



### PCST 2014

According to the PCST Network, "Efforts are made to hold the meetings at diverse locations worldwide". From 1989 to 2010, 11 countries have hosted the congress in Europe (6), Asia (2), Africa (1), North-America (1) and Australia (1).

Hosting PCST in Brazil will be a great opportunity to bring into light, in 2014, and share the experiences, challenges and diversity of Latin America's fast growing science communication, motivating the participation of students and experts that otherwise would not have the opportunity to attend this international event, as well as helping equate the contributions of each region in the international scenario. Considering the increasingly important role that Brazil is playing in science worldwide, together with the government incentives to increase science and technology outreach, it is a very proper time for PCST to be hosted in Latin America for the first time.

Science and technology have been increasingly embedded in society. Climate change, nuclear power, sustainable energies, research on embryonic stem cells, genetically modified crops, and preserving biodiversity are few examples on how science has been part of the everyday life. Knowledge has played a major role in global economy and value creation depends increasingly on a better creation, diffusion and a better use of knowledge.

Although there have been improvements on science and technology diffusion and expenditure, most of the world faces social exclusion and the disparity in development are still getting rich and poor countries further apart.

In this scenario, science communication is challenged by the need of political engagement for social inclusion. This includes an urgent need toward inclusion and engagement in different topics: low income people who have no access to educa-

tion and to science goods; people who live in remote areas and have no access to science spaces and science goods; immigrants who have difficulties in understanding the language and the cultural context; disabled people who have no science communication activities tailored to them, and etc. The PCST in Brazil aims at addressing these issues, evoking the debate on how to raise more inclusive strategies, both in developing and developed world, as well as to improve citizenship through public engagement in science and technology and build novel models and practices for communication and participation. An effort should be also made to integrate experiences and practices that consider the voice and views of locals, countryside, indigenous, and the people that are so often forgotten in the so commonly called "public".

Central Theme: *Science communication for social inclusion and political engagement*

### Important Dates

- 1st March 2013** - Announcement of main conference themes; launch of conference web site with details of themes, locations and schedules
- 1st May 2013** - Call for proposals with details of all session formats and themes
- 1st September 2013** - Deadline for proposals
- September-October 2013** - Peer-review process
- 14th November 2013** - Results of review sent to proposers; draft programme prepared, including plenary speakers
- 1st March 2014** - Deadline for expanded/updated abstracts
- 5th May 2014** - Pre-PCST Conference
- 6-8th May 2014** - PCST Conference and PCST Committee meetings

## Welcome to the 2nd Annual Belgrade International Conference on Education 2013

It is our great pleasure to invite you to the 2nd Annual Belgrade International Conference on Education, that will take place from November 14-16th 2013 in Belgrade, Serbia.

The Conference is organized by Tomorrow People Organization- internationally recognized non for profit organization with head quarters in Belgrade, Serbia.

The official language of the conference is English. Attendance of over 100 delegates from more than 40 countries is expected.

This highly exciting and challenging international Conference is intended to be a forum, discussion and networking place for academics, researchers, professionals, administrators, educational leaders, policy makers, industry representatives, advanced students, and others interested in Education.

More specifically, it targets:

- **Government officials and policy makers:** Learn about the best practices, educational development strategies and educational systems around the world; network with other policy makers and NGOs working in the field of supporting the educational development.
- **NGOs:** Network with other international NGOs, possible donors and colleagues from around the world and share your achievements and strategies with others.
- **Graduate students:** Meet your colleagues from around the world, make new friends, and improve your knowledge and communication skills.
- **Company representatives:** Chance to improve your leadership skills, learn more about the importance of permanent education in achieving the high performances of your organization, meet your colleagues, exchange ideas and establish new connections and partnerships.

- **Scholars:** Learn some new approaches, hear about others' experiences and pass on your knowledge and experience on to the others.
- **Others:** Interested in making some positive changes around them and gaining new knowledge, skills and friends and becoming more useful to their own communities.

Belgrade International Conference on Education will provide unlimited resources and opportunities to interact with prominent leaders in the field and greatly expand on your global network of scholars and professionals.

### Call for papers

*Belgrade International Conference on Education accepts the following types of submissions:*

- **Research Papers:** Completed research papers in any of the topic areas listed bellow or related areas.
- **Abstracts:** Abstracts of completed or proposed research in any of the topic areas listed bellow, or related areas. The abstract for proposed research should include the research objectives, proposed methodology, and a discussion of expected outcomes.
- **Student Papers:** Research done by students in any of the topic areas listed bellow, or related areas.
- **Case Studies:** Case studies in any of the topic areas listed bellow, or related areas.
- **Work-in-Progress Reports or Proposals for Future Research:** Incomplete research or ideas for future research in order to generate discussion and feedback in any of related areas.
- **Reports on Issues Related to Education:** Reports related to innovative instruction techniques or research related to teaching in any of the topic areas listed bellow or related areas.

Proposals are accepted on a rolling admission basis as long as space is available or by October 20th 2013 at latest and are to be submitted along with application form. All submissions will be peer reviewed and acceptance/ rejections is based on their relevance to the conference topics. Notification on acceptance is sent within 7 days after the submissions has been received.



## INTERNATIONAL CONFERENCE ON TOURISM & HOSPITALITY MANAGEMENT 8 - 10 December. Galadari Hotel. Colombo. Sri Lanka

### Call of Papers

Welcome to the website of the International Conference on Tourism and Hospitality Management (ICTHM 2013) organized by International Center for Research & Development (ICRD) with partners around the world. The overall objective of the conference is to provide an interactive forum for academics and professionals to meet and exchange new research and ideas in an informal and interdisciplinary setting.

The famous explorer Marco Polo of the 12th century wrote that Sri Lanka is the finest island in the whole world. For centuries it had been a great tourism destination particularly for European Travelers. In 2010 immediately after the end of the war Sri Lanka had a growth of 46% in tourism arrivals. Few places in the world can offer the traveler such a remarkable combination of stunning landscapes, pristine beaches, captivating cultural heritage and unique experiences within such a compact location. Within a mere area of 65,610 kilometers lie 8 UNESCO World Heritage Sites, 1,330 kilometers of coastline - much of it pristine beach - 15 national parks showcasing an abundance of wildlife, nearly 500,000 acres of lush tea estates, 250 acres of botanical gardens, 350 waterfalls, 25,000 water bodies, to a culture that extends back to over 2,500 years. Colombo the capital city of Sri Lanka meets East & West and it is one of the most vibrant cities in Asia.

ICRD is now accepting abstracts in any area related to tourism and hospitality, and we welcome critical and interdisciplinary papers on topics such as: the international tourism industries, eco-tourism and different topics in tourism including space tourism, theories of tourism, tourism and the environment, tourism and risk, travel industries, tourism and globalization, sports studies, tourism and the life-course and papers.



We are pleased to announce that **FILM AND MEDIA 2014: The Fourth Annual London Film and Media Conference**, organised by Academic Conferences London, will be held from 11.00h on Thursday 26 June 2014 to 16.30h on Saturday 28 June 2014 at the Institute of Education Conference Centre, University of London, 20 Bedford Way, London WC1, UK.

The Conference theme for 2014 is **Visions of Identity: Global Film and Media**. For the full Call for Papers, please see elsewhere on this site. This major international conference will again seek to explore, celebrate and critique the screen-based traditions of film, TV and digital media in all their

manifold dimensions. *This pioneering annual conference, now going into its fourth edition, has proved to be of considerable interest and value to established scholars, early career Faculty, young researchers, and anyone with a commitment to learning about global film and media in a dynamic and friendly academic context. Please see the dozens of unsolicited appreciations quoted elsewhere on this site.*

In Summer 2013, we were honoured to schedule some 200 Speakers as well as other Delegates, making this again the largest annual UK 'home-grown' gathering in the field. Reflecting an extremely wide range of interests in Film and Media, they proved to be a fascinating mix of established

and emerging scholars from the UK, Albania, Australia, Austria, Belgium, Brazil, Canada, China, Denmark, Egypt, Finland, France, Germany, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Macau, Malaysia, The Netherlands, New Zealand, Nigeria, Pakistan, The Philippines, Poland, Portugal, Romania, Russia, South Africa, Spain, Taiwan, Turkey and the USA.

### Papers and Panels

Alongside distinguished Keynote Addresses to be confirmed, we invite proposals for Papers of 20 minutes' duration, as well as proposals for complete Panels of three Papers. Papers are not required in advance. *Final Papers, submitted after the event, are eligible for consideration for publication in our annual E-Book Reader.* Please submit your Proposal (strictly 180-200 words) plus a very brief CV (not more than 100 words) for Peer Review only via the online form available at on this website.

**Deadline for Proposals: 31 March 2014**  
*(but early application is strongly advised)*

Please consult our Advisory Notes for Speakers, available for download. Please note that Speakers are required to complete early registration (at discount rates) absolutely no later than 30 April 2014.

### Conference Agenda

Above and beyond the central Conference focus this is once again an 'open agenda' event built around the research interests of the constituency. Our previous events in 2011, 2012 and 2013 involved a total of some 500 presentations from some 40 nations. By way of illustration, here are the titles of some of our previous Panels:

*Action Cinema / African Identities / Americana / Animation / Architectural Space in Film and TV / Authorship and Ideology / Black Film and TV / Bollywood / The Body as Media Spectacle / Censorship*

*and Media Ethics / Changing Forms of Exhibition / Cinema and the Psyche / Cinema from Hong Kong and Taiwan / Cinema from India / Cinematic Cities / Crime Fictions / Cultural Connections / Cultural Contexts for British Cinema Darkness, Voyeurism and Desire / Digital Engagements / The Digital Spectacle*

*Early Cinema / Ethics and Aesthetics of Virtuality / Expanded Cinema / Experimental Media / Families on Screen / Femininity and Violence Feminism and Post-Feminism / Film and TV Families / Film and TV Landscapes / French Cinema / Horror and the Uncanny / Film Research from Pakistan / Gender and Genre: The Horror Film Generic Pleasures: Comedy / Independence / Ideas of Documentary / Indian and British-Asian Film and TV / Intercultural Media*

*Israeli and Palestinian Cinemas / Italian Film and Media / Japanese Film and Media The Life and Death of Current Affairs TV / Literature and Silent Cinema / Masculinities Media Audiences / Media Design / Media Education / Media in the Philippines / Media Masquerades / Media Ontologies / Media Politics and Religion in America Media / Media Theory / Mediating Health / Mediating Sport / Narrative and Audience*

*Michael Bay and the Aesthetics of Spectacle / Music Video / Narrative and Genre / Narrative and Ideology / National Identity / Narratives of Conflict / New Forms of Production / Nollywood / The Politics of Cultural Memory in Spanish Film and Television / Postmodern Film and Media / The Public Interest / Queerdom / Questions of Authorship and Genre / Race, Social Class and Gender / Representing Religion*

*Science and Ecology / Social Media / The Social Narratives of Turkish Cinema / Social Representation / Spectacles of Death and Destruction / The Spectacle of the Other Spectacles of History / Sound and Image / Stardom and Celebrity / Technologies of Pleasure / Time / Television and Its Audiences / Transnational Encounters TV and Regional Identity / Turkish Media Identities / TV Histories / UK Popular Culture / US Serial Drama / Violence, Identity and Spectatorship / War*

OBRAZOVANJE U Krapini potpisan povijesni međunarodni ugovor o suradnji

# Krapinski studenti i profesori pridružili se europskoj eliti

**ZASLUGA** Obje strane istakle su da je sporazum rezultat zalaganja prof. Plenkovića

Silva Vitek  
Tiskovni govornik

Jučer potpisanim ugovorom između Veleučilišta Hrvatske zagrebe Krapina i Alma Mater Europaea-e, Europejskog centra Maribor, profesori i studenti Veleučilišta ušli su u europsku elitu. Naime, ovo je prvi, a time povijesni međunarodni sporazum Veleučilišta potpisan s ustanovom koja je članica Europejske akademije znanosti i umjetnosti u kojoj djeluje 1481 akademika i radi 29 visokoškolskih obrazovnih programa.

## Vilegodiliji trud

Sporazum je rezultat višegodišnjih nastojanja i napora Veleučilišta u pronalaganju kvalitetnog međunarodnog partnera, a u krapinskoj gradskoj vijećnici potpisali su ga dekan Veleučilišta Hrvatske zagrebe prof. dr. Anton Presečki i predsjednik Europejskog centra Maribor prof. dr. Ludvik Toplak. Osim činjenice da će doći do razmjere nastava profesora i studenata, važnost ovog ugovora je puno veća. - Alma Mater Europaea kao europska institucija i Europejski centar

Ustanova iz Maribora članica je Europejske akademije znanosti

Obje strane istaknule su veliki doprinos prof. Marija Plenkovića



Ugovor su potpisali prof. dr. Anton Presečki i prof. dr. Ludvik Toplak. IMAA/IMA

Maribor kao znanstvena i visokoškolska ustanova okrenuta u Sloveniju provodi programe prije svega vezane uz regiju tzv. jugoistočne Europe točnije Podunavlje, što znači da su u njoj uključene i Austrija, Bavarska, Slovačka i druge podunavske zemlje. Radijemo se nastavku dobrosusjedskih i akademskih odnosa bilo u edukaciji, bilo u razvojnim projektima domaćeg i međunarodnog karaktera - kazao je prof. dr. Ludvik Toplak. Inače, obje obrazovne ustanove dobro suraduju s prof. dr. Marijom Plenkovićem koji je, istaknulo je,

najzaslužniji za ovaj dogovor kojeg se konkretna provedba tek očekuje. A istaknuta ustanova iz Maribora bit će zasigurno značajna za zapravo veleučilište jer se tamo školuje prije svega u deficitarnim i zgodljivim programima vezani uz ekonomiju, zdravstvo, socijalnu ekologiju i slično.

## Važnost veleučilišta

Centar potpisanim ugovorom i suradnjom s Alma Mater Europaea-e i Europejskim centrom Maribor, istaknulo je, suradnju.