

## Summary

# Communication in the family about media content

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This paper suggests an existing problem with insufficient research of the quantity of communication in the family about media content. The practical contribution of this work is the implementation of research findings in educational practice: it offers a critical analysis of media content with the applicable model of gaining competencies for children and parents. This paper reveals the lack of communication in the family about media content and suggests possible improvements of pedagogical practice with the aim of enabling all children to have the opportunity to raise awareness of and develop media competencies by means of their proper application. Various starting points are suggested for raising the sensitivity of experts and parents for the purpose of integrating the subject and content of Media Education in the contemporary curriculum. The lack of communication in the family results in the reduction of the parental role. The starting question of this paper is: *How to use media in a selective, purposeful and educational manner?* This question refers to the aims of critical learning. Reasons are presented for the need to develop reflexive-critical perspectives and quality communication in the family about media content.

**Keywords:** media education, media content, communication competency, family.