

# bibliography

## Selected papers

Here you can find relevant indicators about articles published in several prominent scientific journals in the field of tourism according to the following main topics: **tourism and theory, research and education; tourism and economy; tourism market; tourism and society; tourism and space; tourism policy and organization; statistics and forecasting in tourism; types of tourism.**

ACTA TURISTICA	(ISSN 0353-4316)
ANATOLIA	ISSN 1300-4220)
ANNALS OF TOURISM RESEARCH	(ISSN 0160-7383)
CORNELL HOTEL AND RESTAURANT ADMINISTRATION QUARTERLY	(ISSN 0010-8804)
ESTUDIOS Y PERSPECTIVAS EN TURISMO	(ISSN 0327-5841)
EVENT MANAGEMENT	(ISSN 1525-9951)
INTERNATIONAL JOURNAL OF HOSPITALITY & TOURISM ADMINISTRATION*	(ISSN 1525-6480)
JAHRBUCH FÜR FREMDENVERKEHR	(ISSN 0075-2649)
JOURNAL OF CHINA TOURISM RESEARCH	(ISSN 1938-8160)
JOURNAL OF HOSPITALITY MARKETING & MANAGEMENT	(ISSN 1936-8623)
JOURNAL OF HUMAN RESOURCES IN HOSPITALITY AND TOURISM	(ISSN 1533-2845)
JOURNAL OF QUALITY ASSURANCE IN TOURISM & HOSPITALITY*	(ISSN 1528-008X)
JOURNAL OF TEACHING IN TRAVEL & TOURISM*	(ISSN 1531-3220)
JOURNAL OF TRAVEL & TOURISM MARKETING*	(ISSN 1054-8408)
JOURNAL OF TRAVEL RESEARCH	(ISSN 0047-2875)
TOURISM : AN INTERNATIONAL INTERDISCIPLINARY JOURNAL	(ISSN 1332-7461)
TOURISM ANALYSIS	(ISSN 1083-5423)
TOURISM AND HOSPITALITY MANAGEMENT	(ISSN 1330-7533)
TOURISM ECONOMICS	(ISSN 1354-8166)
TOURISM MANAGEMENT	(ISSN 0261-5177)
TOURISM RECREATION RESEARCH	(ISSN 0250-8281)
TOURISM REVIEW	(ISSN 1332-7461)
TURIZAM : MEĐUNARODNI ZNANSTVENO-STRUČNI ČASOPIS	(ISSN 0494-2639)

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Bibliographic description is given in this form:

\* *detailed descriptions*

**Title / Author(s) // Journal's name. Volume (year),  
No., pages from-till**

## TOURISM AND THEORY, RESEARCH AND EDUCATION

\**education - plans and programs* \**educational institutions*  
\**web pages* \**North-East Asia*

**Reflections on pedagogical use of blended learning in hospitality education: a case study of teaching human resources management /** Simon C. K. Wong, Loretta W. L. Pang, Nicole C. M. Wong // *Journal of teaching in travel & tourism : the official journal of ISTTE - International Society of Travel and Tourism Educators.* Vol. 13 (2013), No. 3, 251-281

\**education - plans and programs* \**employees* \**web pages*  
**Users' perspectives on and learning effectiveness of tour-guide training courses with 3D tourist sites /** Yu-Fen Chen, Huai-En Mo // *Journal of teaching in travel & tourism : the official journal of ISTTE - International Society of Travel and Tourism Educators.* Vol. 13 (2013), No. 4, 374-390

\**education - students* \**educational institutions* \**North America*

**Emotional intelligence differences: could culture be the culprit? /** Sheila A. Scott-Halsell, Wanlanai Saiprasert, Jing Yang // *Journal of teaching in travel & tourism : the official journal of ISTTE - International Society of Travel and Tourism Educators.* Vol. 13 (2013), No. 4, 339-353

\**education - teaching faculty* \**educational institutions*  
\**satisfaction* \**North America*

**Effects of financial exigency on job satisfaction of American hospitality faculty - a research note /** Hyun Kyung Chatfield, Sojung Lee, Karl J. Mayer // *Journal of teaching in travel & tourism : the official journal of ISTTE - International Society of Travel and Tourism Educators.* Vol. 13 (2013), No. 4, 391-398

\**education - teaching faculty* \**educational institutions*  
\**special issues* \**North America*

**Perceptions of the importance and preparedness of interpersonal communication skills of the entry-level hospitality leader: implications for hospitality educators /** Jeff Lolli // *Journal of teaching in travel & tourism : the official journal of ISTTE - International Society of Travel and Tourism Educators.* Vol. 13 (2013), No. 4, 354-373

*\*education and human resources \*education - students  
\*motivations \*North America*

**Stimulating and enhancing student learning through positive emotions** / Kim H. Williams, Carla Childers, Elyria Kemp // Journal of teaching in travel & tourism : the official journal of ISTTE - International Society of Travel and Tourism Educators. Vol. 13 (2013), No. 3, 209-227

*\*educational institutions \*human resources \*education - teaching faculty \*hotel industry \*North America*

**Investigating the U.S. job market for hospitality educators before, during, and after a period of economic downturn: an overview of 2006-2010** / Mehmet Erdem, Eunju Suh, Hyun Kyun Chatfield // Journal of teaching in travel & tourism : the official journal of ISTTE - International Society of Travel and Tourism Educators. Vol. 13 (2013), No. 4, 323-338

*\*employees \*tourism demand - other \*North-East Asia*

**The effects of age stereotypes on tour leader roles** / Hsiang-Fei Luoh, Sheng-Hshiang Tsaur // Journal of travel research. Vol. 53 (2014), No. 1, 111-123

*\*journals \*articles \*North-East Asia*

**The behavior of citing: a perspective on science communication across languages** / Honggen Xiao, Qu Xiao, Mimi Li // Journal of China tourism research. Vol. 8 (2012), No. 1-2-3-4, 334-356

*\*research in tourism \*journals \*North-East Asia*

**An analysis of publications in the Journal of China Tourism Research** / Rob Law, Daniel Leung, Hee "Andy" Lee // Journal of China tourism research. Vol. 8 (2012), No. 1-2-3-4, 37-60

*\*research institutions \*education, lifelong learning, e-learning \*education - plans and programs \*North-East Asia*

**Developing hospitality education in China: a case study of Guilin Institute of Tourism** / Paul Penfold, Liu Wei, Adele Ladkin // Journal of China tourism research. Vol. 8 (2012), No. 1-2-3-4, 61-77

## TOURISM AND ECONOMY

*\*air transportation \*consumer behaviour and experience  
\*satisfaction \*North-East Asia*

**Effects of in-flight ambience and space/function on air travelers' decision to select a low-cost airline** / Heesup Han // Tourism management : research - policies - practice. Vol. 37 (2013), 125-135

*\*catering \*human resources \*negative effects (mobing etc.)*

**Effect of restaurant patrons' regret and disappointment on dissatisfaction and behavioral intention** / Yoon Jung Jang, Sun-Bai Cho, Woo Gon Kim // Journal of travel & tourism marketing. Vol. 30 (2013), No. 5-6, 431-444

*\*cruising \*consumer behaviour and experience \*segmentation \*North-East Asia \*North America*

**Segmenting Taiwanese travelers on cruises in North America: comparing the involvement and cluster approach** / Bharath M. Josiam ... [et al.] // Journal of China tourism research. Vol. 8 (2012), No. 1-2-3-4, 78-96

*\*entrepreneurship \*tourism policy and organization \*tourist bodies (and organs) \*tourism in developing countries \*South and Central Asia*

**Effects of formal institutions on the performance of the tourism sector in the Philippines: the mediating role of entrepreneurial orientation** / Banjo Roxas, Doren Chadee // Tourism management : research - policies - practice. Vol. 37 (2013), 1-12

*\*gastronomy, diet, nutrition science \*competitiveness*

**Conceptualizing taste: food, culture and celebrities** / Lindsay Stringfellow ... [et al.] // Tourism management : research - policies - practice. Vol. 37 (2013), 77-85

*\*hotel industry \*efficiency of catering enterprise \*South-East Asia and the Pacific*

**The efficiency of the hotel industry in Singapore** / Ali Ashrafi ... [et al.] // Tourism management : research - policies - practice. Vol. 37 (2013), 31-34

*\*hotel industry \*natural disasters \*economics of catering enterprise, finances \*North-East Asia*

**Determinants of the Taiwanese tourist hotel industry cycle** / Ming-Hsiang Chen // Tourism management : research - policies - practice. Vol. 38 (2013), 15-19

*\*hotel industry \*oil price \*tourist demand \*Austria*

**Understanding the effects of a tourism crisis: the impact of the BP oil spill on regional lodging demand** / Brent W. Ritchie ... [et al.] // Journal of travel research. Vol. 53 (2014), No. 1, 12-25

*\*hotel industry \*physical environment and pollution (impacts) \*North-East Asia*

**Hotel indoor air quality enhancement: research agenda** / Wilco W. Chan // Journal of China tourism research. Vol. 8 (2012), No. 1-2-3-4, 1-18

*\*outbound tourism \*motivations \*tourism statistics - theory and methodological problems \*North-East Asia*

**Exploring Chinese outbound tourism motivation using means-end chains: a conceptual model** / Shan Jiang ... [et al.] // Journal of China tourism research. Vol. 8 (2012), No. 1-2-3-4, 359-372

*\*quality in tourism \*ecology and protection of environment \*ecology - general \*Australia and Oceania*

**Social-benefit certification as a game** / Ralf Buckley // Tourism management : research - policies - practice. Vol. 37 (2013), 203-209

*\*small and medium entrepreneurship (SME) \*Australia and Oceania*

**Profiling tourism SMEs according to owners' support for community: a cluster analysis approach** / Rob Hallak, Guy Assaker, Peter O'Connor // Tourism analysis : an interdisciplinary journal. Vol. 18 (2013), No. 6, 691-705

*\*social costs \*oil price \*air transportation \*North America*

**Corporate social responsibility and firm performance in the airline industry: the moderating role of oil prices** / Seoki Lee, Kwanglim Seo, Amit Sharma // Tourism management : research - policies - practice. Vol. 38 (2013), 20-30

*\*tourism and economy \*tourism sector in national economy \*inbound tourism \*outbound tourism \*North-East Asia*

**The changing role of tourism in China's economy** / Min-Hua Chiang // Journal of China tourism research. Vol. 8 (2012), No. 1-2-3-4, 207-223

*\*tourist settlements \*tourism publicity and information \*management of catering enterprise \*North America*

**Advertising and firm risk: a study of the restaurant industry** / YongHee Kim, MinChung Kim, John W. O'Neil // Journal of travel & tourism marketing. Vol. 30 (2013), No. 5-6, 455-470

*\*travel agencies and touroperators \*tourism and market \*South and Central Asia \*United Kingdom*

**Chinese outbound tourism to the United Kingdom: issues for Chinese and British tour operators** / Nicolette de Sausmarez, Huiqing Lao, Peter MxGrath // Journal of China tourism research. Vol. 8 (2012), No. 1-2-3-4, 268-283

## TOURISM AND MARKET

*\*consumer behaviour and experience \*casinos, gambling \*North-East Asia*

**Annoying tourist behaviors: perspectives of hosts and tourists in Macao** / Kim Ieng Loi, Philip L. Pearce // Journal of China tourism research. Vol. 8 (2012), No. 1-2-3-4, 395-416

*\*consumer safety and security \*mega-events \*North America \*United Kingdom*

**Destination risk perceptions among U.S. residents for London as the host city of the 2012 Summer Olympic Games** / Ashley Schroeder ... [et al.] // Tourism management : research - policies - practice. Vol. 38 (2013), 107-119

*\*destination marketing \*image and brand \*North-East Asia*

**Toward the perspective of cognitive destination image and destination personality: the case of Beijing** / Karen L. Xie, Jin-Soo Lee // Journal of travel & tourism marketing. Vol. 30 (2013), No. 5-6, 538-556

*\*destination marketing \*Portugal*

**The cognitive-affective-conative model of destination image: a confirmatory analysis** / Dora Agapito, Patricia Oom do Valle, Julio da Costa Mendes // Journal of travel & tourism marketing. Vol. 30 (2013), No. 5-6, 471-481

*\*destination marketing \*prospects, brochures, leaflets, advertisements, slogans \*Europe \*North-East Asia*

**The Chinese gaze: imaging Europe in travel magazines** / Julio Aramberri, Chunmei Liang // Journal of China tourism research. Vol. 8 (2012), No. 1-2-3-4, 284-301

*\*marketing in tourism \*TV, films, audio-video cassettes \*inbound tourism \*Turkey*

**Impacts of exported Turkish soap operas and visa-free entry on inbound tourism to Turkey** / Faruk Balli, Hatice Ozer Balli, Kemal Cebeci // Tourism management : research - policies - practice. Vol. 37 (2013), 186-192

*\*stakeholders, interest groups, decision makers \*religious tourism \*Ireland*

**Tapping into Mammon: stakeholder perspectives on developing church tourism in Dublin's Liberties** / Tony Kiely // *Tourism review*. Vol. 68 (2013), No. 2, 31-43

*\*stakeholders, interest groups, decision makers \*tourism and regional development \*North America*

**Not so different after all: tourism industry members' opinions regarding recent and future tourism issues** / Sarah Nicholls // *Tourism analysis : an interdisciplinary journal*. Vol. 18 (2013), No. 6, 731-735

*\*tourism demand - other \*consumer behaviour and experience \*North America*

**The application of generational theory to tourism consumer behavior: an American perspective** / Xiangping Li, Xiang (Robert) Li, Simon Hudson // *Tourism management : research - policies - practice*. Vol. 37 (2013), 147-164

*\*tourist demand \*sociology of tourism \*psychology of tourism \*North-East Asia*

**An empirical study of anticipated and perceived discrimination of Mainland Chinese tourists in Hong Kong: the role of intercultural competence** / Ben Haobin Ye, Hanqin Qiu Zhang, Peter P. Yuen // *Journal of China tourism research*. Vol. 8 (2012), No. 1-2-3-4, 417-430

*\*tourist resorts \*competitiveness \*North-East Asia*

**Determinants of tourism destination competitiveness in China** / Chun-Yang Wang, Maxwell K. Hsu, Scott R. Swanson // *Journal of China tourism research*. Vol. 8 (2012), No. 1-2-3-4, 97-116

*\*tourist resorts \*competitiveness \*world*

**An empirical operationalization of countries' destination competitiveness using partial least squares modeling** / Guy Assaker ... [et al.] // *Journal of travel research*. Vol. 53 (2014), No. 1, 26-43

*\*tourist resorts \*destination marketing \*elasticity of tourist demand \*North America*

**Trip budget and destination advertising response** / Yeongbae Choe, Jason L. Stienmetz, Daniel R. Fesenmaier // *Tourism analysis : an interdisciplinary journal*. Vol. 18 (2013), No. 6, 713-722

*\*tourist resorts \*destination marketing \*preferences, loyalty \*North-East Asia*

**From destination image to destination loyalty: evidence from recreation farms in Taiwan** / Chyong-Ru Liu, Wei-Rong Lin, Yao-Chin Wang // *Journal of China tourism research*. Vol. 8 (2012), No. 1-2-3-4, 431-449

*\*tourist resorts \*perceptions \*South-East Asia and the Pacific \*Australia and Oceania*

**Same, same but different: perceptions of South Pacific destinations among Australian travelers** / Stephen Pratt // *Journal of travel & tourism marketing*. Vol. 30 (2013), No. 5-6, 595-609

*\*tourist resorts \*tourism destination - diverse aspects \*stakeholders, interest groups, decision makers \*tourism and prices - general \*competitiveness \*tourism statistics - theory and methodological problems*

**An economic model for tourism destinations: product sophistication and price coordination** / Rainer Andergassen, Guido Candela, Paolo Figini // *Tourism management : research - policies - practice*. Vol. 37 (2013), 86-98

## TOURISM AND SOCIETY

*\*ethics in tourism \*education - students \*educational institutions \*Australia and Oceania*

**Plagiarism behavior among undergraduate students in hospitality and tourism education** / Edmund Goh // *Journal of teaching in travel & tourism : the official journal of ISTTE - International Society of Travel and Tourism Educators*. Vol. 13 (2013), No. 4, 307-322

*\*ethics in tourism \*education - students \*educational institutions \*North-East Asia*

**Perceptions of tourism and hotel management students on ethics in the workplace** / Louisa Yee-Sum Lee, Nelson K. F. Tsang // *Journal of teaching in travel & tourism : the official journal of ISTTE - International Society of Travel and Tourism Educators*. Vol. 13 (2013), No. 3, 228-250

*\*ethics in tourism \*tourism publicity and information \*particular types of tourism \*Norway*

**Ethical content of pictures of animals in tourism promotion** / Giovanna Bertella // *Tourism recreation research*. Vol. 38 (2013), No. 3, 281-294

*\*franchising \*Turkey*

**Selecting franchise partners: tourism franchise approaches, processes and criteria** / Levent Altınay, Maureen Brookes, Gurhan Aktas // *Tourism management : research - policies - practice*. Vol. 37 (2013), 176-185

*\*gender in tourism \*hotel industry \*education and human resources*

**The role of hospitality education in women's career advancement: responses from students, educators, and industry recruiters** / Yan (Grace) Zhong, Sue Couchi, Shane C. Blum // *Journal of teaching in travel & tourism : the official journal of ISTTE - International Society of Travel and Tourism Educators*. Vol. 13 (2013), No. 3, 282-304

*\*image and brand \*air transportation \*tourism publicity and information \*Spain*

**Influence of advertising on brand personality in the airline sector: the case of Spain** / Amparo Cervera-Taulet, Ma. Walecka Schlesinger, Maria Jesus Yague-Guillen // *Journal of travel & tourism marketing*. Vol. 30 (2013), No. 5-6, 445-454

*\*image and brand \*destination marketing \*research in tourism - other \*North-East Asia*

**Examining national tourism brand image: content analysis of Lonely Planet Korea** / Hee Youn Kim, Ji-Hwan Yoon // *Tourism review*. Vol. 68 (2013), No. 2, 56-71

*\*motivations \*gender in tourism \*South-East Asia and the Pacific*

**The tourist's gaze: from the perspective of a Muslim woman** / Asra Zaliza Bte Asbollah, Clare Lade, Ewen Michael // *Tourism analysis : an interdisciplinary journal*. Vol. 18 (2013), No. 6, 677-690

*\*preferences, loyalty \*tourism and social psychology \*tourism and ethnology \*North-East Asia \*North America*

**Culture-based interpretation of vacation consumption** / Xiaoxiao Fu, Xinran Y. Lehto, Liping A. Cai // *Journal of China tourism research*. Vol. 8 (2012), No. 1-2-3-4, 320-333

*\*psychology of tourism \*decisions, choice, intentions*

**Tourists' mental representations of complex travel decision problems** / Benedict G. C. Dellaert, Theo A. Arentze, Oliver Horeni // *Journal of travel research*. Vol. 53 (2014), No. 1, 3-11

*\*psychology of tourism \*tourism demand - other \*destination marketing \*tourism statistics - theory and methodological problems*

**The bells within the bell curve: destination visitation model revisited** / Babu P. George, Tony L. Henthorne, Alvin J. Williams // *Tourism recreation research*. Vol. 38 (2013), No. 3, 341-348

*\*satisfaction \*tourist resorts \*competitiveness \*North-East Asia \*United Kingdom*

**Comparing Mainland Chinese tourists' satisfaction with Hong Kong and the UK using tourist satisfaction index** / Gang Li ... [et al.] // *Journal of China tourism research*. Vol. 8 (2012), No. 1-2-3-4, 373-394

*\*sociology of tourism \*psychology of tourism \*tourism and culture, arts \*employees in catering industry \*hotel industry \*tourist settlements*

**Tourism culture(s): the hospitality dimension** / David Harrison, Peter Lugosi // *Tourism recreation research*. Vol. 38 (2013), No. 3, 269-279

*\*tourism and culture, arts \*cultural (heritage) tourism \*event tourism \*tourism demand - other \*world*

**Dimensions of cultural consumption among tourists: multiple correspondence analysis** / Greg Richards, L. Andries van der Ark // *Tourism management : research - policies - practice*. Vol. 37 (2013), 71-76

*\*tourism and ethnology \*historical-cultural-artistic resources \*North-East Asia*

**The seductions of "soft power": the call for multifronted research into the articulative reach of tourism in China** / Keith Hollinshead, Chun Xiao Hou // *Journal of China tourism research*. Vol. 8 (2012), No. 1-2-3-4, 227-247

*\*tourism and society \*physical environment and pollution (impacts) \*social environment (impacts)*

**Tourism is more sinned against than sinning** / Richard Sharpley ... [et al.] // *Tourism recreation research*. Vol. 38 (2013), No. 3, 349

## TOURISM AND SPACE

*\*climate \*tourist demand \*North-East Asia*

**The effect of climate change on the fall foliage vacation in China** / Quansheng Ge ... [et al.] // *Tourism management : research - policies - practice*. Vol. 38 (2013), 80-84

*\*ecology and protection of environment \*physical environment and pollution (impacts) \*economic incentives in tourism \*investments \*European Union (EU)*

**Investigating the influence of tourism on economic growth and carbon emissions: evidence from panel analysis of the European Union** / Jung Wan Lee, Tantatepe Brahmarene // *Tourism management : research - policies - practice*. Vol. 38 (2013), 69-76

*\*historical-cultural-artistic resources \*castles \*cultural (heritage) tourism \*North-East Asia*

**When the global meets the local in tourism - cultural performances in Lijiang as case studies** / Yujie Zhu // *Journal of China tourism research*. Vol. 8 (2012), No. 1-2-3-4, 302-319

*\*host population \*tourism publicity and information \*United Kingdom*

**The effects of residents' social identity and involvement on their advocacy of incoming tourism** / Adrian Palmer, Nicole Koenig-Lewis, Lisa Elinor Medi Jones // *Tourism management : research - policies - practice*. Vol. 38 (2013), 142-151

*\*national parks and specific categories of protection \*theme parks, amusement parks \*historic parks, gardens \*social costs \*consumer behaviour and experience \*South-East Asia and the Pacific*

**How to use persuasive communication to encourage visitors to pay park user fees** / A. Steckenreuter, I. D. Wolf // *Tourism management : research - policies - practice*. Vol. 37 (2013), 58-70

*\*specific resources \*historic parks, gardens \*North-East Asia \*Australia and Oceania*

**Authentic antipodean Chineseness? A Scholar's garden in Aotearoa / New Zealand** / Jundan (Jasmine) Zhang, Eric J. Shelton // *Journal of China tourism research*. Vol. 8 (2012), No. 1-2-3-4, 248-267

*\*specific resources \*intangible cultural heritage \*North-East Asia*

**What makes theatrical performances successful in China's tourism industry?** / Hanqun Song, Catherine Cheung // *Journal of China tourism research*. Vol. 8 (2012), No. 1-2-3-4, 159-173

*\*temples, shrines \*perceptions \*religious tourism \*cultural (heritage) tourism \*rural tourism \*North-East Asia*

**Touristic perceptions in a Taoist Chinese village** / Chris Ryan, Sai Jing, Yurong He, Huimin Gu // *Journal of China tourism research*. Vol. 8 (2012), No. 1-2-3-4, 19-36

*\*zoos and aquaria, fauna \*ethics in tourism*

**Tourism and animal welfare** / David A. Fennell // *Tourism recreation research*. Vol. 38 (2013), No. 3, 325-340

## TOURISM POLICY AND ORGANIZATION

*\*state and tourism \*natural disasters \*tourism and market \*North-East Asia*

**An analysis of disaster management by the Chinese government in the market rejuvenation of the tourism industry from the severe snowstorms in 2008** / Hanqin Qiu Zhang, Qi Yan // *Journal of China tourism research*. Vol. 8 (2012), No. 1-2-3-4, 194-206

*\*tourism and legislation \*ethics in tourism*

**Is there a right to tourism?** / Noreen Breakey, Hugh Breakey // *Tourism analysis : an interdisciplinary journal*. Vol. 18 (2013), No. 6, 739-748

*\*tourism exchanges \*consumer behaviour and experience \*South-East Asia and the Pacific*

**Analysis of time pressure and value perception: an exploratory study of consumer travel fair** / Christine Lim // *Journal of travel & tourism marketing*. Vol. 30 (2013), No. 5-6, 509-521

*\*tourism policy and organization \*foreign trade \*competitiveness \*North-East Asia*

**Dynamics of tourism policy making: evidence from the tax rebate policy in Hainan Island, China** / Hanqin Qiu Zhang, Qi Yan // *Journal of China tourism research*. Vol. 8 (2012), No. 1-2-3-4, 117-121

*\*tourism publicity and information \*consumer safety and security \*Australia and Oceania*

**Tourists and severe weather - an exploration of the role of 'Locus of Responsibility' in protective behaviour decisions** / Jelmur Jeuring, Susanne Becken // *Tourism management : research - policies - practice*. Vol. 37 (2013), 193-202

*\*tourism publicity and information \*organized tourism  
\*package tours \*quality in tourism \*tourism and prices  
\*North-East Asia*

**Quality deterioration in package tours: the interplay of asymmetric information and reputation** / Yong Chen, Barry Mak, Zhou Li // *Tourism management : research - policies - practice*. Vol. 38 (2013), 43-54

## STATISTICS AND FORECASTING IN TOURISM

*\*blogs, social networks, user generated content (UGC)  
\*hotel industry \*quality in tourism*

**E-WOM and accommodation: an analysis of the factors that influence travelers' adoption of information from online reviews** / Raffaele Filieri, Fraser McLeay // *Journal of travel research*. Vol. 53 (2014), No. 1, 44-57

*\*blogs, social networks, user generated content (UGC)  
\*postcards, stamps, photographs \*postcards, stamps, seals,  
photographs*

**Social media picture posting and souvenir purchasing behavior: some initial findings** / B. Bynum Boley, Vincent P. Magnini, Tracy L. Tuten // *Tourism management : research - policies - practice*. Vol. 37 (2013), 27-30

*\*e-business \*air transportation*

**Self-service technology versus traditional service: examining cognitive factors in the purchase of the airline ticket** / Jesus Manuel Lopez-Bonilla, Luis Miguel Lopez-Bonilla // *Journal of travel & tourism marketing*. Vol. 30 (2013), No. 5-6, 497-508

*\*e-business \*web pages*

**The impact of internet travel advertising design. Tourists' attitude, and internet travel advertising effect on tourists' purchase intention: the moderating role on involvement** / Ferreshte Rasty, Chia-Jung Chon, Davood Feiz // *Journal of travel & tourism marketing*. Vol. 30 (2013), No. 5-6, 482-496

*\*registration and forecasting in tourism \*surveys \*South America*

**Co-integration and error correction estimation to forecast tourism in El Salvador** / Manuel Vanegas // *Journal of travel & tourism marketing*. Vol. 30 (2013), No. 5-6, 523-537

*\*surveys \*tourism statistics - theory and methodological problems \*surveys*

**How contextual cues impact response and conversion rates of online surveys** / Bing Pan, Arch G. Woodside, Fang Meng // *Journal of travel research*. Vol. 53 (2014), No. 1, 58-68

*\*tourism and informatics \*segmentation \*journals*

**Information and communication technology and market segmentation in tourism: a review** / Juho Antti Pesonen // *Tourism review*. Vol. 68 (2013), No. 2, 14-30

## TYPES OF TOURISM

*\*adventure tourism (diving, whale-watching, bird-watching) \*carrying capacity \*horticulture \*Asia - Near and Middle East*

**Are birders good for birds? Bird conservation through tourism management in the Hula Valley, Israel** / Noga Collins-Kreiner ... [et al.] // *Tourism management : research - policies - practice*. Vol. 38 (2013), 31-42

*\*adventure tourism (diving, whale-watching, bird-watching) \*mountain tourism \*water sports \*motivations*

**Sources of challenge for adventure tourists: scale development and validation** / Seong-Hsiung Tsaur, Wei-Rong Lin, Jui Shiang Liu // *Tourism management : research - policies - practice*. Vol. 38 (2013), 85-93

*\*cultural (heritage) tourism \*destination marketing \*South-East Asia and the Pacific*

**A cross-cultural comparison of world heritage site image: the case of Hue** / Mingming Cheng, Ipkin Anthony Wong, Matthew Tingchi Liu // *Tourism analysis : an interdisciplinary journal*. Vol. 18 (2013), No. 6, 707-712

*\*cultural (heritage) tourism \*heritage conservation \*South and Central Asia*

**Contestation and negotiation of heritage conservation in Luang Prabang, Laos** / Wantanee Suntikul, Timothy Jachna // *Tourism management : research - policies - practice*. Vol. 38 (2013), 57-68

*\*event tourism \*concerts \*tourist expenditure \*tourism statistics - theory and methodological problems \*Sweden*

**Commensurability and sustainability: triple impact assessments of a tourism event** / Tommy D. Andersson, Erik Lundberg // *Tourism management : research - policies - practice*. Vol. 37 (2013), 99-109

*\*event tourism \*host population attitudes \*Australia and Oceania*

**Resident perceptions of a contentious tourism event** / David B. Weaver, Laura J. Lawton // *Tourism management : research - policies - practice*. Vol. 37 (2013), 165-175

*\*event tourism \*image and brand \*destination marketing \*consumer behaviour and experience \*North-East Asia*

**A model of event-destination image transfer** / Qian Deng, Mimi Li // *Journal of travel research*. Vol. 53 (2014), No. 1, 69-82

*\*exhibitions, fairs \*image and brand \*North-East Asia*

**Developing and testing a model of exhibition brand preference: the exhibitors' perspective** / Xin Jin, Karin Weber // *Tourism management : research - policies - practice*. Vol. 38 (2013), 94-104

*\*festivals \*motivations \*religious tourism \*Australia and Oceania*

**Understanding what really motivates attendance: a music festival segmentation study** / Aaron Tkaczyński, Sharyn Rundle-Thiele // *Journal of travel & tourism marketing*. Vol. 30 (2013), No. 5-6, 610-623

*\*festivals \*psychology of tourism \*satisfaction \*North America*

**The measurement of emotions elicited within festival contexts: a psychometric test of a festival consumption emotions (FCE) scale** / Jenny (Jiyeon) Lee, Gerard T. Kyle // *Tourism analysis : an interdisciplinary journal*. Vol. 18 (2013), No. 6, 635-649

*\*festivals \*tourism and demography \*Norway*

**Sustainable festival populations: an application of organizational ecology** / Tommy D. Anderson, Don Getz, Reidar J. Mykletun // *Tourism analysis : an interdisciplinary journal*. Vol. 18 (2013), No. 6, 621-634

*\*health tourism \*South and Central Asia*

**Toward a typology of medical tourists: a case study of Thailand** / Methawee Wongkit, Bob McKercher // *Tourism management : research - policies - practice*. Vol. 38 (2013), 4-12

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