

conference report

7th World conference for graduate research in tourism, hospitality and leisure

3rd Interdisciplinary tourism research conference

3 – 8 June 2014, Istanbul, Turkey

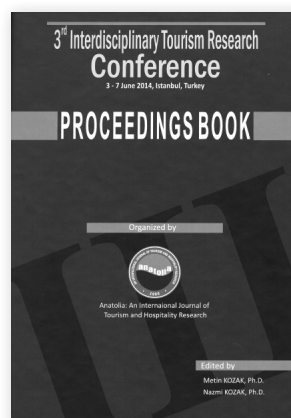
In the organization of the scientific journal *Anatolia* two international conferences, "7th World Conference for Graduate Research in Tourism, Hospitality and Leisure" and "3rd Interdisciplinary Tourism Research Conference" were held in Istanbul, Turkey, from 3rd to 7th June, 2014. The conference venue was at Kadir Has University, one of the most important and well equipped Universities in Turkey.

The aim of the "7th World Conference for Graduate Research in Tourism" was to provide a forum for research collaboration and mentoring of emerging tourism researchers in order to share their research experience. Therefore papers were presented in the following two categories:

- Thesis/dissertations which was opened only for graduate students (e.g. Masters, MBA, MPhil, PhD) to reflect the summary of their thesis or dissertations in terms of the development of hypotheses and methodology and showing the way how it may contribute to the existing literature
- Research papers which were opened both for graduates and faculty members who were encouraged to submit both their work-in-progress or completed papers designed either as conceptual or empirical.

On the other hand "3rd Interdisciplinary Tourism Research Conference" gathered faculty members and/or graduate students who have a background in a different discipline, but have the willingness to expand their research interests into tourism and related discipline, mostly through: sociology of tourism; management and marketing of tourism, geography of tourism; planning of tourism; psychology of tourism and leisure; economics of tourism, leisure and recreation etc.

At both conferences 250 papers have been presented in a wide range of research interests in tourism. The conferences also received the interests of scholars affiliated with a large academic and geographic



diversity representing 45 countries. Numerous eminent experts participated as keynote speakers on the plenary sessions, among which were: Jafar Jafari, Pauline Sheldon, Yvette Reisinger, Brian Archer, Bob McKercha, Abraham Pizam, David Airy and many others. There were two very interesting plenary sessions, first on the subject "Gender Shift in Tourism Education, Workforce and Research: Unfolding the Ongoing and Emerging Challenges", moderated by Jafar Jafari with the primary objective of further identifying challenges and establishing female researchers in tourism. The second plenary session entitled "Inter-, multi- or trans-disciplinary Tourism Research: different methods for different outcomes?", was moderated by Brian Archer, and the keynote speakers teased out many inspiring shifts of paradigms in considerations of tourism research.

At the "7th World Conference for Graduate Research in Tourism" researchers from Institute for tourism, Zagreb have participated with three papers, "Conscious and Transformative Travellers for and of the Future" by Irena Ateljević and Renata Tomljenović, "Analysing Destination Readiness for Branding: A Case Study of Croatia" by Neda Telišman- Košuta and Neven Ivandić and "Problems and Possibilities for Sustainable Management of Protected Natural Areas, Case Study National Park Plitvice Lakes" authored by Izidora Marković. At the 3rd Interdisciplinary Tourism Research Conference, Snježana Boranić Živoder, Sanda Čorak and Jasenka Kranjčević have participated with a paper: "The Transformation of the System of Tourism Organizations in the Context of Social Changes.

As a result, two Book Proceedings have been published, both being edited by Metin Kozak and Nazmi Kozak, and published by *Anatolia: An International Journal of Tourism and Hospitality Research*.

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