

EDITOR'S NOTE



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Editor-in-Chief



Dear reader!

After a successful first issue of our journal, we are glad that, in 2016, we are publishing our second issue of *Communication Management Review*. With pride and satisfaction, we can say that we have received much praise after publishing our first issue, and numerous researchers and experts have shown significant interest to participate in this issue.

In this second issue, we have continued publishing high quality research papers from diverse, but related fields - public relations, media, marketing and management. From the numerous submitted papers, six of the highest quality have passed a double-blind peer-review, where each paper was reviewed by at least one international reviewer. Already next year the journal will be included in prestigious international research databases, and our goal is, through quality content and dedicated work, to soon be competitive in the most prestigious databases. We believe that the journal and the articles published in it will very quickly gain the recognition of the wider international research community. As of this issue, we have made available the possibility of subscribing to the hard copy of the journal. In addition to the official website – www.commreview.hr, the journal is also available in electronic form on the Hrčak website, Croatia's portal for research papers.

Next year, we plan on taking things a step further – while the first issue of the journal will be edited by an invited guest editor, the second issue will bring together the best papers presented at *Communication Management Forum 2017*, an international academic conference to be held in Zagreb, Croatia, on 12 and 13 May 2017, organized by the Edward Bernays College of Communication Management. Encouraged by the fact that the past few years, especially the last two, were marked by numerous economic, social and political crises, the theme of this conference will be – *Living in crisis mode: Time to consider definition, meaning and practice?* With this theme, we are encouraging researchers and experts from the areas of public relations, media and marketing, as well as other related disciplines, to contribute to resolving crises and to understanding the everyday life in which we live through their research, thoughts and recommendations. Therefore, I am taking this opportunity to invite you to join us in achieving this goal.

We look forward to working together!