



May, June, July, August, September 2013.

International Federation of Communication Associations  
 Croatian Communication Association  
 Zagreb, 2013 -09 -30  
 IFCA-CCA, 3, 2013., 2 (1-22)  
[www.ifedca.org](http://www.ifedca.org)

Call for Papers - CEECOM 2014



## Conference organized by the Polish Communication Association and the University of Wrocław in collaboration with ECREA CEE-Network

Media, democracy as well as relations between media and politics in Central and East Europe (CEE) have been widely analyzed in several scientific publications and further discussed during international and national conferences. So far many initiatives have made attempts to map the most characteristic features of CEE media systems, journalistic autonomy and the state of media freedom. In addition to this, some of them also indicated problems and challenges related to social and political transformations, the development of public sphere, civil society and the role of media when fostering and improving the level of democracy. The variety of ideas and conceptualizations has been recently challenged due to internationalization of communication, the introduction of participatory platforms, as well as expansion of mobile service providers. Changing nature of media policy and communication, the growing importance of citizen journalism, blurring division between producers and consumers as well as emerging societal practices connected with media making and activism generate a need and plethora of new opportunities for a large-scale re-evaluation of models for media and democracy. Having in mind the 25th anniversary of the collapse of communism in many Central and East Euro-

pean countries and the 10th anniversary of the first CEE countries accession to the EU, we propose to focus on changing approaches to media freedom and the public sphere and we try to stimulate debate about the next phase of media and democracy model going forward. **Thus, the aim is not to focus on media history or repeat what went wrong with CEE media and political systems over the last two decades. The emphasis is rather put on opportunities generated by social change and new technologies which might improve the level of media freedom and public sphere, and might further result with the discussion on and development of new approaches and models for media and democracy analysis in the fast-changing information society.**

## Research questions and working groups

Given the complexity of proposed subjects and approaches the conference will be organized in line with the scheme of both plenary and parallel sessions. During the plenary discussions several subjects by keynote speakers and guests of the conference (names of the keynote speakers will be announced December 2013) will be underlined. Here we expect to have discussions on the future of journalism profession and audience research, the analysis of future scenario for public media development.

As for the parallel sessions the main questions we address are:

- What is the current state of democracy in Central and East Europe? To what extent traditional models of democracy, public sphere and participation are nowadays being challenged by new media and technologies? What are the perspectives for the future?
- What is the current state of media freedom in Central and East Europe? To what extent traditional concepts of media, journalism, ethics and accountability as well as media systems and policy are being challenged in the new mediascape? In which directions will they evolve?
- What is the impact of contemporary media on the quality of democracy and political communication? Will the development of participatory platforms and citizen journalism improve the public sphere and citizens' participation?
- And last, but not least, what is the role of the public when developing modern and participation-oriented media? How traditional concepts of mass, the audience and the pub-

lic are being challenged by those of participants, engagers and prosumers?

The Conference will accept only a limited number (60) of presentations and panels upon evaluation of proposed abstracts by the members of the Scientific Committee. In addition to this, 6 panel proposals (each of max. 5 participants) will be accepted. Both individual and panel proposals should be developed and addressed to one of the thematic working groups, namely as:

### PAPER/PANEL SUBMISSION

Conference language: English. Individual paper proposals should be addressed to one of the working groups and will be evaluated by at least two members of the Scientific Committee (Chair of the Working Section included) on the basis of abstracts (of max. 500 words). Panel proposals (max. 5 abstracts, each of max. 200 words) should include the title of proposed panel, rationale (max. 500 words) and name of Chair/Moderator. Both individual and panel proposals should be sent to [cee-com2014wroclaw@ptks.pl](mailto:cee-com2014wroclaw@ptks.pl) by **December 20, 2013 22:00 CET**. It is recommended that submitters avoid sending proposals in the last days before the closing date.

Upon the acceptance of paper (or participation without presentation) participants will be asked to complete the registration process and pay the registration fee by **April 30, 2014**. **The acceptance of a paper or panel proposal does not imply the automatic registration as a participant of the conference.** The accepted papers will be notified and will then confirm participation through the act of registration and the effectuation of the payment of the registration fee. Please note that there will be no refund of registration fees. All registered attendees will receive certificates, according to their participa-

tion. The participant certificate is subject to the presentation at work.

#### CONFERENCE FEE

**100 EUR / 400 PLN** – by April 30, 2014

**75 EUR / 300 PLN** - (Ph. D. students) – by April 30, 2014

**150 EUR / 600 PLN** - after April 30, 2014

**100 EUR / 400 PLN** - (Ph.D. students) – after April 30, 2014

**Please note there will be no fee** for scientific (CEECOM) board members, keynote speakers, invited speakers and student volunteers

## WCU-5

World-Class Universities, commonly defined as the most prestigious research universities, are essential in developing a nation's competitiveness in the global knowledge economy. These universities play key roles in creating and disseminating knowledge, educating a highly skilled workforce for technological and intellectual leadership, and serving the needs of society.

In the past decade, the development of world-class universities has been a central policy concern of various stakeholders across the globe, and an intense debate among the world academic community.

It was in this context that Center for World-Class Universities of Shanghai Jiao Tong University initiated the biennial International Conference on World-Class Universities in 2005 (WCU-1). Subsequently, the 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> International Conferences on World-Class Universities were convened in 2007, 2009 and 2011 respectively (WCU-2, WCU-3 and WCU-4).

The conferences have gathered and attracted hundreds of university administrators, government officials and leading scholars worldwide to discuss various issues related to World-Class Universities.

Contributions to previous WCU conferences are indexed in Conference Proceedings Citation Index - Social Science and Humanities (CPCI-SSH) by Web of Science. Four volumes of WCU conferences proceedings are:

WCU-1: The World-Class University and Ranking: Aiming beyond Status

WCU-2: The World-Class University as Part of a New Higher Education Paradigm: From Institutional Qualities to

Systemic Excellence

WCU-3: Paths to a World-Class University

WCU-4: Building World-Class Universities:

Different Approaches to a Shared Goal

The 5<sup>th</sup> International Conference on World-class Universities (WCU-5) will be held between November 3 and 6, 2013 at Shanghai, China. The theme of WCU-5 is "**Global Outreach of World-Class Universities: How It is Affecting Higher Education**". WCU-5 will also include a special session for the **10<sup>th</sup> Anniversary of Global University Ranking**. WCU-5 will again bring together researchers, university leaders and policy makers all over the world to discuss the successful experiences, ongoing practices, challenges and strategies in building and managing world-class universities.

**CALL FOR IFCA - NEWSLETTER**

We would like to know concerns, activities, and plans of each member association. Don't assume that everyone is as informed as you are. If you want other communication researchers to know what your association is doing lately or hoping to achieve, if you desire international presence at your national meetings, or if you have any international plans - note a regional trend, suggest a project the Federation should undertake, or see a way to foster international cooperation - write to us. We will do our best to make our many readers aware of it.

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