



Faculty of Tourism was founded in December 2009 as a result synergy of strategic Regional development plan of Posavje Region, great support of regional and national tourist industry and need for new, practice-and-knowledge oriented tourism study in Slovenia.

In the academic year 2012/2013 Faculty of Tourism enrolled first generation of students in two different 3-year study programs of Tourism (1st Bologna cycle):

- Undergraduate Program of Tourism,
- Bachelor Program of Tourism,
- Master Program of Tourism is first to be open in academic year 2014/2015.

The Faculty of Tourism has put together a team of leading experts, excellent instructors and renowned researchers following the latest developments in the tourist industry and integrating these practices into the educational process. Such teaching and research staff adds value to our study programmes. Since we are aware that tourism cannot be taught merely in the classroom, we offer a broad range of student exchange and international internship opportunities.

### *Vision*

Our vision is to be one of the best educational and research institutions in the field of tourism in this part of Europe. The Faculty will serve as an academic point of contact bringing research and educational institutions from the Western Balkans and those from Central, Western and Northern Europe closer together. Our mission is to educate students, who will be later engaged in all aspects of the tourist business, from the operational and strategic planning through the development of new capacities. This education will also provide a solid basis for the training of talented early stage

researchers, who will acquire and later advance scientific knowledge in this highly interdisciplinary field.

The Faculty of Tourism is a research institution, which began setting up an international research network right after it was established. Within the framework of the Faculty, an Institute of Tourism responsible for submitting project proposal and coordinating research projects was set up. Instructors are prominent researchers who have transferred their research experiences, projects and references to the Faculty.

### **Research cooperation**

We are forming an **International laboratory for experimental research in tourism** that would be focused on application of experiments to the field of tourism. We are looking for researchers interested in experimental research methods in order to start building future network and cooperation and common application to national and international research grants.

### **Summer school**

Faculty of Tourism is preparing an annual summer school for undergraduate students in tourism. The first summer school is planned to be held in June 2014. The proposed topic is Marketing, Communication and New Media in Tourism. We welcome interested institutions and speakers to contact us if they want to participate in preparing the programme.

### **Why study at the Faculty of Tourism?**

As qualified experts, graduates will be able to take up employment with companies performing tourism activities, travel agencies, museums, public institutions, government administration, local self-government, public administration in the field of tourism, companies planning and looking for new tourism forms and alternate approaches to the implementation of tourist offer and demand.