholars to participate in the III Congress by presenting papers and taking part in the discussions within the scope of different thematic sessions, devoted to various aspects of the mediatization processes. Hopefully, this will enable manifold interactions between the members of different PCA sections and the academics representing various research paradigms. Moreover, we expect an interesting confrontation of opinions and a multifaceted analysis of the mediatization phenomena, combining theoretical thinking with empirical research. Also methodological reflections concerning the methods and techniques of the research on the processes of mediatization will be welcome, with the utmost interest.

The proceedings of the Congress will be held in Polish and English.

To sign up for the Congress and subscribe to specific theme panels you should register at **http://kongres.ptks.pl/**. You are also kindly requested to sign up for the social events to be held at the Congress. Booking can only be made online. After your booking is submitted you will receive a confirmation email at the provided email address. Co-organizers of the III Congress of Polish Communication Association:

Institute of Journalism and Social Communication
at the
Department of Management and Social Communication
Jagiellonian University, Cracow

Conference

Interpersonal Communication and Social Interaction
3-4 October 2013 Lugano, Switzerland

The purposes of the **Interpersonal Communication and Social Interaction** conference sections are as follows:

1) To provide a European forum for information exchange, discussion and collaboration of scholars interested in the field.
2) To stimulate research and scholarship in the field.
3) To develop research and methodological advancement in the field.
4) To encourage doctoral students and junior researchers.
5) To discuss instructional and educational matters in the field.
6) To collaborate with other sections in the ECREA.

Scientific Committee:
Chair: **Peter J. Schulz** (Institute of Communication and Health, Faculty of Communication Sciences, University of Lugano, Lugano, Switzerland)
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Organizing Committee:

Maddalena Fiordelli (Institute of Communication and Health, Faculty of Communication Sciences, University of Lugano, Lugano, Switzerland)

Zlatina Kostova (Institute of Communication and Health,

Faculty of Communication Sciences, University of Lugano, Lugano, Switzerland)

Dates and deadlines

The ICSI conference will take place on the 3th and 4th of October 2013 at the University of Lugano, Switzerland.
Please note the following dates and deadlines in your calendar:

Announcement of Conference Venue	25/10/2012
Call for papers	15/12/2013
Deadline for Abstract submission	30/4/2013
Notification of decisions about acceptance	31/5/2013
Announcement of Conference programme	20/6/2013
Deadline for early-bird registration rates	30/6/2013
Final date for registration	31/8/2013
Conference Registration	2/10/2013
Conference	**3/4/10/2013**

Themes

The main focus of the conference is the study of human interaction and human communicative behaviour, whether in private or public contexts, whether face-to-face or through various communication technologies. The research fields and theory development areas of interpersonal communication and social interaction include a wide-ranging of themes. In particular we encourage papers focused on:
- interpersonal relationships
- relationship formation

- development and termination
- group and team communication
- conversational organisation
- verbal and nonverbal communication
- public speaking
- radio and television performance
- rhetoric
- argumentation
- persuasion and mutual influence
- communicative competence and interpersonal skill
- ethnography of speaking
- other related approaches to human social interaction.

We welcome paper proposals of all kinds of contexts (e.g., family, work, instructional, political, health), and all kinds of methodologies (qualitative, quantitative, mixed). The conference aims at developing and fostering research and theory construction in the field in all European countries.

Call for Papers

CROATIAN COMMUNICATION ASSOCIATION

INTERNATIONAL FEDERATION OF COMMUNICATION ASSOCIATIONS

ALMA MATER EUROPAEA
European Centre, Maribor   ECM

20. International scientific conference
»SOCIETY AND TECHNOLOGY 2013-dr. Juraj Plenković«
Opatija, Croatia
28.-30.06. 2013.

Dear Sir/Madame,
We invite you to actively participate in the work of 20th International scientific conference "SOCIETY AND TECHNOLOGY 2013 - Dr.Juraj Plenkovic" which will take place from 28th to 30th June 2013 in Opatija (Hotel Ambasador), Croatia with Your scientific and professional paper (report, study or debate).

International scientific conference "DIT 2013 - Dr.Juraj Plenkovic" accepts and publishes scientific and professional papers and the results of interdisciplinary scientific research, whose area of interest is the development of society, education, science and technology. Strong development of society, science, technology, education, culture, art, media, communications and new ICT technology brings continuous social changes at all levels of communication (global, regional, national, local, glocal) that results in social change in all spheres of social development, science, education and technology.
International scientific conference "DIT 2013-Dr.Juraj Plenkovic" programme is structured into 12 separate thematic units:

1. SOCIETY, SCIENCE AND TECHNOLOGY;
2. E-EDUCATION AND SCHOOL OF THE FUTURE;
3. APPLIED SCIENCE AND TECHNOLOGY DEVELOPMENT;
4. NEW ICT TECHNOLOGIES AND EUROPEAN FUTURE;
5. SOCIETY AND INTERGENERATIONAL DIALOGUE;
6. COMMUNICATION MANAGEMENT, ENTREPRENEURSHIP AND PUBLIC RELATIONS;
7. CULTURE, RELIGION AND MEDIA;
8. TECHNOLOGY AND THE NEW WORLD TOURISM TRENDS;
9. TECHNOLOGY OF SOLVING SOCIAL PROBLEMS;
10. SOCIETY, TECHNOLOGY AND ECOLOGY;
11. HOLISTIC VIEW ON HEALTH AND EDUCATION;
12. ROLE AND IMPORTANCE OF ARCHIVES IN INTERCULTURAL CONNECTING THE DANUBIAN REGION AND EU.
Complete paper should be submitted no later than 15/05/2013.Subsequently received papers will not be considered and not included in the publication process for reviewers.

Please deliver the papers to the following e-mail addresses:

dariamustic@yahoo.com

Please submit your paper in Microsoft Word in English/Croatian.

Apart from the usual sections such as, Author's Name and Surname, Title, Notes, Bibliography, List of Tables, Charts, Photographs and Other Illustrations (if there are any in the text) and finally the List of Appendices (if

there are any), papers must contain an Abstract in English, which should be 120 to 150 words long, and five key words, also in English.

All mentioned lists (of tables, charts, photographs, etc.) have to contain the number and the title of the page on which they are to be found. Also, if the text has a number of abbreviations, it is recommended that an alphabetical list of all abbreviations and their explanations be given at the end.

Formulas and equations should be written in one line.
All special characters that might cause confusion should be explained separately. Special attention should be given to bibliographic entries.

Papers have to be proofread so the name and the surname as well as the signature of the expert who proofread the text have to be specified in English.

Accompanying letter attached to the paper has to contain the following information, author's name and surname as well as his/her address and phone number, professional qualifications, scientific position, the name of the institution or company and place of work.

Manuscripts will not be returned.
Registration fee for all participants in a scientific conference is 600 Kn or 80 EUR (for two or more authors, theregistration fee is 900 Kn or 120 EUR). If author is participating with two papers, then participation has to bepaid for both papers.

Organizing committee:

Amos Bianchi (Italija/Italy), Bogdan Dugonik (Slovenija /Slovenia), Slobodan Elezović, Vlado Galičić, Slobodan Hadžic, Perino Krneta,Vlasta Kučiš (Slovenija/Slovenia), Darja Kupinic Gušcic, Hiroshi Matsumoto (Japan), Vinko Morovic, Daria Mustic, Mile Pavlic, Mario Plenkovic, Goran Popovic, Mirko Pšunder (Slovenija/Slovenia), Milan Jurina, Zdravko Šordan (Srbija/Serbia), LudvikToplak (Slovenija), Vidoje Vujic, Miodrag Živanovic, (Srbija/Serbia), WojciechWalat (Poljska/Poland).

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We are looking forward for Your participation and cooperation,

Yours sincerely,

Presidents of Organization and Scientific Committee:
Prof.dr.sc. Vlado Galicic
Prof.dr.sc. Mario Plenkovic
Prof.dr.sc. Ludvik Toplak

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FIJET
UNKNOWN ALEKSANDRIA
THE BIBLIOTHECA ALEXANDRINA

The 54th Congress of FIJET - International Association of Travel Journalists and Writers in tourism was held during September 2012 in Cairo and Alexandria. Participants visited Cairo, the Bibliotheca Alexandrina and the northern coast of Egypt.
Museion of Alexandria, founded by Ptolemy I (311-283 BC), was inspired by Aristotle's Athenian Academy. It gathered writers and scholars, who meditated and studied.

But Alexandria Museum soon outgrew its original purpose as it contained the first and largest public library of the ancient world. Altogether it more resembled today's universities; still scholars were not obliged to teach, but just do their studies. By the middle of the first century AD it contained approximately one million documents. At the time of its prosperity, in accordance with the applicable law, any ship passing through Alexandria, had to allow each of their documents to be copied for the library. The complex was burned in 293, during the inter-religious wars.

But Alexandrian Museion is world famous not only for poetry and literature, but even more for the various flourishing branches of science, geography, astronomy, mathematics and medicine.

For example, even today, Euclid's "Elements" are being studied in geometry, Ptolemy's map of the world is still the main source of information about ancient geography [1]. Many medical terms assigned

by Herophilus [2] in the first half of the 3rd century BC and of Hipparchus, the father of astronomy, who also lived there and died about 125 BC [3], are still being used ...

At the donors' meeting in Assuan in 1997, together with the UNESCO's funds, sufficient funds were collected (primarily from Arab donor countries) to build a new library.

Building began in 1988 and the new Library, with the capacity to store 8 million books, opened on 16 October 2002. The library should be a link to the temple of knowledge of the Ptolemaic capital. It is already considered the largest and most influential cultural center of the Arab world.

Though by the number of books and documents it is not yet the largest in the world, (because now it has 1.5 million books and documents), it stores everything published on the web, in any language, since 1966 until present day. To keep data constantly updated, they are being updated every 3 - 4 months. Among the books, there are also 500,000 books donated by Republic of France. Still, the books are not yet being lent.

The area of the complex is 36,770 m2. It is annually visited by about 1.5 million visitors. At the entrance, stands a colossus statue of Ptolemy II extracted during underwater excavations in the eastern harbor. It represents a link to the ancient library of which just a few of the mosaic were found.

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[1]Ptolemy was a mathematician, astronomer and geographer.

[2]Herophilus was the first to announce that the vein carry blood and not air. He was also the first to announce the blood circulation in the body. His surgical researches centered round the brain, he nerves, the liver, and the lungs.

[3]Hipparchu studied the duration of the solar year, the equinox, the magnitude and distances of the heavenly bodies.