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The 2nd Communication Management Forum 2017 international conference

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will take place on 12 and 13 May in Zagreb, Croatia on the topic

Living in crisis mode: Time to reconsider definition, meaning and practice?

About the conference

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Communication Management Forum is the first international academic conference on integrated communications in Croatia. The conference is organised by the Edward Bernays College of Communication Management, the first higher education institution in the region specialised for communication management and public relations. The first edition of the conference took place in May 2015, and it stirred significant interest in the professional public, gathering numerous renowned scholars and experts in communication management and related academic disciplines. Nearly 200 participants attended the conference, with over a hundred scholars and practitioners from 10 different countries presenting their papers. The goal of the conference is to become a traditional biennial gathering of professionals and researchers from the communications industry, a place where they will exchange ideas, knowledge and insights, as well as present the results of diverse research in the previously defined areas.

Conference topic

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Modern society is characterized by numerous crises that require of individuals, as well as national and international entities, the ability to identify and control potential dangers in order to reduce the possibility of jeopardizing the existence and functioning of the business and social community. The crisis concept does not have a unique meaning, nor is it reserved for a particular academic discipline. While there are many definitions of crisis, common to all of them is that a crisis generates unpredictability, insecurity, uncertainty, time pressure, stress, tangible and intangible losses, and requires the timely adoption and implementation of decisions. In order to understand the nature and context of crisis situations and the procedures undertaken by individual actors, it is logical to question the definitions and meanings of crisis that provide a framework for the understanding of events in practice that indicate to us certain progress in understanding the crisis concept itself.

The programme's focus is on the last two years, on 2015 and 2016, which were marked by major political, economic and social crises at all levels, and whose aspects can be explored from the aspect of public relations, media, management, marketing, political science, psychology, sociology and other related disciplines. Obvious crises at the international level, such as Great Britain's withdrawal from the EU, the debt crisis, Eurozone crisis, refugee crises, terrorist attacks, major natural disasters, political, as well as many other crises at the level of nation states and lower levels within the local or business community, have shown that the established and available instruments and mechanisms are not functional and do not provide timely and long-term solutions. This is why it is important to analyse and question whether we are permanently living in crisis mode and whether it is time to consider definition, meaning and practice.

Call for abstracts and papers

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The Communication Management Forum Programme Committee invites 250 – 300 word abstracts related to the above mentioned topics and the main topic by no later than **31 January 2017**. The registration form is available on the official website of the conference - www.commforum.hr.

The applicants will be notified of the acceptance of their abstracts by the Programme Committee by **28 February 2017** at the latest.

Full papers will need to be submitted by **11 June 2017** and will be published in the conference proceedings, subject to author registrations and double blind peer review. Please note that the best papers from Communication Management Forum 2017 will be invited for the special issue of Communication Management Review (www.commreview.hr).

Conference fees

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Early Registration (by 15 March 2017): 250 EUR / per paper

Standard Registration: 300 EUR / per paper

Attending without paper: 100 EUR

Official language

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The official language of Communication Management Forum 2017 is English.

Conference website

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The registration form, information about the conference and other useful information are available on the official website of the conference - www.commforum.hr.

Contact

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Public Relations and the Power of Creativity

Strategic Opportunities, Innovation and Critical Challenges



Hosted by London College of Communication, University of the Arts London (UAL) at Chelsea College of Arts, London, 12th – 14th October 2017

The European Public Relations Education and Research Association (EUPRERA) is an independent organisation that aims at stimulating and promoting innovative knowledge and practices of strategic communication, organisational communication and public relations across Europe. Each year, it organises an annual highly regarded academic Annual Congress in partnership with a selected university.

The European Public Relations Education and Research Association (EUPRERA) is an autonomous organisation with nearly 500 members from 40 countries interested in advancing academic research and knowledge in strategic communication. Several cross-national and comparative research and education projects are organised by affiliated universities, and a highly regarded academic congress is staged each autumn at varying locations. At the congress, recent research results are presented, based on peer-reviewed papers and panel sessions; PhD students also have the opportunity to continue the experience through the PhD Seminar, which follows the Annual Congress. The congress is a major event to exchange research insights and to start collaborations in this specific field in Europe.

More information: www.euprera.org or email: info@euprera.org

Call for contributions

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Academics, PhD students and practitioners are invited to submit papers and panel proposals related to Congress themes.

Dates for submission of anonymous papers and panels for peer review

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Deadline for abstracts: 24 February 2017

Feedback on abstracts: 11 April 2017

Deadline for full papers: 23 June 2017

Feedback on full papers: 24 July 2017

Deadline for final version of full papers: 1 September 2017

All abstracts and papers to be submitted in English.

Abstracts: 8000 words, excluding tables and figures

Full Papers: Between 30,000 and 40,000 characters, including blanks, excluding pictures and tables

Publication of papers

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There are two opportunities for authors who have successfully submitted and presented papers at the Congress: a special issue of the Journal of Communication Management and a Congress book that is a part of a book series published by Emerald.

PhD seminar

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This will take place on 14th – 16th October 2017 following the Congress and is dedicated to young researchers. It is chaired by Professors Øyvind Ihlen, Prof. Dr. Sabine Einwiller and Dr. Jens Seiffert. More information and how to apply is available on the Congress website.

Awards

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During the Congress the following awards shall be presented:

EUPRERA Best Paper; Emerald Professional Impact; EUPRERA Best Reviewer; EUPRERA PhD Award for Excellent Doctoral Thesis; EUPRERA Master Thesis Award for Excellence

Local organiser

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Transforming Culture, Politics & Communication: New Media, New Territories, New Discourses



16-20 July 2017 - Cartagena, Colombia

All over the world communication and media are being transformed by complex and often unpredictable dynamics, tendencies and trends. Across an increasing number of regions, established social and political actors are being challenged and new movements are emerging, defined, for example, by sexual preferences, lifestyles, ethnic identities, customs, practices or interests. These new actors are more likely to see “politics” as spaces of multiple modes of participation rather than as spaces where they are represented. Contemporary politics (especially political parties) are being transformed and new social movements are emerging and growing, taking various forms, sizes, and shapes.

Against this backdrop, the conference will explore and discuss the link between, on the one hand, broad social, political and cultural changes and dynamics, and on the other, changes in communication, media, and their processes. In particular, the conference will be an opportunity to incubate and develop theories, research, and frameworks, which might guide emerging theoretical frameworks to help think about, discuss and create new, and hopefully more appropriate, concepts and methods for the field and its practices.

A key focus will be the new social and spatial territories of the political, their social and cultural effects, and the dramatic transformations they have produced in communication processes. Given the epochal changes underway globally, is it time to rethink communication and relocate it, with all of its nuances, within a new understanding of politics and culture that speaks to the times we now live in?

Submission of Abstracts

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Each Section and Working Group of IAMCR has issued its own Call for Papers. Abstracts should be submitted from *1 December 2016 – 9 February 2017*.

Both individual and panel submissions are welcome. Early submission is strongly encouraged.

Deadlines

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The deadline for submission of abstracts is*9 February 2017*.

Decisions on acceptance of abstracts will be communicated to applicants by their Section or Working Group Head no later than 3 April 2017.

For those whose abstracts are accepted, full conference papers are to be submitted by 26 June.

Criteria for Evaluation

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Submitted abstracts will generally be evaluated on the basis of:

1. Theoretical contribution
2. Methods
3. Quality of writing
4. Literature review
5. Relevance of the submission to the work of the Section or Working Group
6. Originality and/or significance

Call for Proposals for IAMCR 2017

Sections and Working Groups may use additional criteria and may assign different weights to the above criteria. Consult the specific CfP or contact the head of the Section and Working Group you want to submit to if you have questions.

Proposals for consideration by thematic sections and working groups must be submitted via the IAMCR Open Conference System <<http://iamcr-ocs.org>> at <http://iamcr-ocs.org>.

Key dates

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1 December 2016 – Open Computer System (OCS) available for abstract submission

9 February 2017 – Deadline for submissions

3 April 2017 – Notification of decisions on abstracts

17 April 2017 – Deadline for travel grant application

24 April 2017 – Deadline to confirm your participation

3 May 2017 – Last day to register at discounted early-bird fee

26 June 2017 – Deadline for full paper submission

29 June 2017 – Final conference programme published on the website

16-20 July 2017 – IAMCR 2017 Conference

Contact

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