

EDITORIAL

Personalised Medicine

Dear readers, in front of you, there is volume 40 of the journal RAD of the Croatian Academy of Sciences and Arts – Medical Sciences. The present volume introduces the papers from the symposium entitled *The First Croatian Symposium on Personalised Oncology*, which was organised by the Department of Medical Sciences of the Croatian Academy, and held on October 25th, 2013. at the National Hall in Zagreb. We cordially thank our guest editors – Prof. Fedor Šantek, MD, PhD, and Prof. Nikola Đaković, MD, PhD – for their great effort in compiling the symposium papers.

I gladly state that in the course of the last year, this is the third symposium addressing medical issues and dealing with the topic of *personalised medicine*, which was organised by the Department of Medical Sciences and the Institute of Immunology and Tumour Genetics of the Croatian Academy of Sciences and Arts, but also coorganised by the Department of Clinical Oncology, School of Medicine, University of Zagreb.

Individuality is the only characteristic common to all people; diversity is the only thing common to all people: these sayings are commonly known and happen to be true. Hence it is obvious why the 21st century is the era of personalised medicine. The important role of personalised medicine becomes especially evident in the treatment intended for oncology patients. The meaning of this symposium and the contents of this volume should be comprehended in this sense. Personally, I like the definition of personalised medicine: *The right treatment for the right person at the right time.* Papers collected in this volume follow the idea of this definition. I therefore believe the audience will find great interest in reading them.

This volume further brings an article from the history of the study of pharmacy at the University of Zagreb, Croatia. The author is Prof. dr. Nikola Kujundžić, and we are very thankful to him for choosing our journal to publish this unique tribute to Vladimir Prelog, one of Croatian Nobel Laureates, in.

Dear readers, it is therefore with great pleasure that I present to you RAD 40 (2014), the tenth volume of our journal published in English, and I proudly announce that these 10 volumes of RAD have obtained about 100,000 hits on the web page hrcak.srce.hr.

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