



**International Federation of Communication Associations
Croatian Communication Association
Zagreb, 2012 -12 -31
IFCA-CCA, 1, 2012., 1 (1-16)**

CALL FOR IFCA - NEWSLETTER

We would like to know concerns, activities, and plans of each member association. Don't assume that everyone is as informed as you are. If you want other communication researchers to know what your association is doing lately or hoping to achieve, if you desire international presence at your national meetings, or if you have any international plans - note a regional trend, suggest a project the Federation should undertake, or see a way to foster international cooperation - write to us. We will do our best to make our many readers aware of it.

Contact

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Association for Education in Journalism and Mass Communication

Important Paper Submissions Information

- Upload papers for the AEJMC 2013 Washington, DC, Conference beginning January 15. Paper submitters should follow instructions on the front page of the submission site to create your account and complete the information required.
- Deadline for paper submissions is April 1 at 11:59 p.m. CDT. Any submissions after this time will not be accepted.
- Before submitting your paper, please make certain that all author-identifying information has been removed and that all instructions have been followed per the AEJMC uniform paper call. **PAPERS UPLOADED WITH AUTHOR'S IDENTIFYING INFORMATION DISPLAYED WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEPTION.**

Contact Felicia Greenlee-Brown with comments, concerns and other conference paper call inquiries at Felicia@aejmc.org.

Requirements for Submitting a Paper

The programming groups within the Council of Divisions of the Association for Education in Journalism and Mass Communication invite submission of original, non-published research papers to be considered for presentation at the AEJMC Conference, August 8 to 11 in Washington, DC. Specific requirements for each competition—including limits on paper length—are spelled out in the listing of groups and research chairs that appear below. All research papers must be uploaded through an online server to the group appropriate to the paper's topic via a link on the AEJMC website, aejmc.org. The following uniform call will apply to ALL AEJMC paper competitions. Additional information specific to an individual group's call is available at the end of the uniform call information.

1. Submit the paper online through the **ALL ACADEMIC website** to the AEJMC group appropriate to the paper's topic. Format should be Word, WordPerfect, or a PDF. PDF format is strongly encouraged.
2. The paper must be **uploaded to the server** no later than 11:59 P.M. (Central Daylight Time) Monday, April 1.
3. Also upload a paper abstract of no more than 75 words.
4. Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number, and email address. The title should be printed on the first page of the text and on running heads on each page of text, as well as on the title page. Do NOT include author's name on running heads or title page.
5. Papers uploaded with author's identifying information displayed WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEPTION.
6. Papers are accepted for peer review on the understanding that they are not already under review for other conferences and that they have been submitted to only ONE AEJMC group for evaluation. Papers accepted for the AEJMC Conference should not have been presented to other conferences or published in scholarly or trade journals prior to presentation at the conference.
7. Student papers compete on an equal footing in open paper competitions unless otherwise specified by the individual division or interest group. Individual group specifications are appended to this uniform call.
8. Papers submitted with both faculty and student

authors will be considered faculty papers and are not eligible for student competitions.

9. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

10. If a paper is accepted, and the faculty author does not present the paper at the conference, and if a student author does not make arrangements for his/her paper to be presented by another, then that paper's acceptance status is revoked. It may not be included on a vita.

11. Authors will be advised whether their paper has

been accepted by May 20 and may access a copy of reviewers' comments from the online server. Contact the paper chair if you are not notified or have questions about paper acceptance.

Special note: Authors who have submitted papers and have not been notified by May 20 MUST contact the division or interest group paper chair for acceptance information. The AEJMC Central Office may not have this information available.

12. Authors of accepted papers retain copyright of their papers and are free to submit them for publication after presentation at the conference.



Conference

University of Ulster, Belfast, June 14, 2013.

ECREA OSC Section Conference

Most empirical studies of public relations focus on the activity as it is practiced within 'normal' liberal democratic societies. This has arguably had a hegemonic influence on attempts within the academy to theorize public relations. An important if controversial question is whether the theory building, and ensuing public relations models, developed in these 'normal' societies have an application to the many countries in the world which are divided by deep societal cleavages along racial, ethnic, religious or linguistic lines. The purpose of this Conference is to not only respond to this question but also to explore how public relations practice in divided, conflicted and post-conflict societies may contribute to theory building in the field of public relations and strategic communication more generally.

Public relations and strategic communication can be defined as activities employed by organizations to promote competing discourses in order to facilitate a favourable position within local, national and global contexts. Such a definition obviously highlights the political role of public relations in purposively influencing the meaning making process. This intersection of public relations and socio-political environments, which characterizes much of the public relations and strategic communication practice in divided, conflict and post-conflict societies, will be a key focus of this Conference.

Keynote speakers:

Professor Maureen Taylor, Gaylord Family Chair of Strategic Communication in the Gaylord College of Journalism and Mass Communication, University of Oklahoma, USA. Her address is entitled:

'Nation building in the Former Yugoslavia: How can public relations rebuild relationships?'

Dr Margalit Toledano, Waikato Management School, University of Waikato, New Zealand. Her address is entitled:

'Dialogue with the enemy: Lessons for public relations from the Israeli-Palestinian conflict.'



Cracow, 26 - 28 September 2013

III Congress

Polish Communication Association

MEDIATIZATION OF LIFE, CULTURE, POLITICS

We are pleased to invite you cordially to Cracow, to take part in the III Congress of the Polish Communication Association. This time the main topic of the III Congress will be the phenomenon of mediatization - the broad, multidirectional influences and cross-references between the media and the forms and content of social life..

Contemporary human beings get acquainted with social life to the large extent through the intermediary of communication media. The media not only reflect, but also create images of the world. They represent spheres of life we cannot reach directly, but they also provide interpretive frames for familiar as well as unknown phenomena and events. The media also shape our political life, thus influencing the forms of democracy in a direct and indirect manner. They set the social agenda, pointing to the relevance of various social problems and proposing their solutions. They do legitimize or marginalize the needs and interests of different groups and communities. They shape cultural hierarchy, influence cultural tastes and lifestyles, and decide about the ways the people

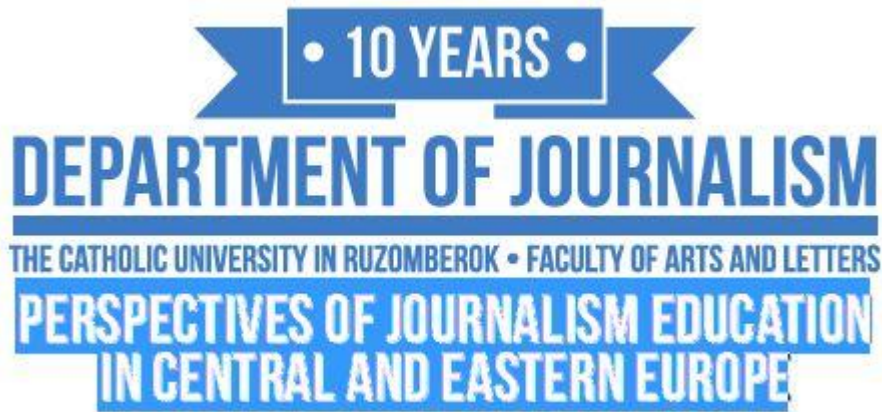
participate in culture.

We are delighted to invite the members of different PCA sections, as well as other scholars to participate in the III Congress by presenting papers and taking part in the discussions within the scope of different thematic sessions, devoted to various aspects of the mediatization processes. Hopefully, this will enable manifold interactions between the members of different PCA sections and the academics representing various research paradigms. Moreover, we expect an interesting confrontation of opinions and a multifaceted analysis of the mediatization phenomena, combining theoretical thinking with empirical research. Also methodological reflections concerning the methods and techniques of the research on the processes of mediatization will be welcome, with the utmost interest.

The proceedings of the Congress will be held in Polish and English.

To sign up for the Congress and subscribe to specific theme panels you should register at <http://kongres.ptks.pl/>. You are also kindly requested to sign up for the social events to be held at the Congress. Booking can only be made online. After your booking is submitted you will receive a confirmation email at the provided email address. Co-organizers of the III Congress of Polish Communication Association:

Institute of Journalism and Social Communication
at the
Department of Management and Social Communication
Jagiellonian University, Cracow



CONFERENCE PROGRAM

10,00 – Opening

10,15 – 12,30 – Morning conference block

prof. dr. sc. Mario Plenkovic, Ph.D.

President of the Croatian Communication Association & IFCA, Head of Department of Communication Science, University of Zagreb, Croatia

Doc. PhDr. Svetlana Hlavčáková, PhD.

Head of Department of Journalism, Faculty of Arts and Letters, Comenius University in Bratislava, Slovakia

Ákos Kovács, Ph.D.

Head of Institute Communication and Media Studies, Faculty of Humanities and Social Science, Péter Pázmány Catholic University, Budapest, Hungary

PhDr. Tomáš Trampota, Ph.D.

Head of Institute of Communication Studies and Journalism, Department of Media Studies, Faculty of Social Science, Charles University in Prague, Czech Republic

Maryia Tytarenko, Ph.D.

School of Journalism, Ukrainian Catholic University in Lvov, Ukraine

prof. dr hab. Jerzy Biniewicz

Institute of Journalism and Mass Communication, University of Wrocław, Poland

12,30 – 14,00 – Lunch

14,00 – 16,00 – Afternoon conference block

prof. PhDr. Jozef Leikert, PhD., Litt.D.

Dean of Faculty of Mass media, Pan European University, Bratislava, Slovakia

Mgr. Michal Bocák, PhD.

Institute of Slovak Studies, Media and Library Studies, Faculty of Arts and Letters, University of Presov, Slovakia

Mgr. Eva Bútorová, PhD.

Department of Journalism, Constantine the Philosopher University in Nitra, Slovakia

PhDr. Renáta Cenková, PhD.

Department of Slovak Studies, Slavonic Philologies, and Communication, Faculty of Arts and Letters, Pavol Jozef Safarik University in Kosice, Slovakia

PhDr. Ján Višnovský, PhD.

University of SS. Cyril and Methodius, Faculty of Mass Media Communication, Trnava, Slovakia

17,00 – Reception