



ToSEE Conference  
Organized by

University of Rijeka  
Faculty of Tourism and Hospitality  
Management, Opatija

### 3rd International Scientific Conference

## Sustainable Tourism, Economic Development and Quality of Life

**13 - 16 May 2015**  
Opatija, Croatia

**15 - 16 May 2015**  
PhD Workshop

Contact:

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www.fthm.uniri.hr/tosee

#### KEYNOTE SPEAKERS

- LARRY DWYER, University of New South Wales, Australia
- VESNA ŽABKAR, University of Ljubljana, Slovenia
- GANG LI, University of Surrey, UK

The purpose of the conference is to present new advances and research results in the field of Sustainable Tourism, Economic Development and Quality of Life. The impact of tourism on economic development of tourist destinations is undeniable. However, one cannot ignore its negative impact on the broad environment in which tourism activities take place. This raises the issue of the relationship between tourism and economic development, and its environmental impact on the quality of life of tourists and host communities as well. In order to contribute to the global discussion on this topic, our international peer-reviewed conference will provide an interdisciplinary platform for academics, researchers, policy makers, students and professionals. With the theme of Sustainable Tourism, Economic Development and Quality of Life, the conference will explore and promote a critical understanding of sustainable tourism and hospitality industry. As the fields of sustainable business, tourism and hospitality industry cross over into multiple areas and disciplines, authors are welcome to submit from a diverse range of topics, perspectives and disciplines.

The range of research submissions may include conceptual, empirical, experimental and case studies dealing with: Climate change; Corporate social responsibility and ethics in tourism; Cultural tourism; Customer service and guests relations; Destination branding and promotion; Destination management and local development; E-tourism; ICT and travel technology; Eco-friendly destinations and attractions; Eco-friendly hotel operations; Ecotourism and geotourism; Event management; Festival tourism; Food safety, quality, innovations and culinary arts; Food service and catering; Gastronomy and wine tourism; Green tourism behavior; Heritage tourism; Marine and coastal areas tourism; Medical, health and wellness tourism; Quality assurance, safety and security; Rural tourism and agrotourism; Services branding; Social tourism; Sport and special event tourism; Sustainable marketing; Sustainable, leisure tourism and well-being; Sustainable tourism and economic well-being; Sustainable travel & transportation; Theme parks, casinos and resorts; Tourism accounting and finance; Tourism, ageing and quality of life; Tourism and hospitality management; Tourism and quality of life of host communities; Tourism education and training; Tourism human resource management; Tourism policy, planning and development; Tourism products and consumer behavior; Urban tourism and marketing of places; Virtual tourism.

Selection of papers will be made in accordance with a double blind review process. All accepted and presented papers will be published in the Conference Proceedings indexed in EBSCO - EconLit, Proquest, WOS - CPCI, SSRN, CABI Publishing and evaluated by SCOPUS.

#### ABSTRACT SUBMISSION

The Abstract (400 - 600 words) has to be structured into 4 sub-headings (purpose, methodology, findings, contribution) and followed by 3 - 6 key words.

#### IMPORTANT DATES

Abstract submission:	7 January 2015
Feedback from the Organizing Committee:	12 January 2015
Final paper submission:	21 March 2015
Review process:	21 March - 21 April 2015
Final paper acceptance notification:	27 April 2015

#### REGISTRATION FEE\*

Early registration:	€ 300 before 1 May 2015
Regular registration:	€ 350 after 1 May 2015

\* Registration fee includes: Conference proceedings, Welcome cocktail, Refreshments during breaks, Conference lunches and excursion

#### PHD WORKSHOP

Efficient Thesis Writing & Presenting. PhD students at all stages are encouraged to prepare and present their current work.

