

THE DANISH AGRICULTURAL ADVISORY CENTRE

The Danish Agricultural Advisory Centre (DAAC) is organized and owned by The Danish Farmers' Unions and The Danish Family Farmers' Associations. DAAC's International Department is offering to other countries its assistance in core activities closely linked to expertise put into practise in Denmark like:

Development of agricultural advisory systems based on user influence - in cooperation with farmers' organizations

Development of links between the agricultural advisory service and the agricultural schools for future farmers

Development of links between the agricultural advisory service and the agricultural research institutes and universities.

The International Department has a permanent staff of approximately 15 highly skilled consultants and more than 30 short-terms specialists, all having extensive working experiences from abroad.

The Danish Agricultural Advisory Service

The Danish Agricultural Advisory Service includes a national centre (DAAC) and 85 local centres.

By international standards, The Danish Agricultural Advisory Service is rather unique.

The Danish Farmers' Unions and The Danish Family Farmers' Associations organize 95% of the 66000 Danish farmers. Through these organizations, farmers have developed, and now operate, an effective advisory service.

The two organizations have formulated their separate lines of approach:

- The political route handles farmer interests in relation to the Government and Parliament in Denmark
- The professional route comprises the agricultural advisory service operating at both local and national levels.

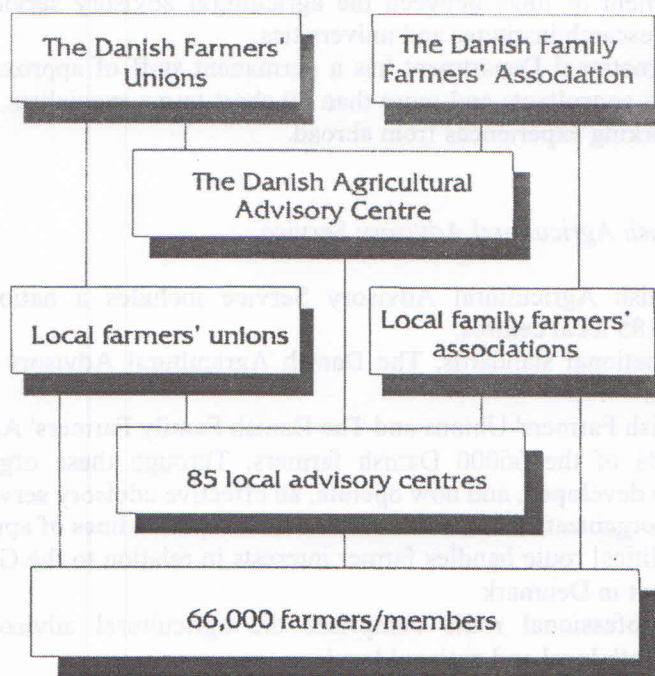
Local level

The local level of the service involves 85 advisory centres with about 3000 advisers and assistants, organized and run by local farmers' unions and associations. Here advisers provide the individual farmer with the guidance

and other services that he/she needs. A local centre services between 500 and 2000 members and has typically 20-70 employees.

National level

At national level The Danish Agricultural Advisory Centre provides local centres with the latest information from both Danish and foreign research. It also takes its own programme of investigations of practical issues. DAAC has a permanent staff of 360 persons. The professional staff count more than 200 agricultural experts highly specialized in various technical and economic fields corresponding to those of the local advisers.



The chart shows, in a simplified form, the interaction between the farmers' organizations and the advisory service.

Today The Danish Agricultural Advisory Service works mainly under market conditions providing their services on a commercial fee-for-services basis. The Danish State pays 10% of total costs and the users - the farmers - pay 90%.

The Danish Agricultural Advisory Centre

The Danish Agricultural Advisory Centre is organized in a number of national departments, each providing the advisers at the local advisory centres with services in their respective specialized fields.

Each department has a farmer-elected national committee composed of farmers elected at local level. The national committees control the activities in the national departments of The Danish Agricultural Advisory Centre. All tasks of The Danish Agricultural Advisory Centre are coordinated by the national committees' executive committee composed of the chairmen from the national committees.

The Danish Agricultural Advisory Centre has six main tasks:

- Specialized advisory services To provide local advisers with knowledge and information. (DAAC employs specialists in all agricultural activities.
- Communication of knowledge and information To build a bridge between agricultural research and the local advisers. DAAC provides the advisers with research results and other sources of knowledge in Denmark and abroad through newsletters, reports, articles, etc.
- Development activities To develop methods and tools for the advisory service and for the farmers. E.g. the elaboration of breeding indexes, the development of new methods and the development of computer programs for production and farm management at farm level.
- Trials, testings and analysis To produce new knowledge. The on-farm trials made by the local advisory centres are coordinated and analysed by DAAC. Several of these activities are carried out in cooperation with the research institutes.
- Education, in-service training and courses To develop and coordinate the education and in-service training of farmers, local advisers and agricultural teacher.
- Service activities To offer the service activities for farmers; the advisory service, etc most appropriately dealt with centrally, and to provide professional and technical assistance to the national farmers' organizations.

The International Department

History

At the beginning of 1990, shortly after the introduction of the market oriented democracies in Central and Eastern Europe, The Danish Agricultural

Advisory Centre established The International Department in order to support the strengthening of the private agricultural sector, especially in Central and Eastern Europe.

The International Department has now a permanent staff of 15 international advisers and more than 30 short-term advisers from the specialized national departments and from the 85 local centres.

So far DAAC has been involved in more than 80 projects internationally. The main client has been The Danish Ministry for Food, Agriculture and Fisheries, but consultancy assistance has also been provided to Denmark's official development assistance, Danida and international development organizations like The European Union and World Bank.

Approach

The overall approach of The International Department at DAAC is to provide transfer of know-how and training expertise to other countries in core activities closely linked to the expertise put into practice in Denmark with starting point in the farmers' needs and priorities.

The experience has shown that a key factor of success is the formulation of a strategy that will effect long-term change and sustainable development. The implementation of this strategy involves a close cooperation and interaction with all parties involved from decision makers in the recipient government to the private sector. Organizational and managerial training in order to develop human resources, institutional capacity and individual motivation to meet farmers' needs have been given high priorities.

The main areas of work outside Denmark are:

- To develop or reform the agricultural advisory systems for farmers at national and local levels based on cost recovery and user influence
- To develop or reform farmers' organizations
- To develop or reform links between the agricultural advisory service and the agricultural research institutes and the agricultural universities.

Competence

During the last six years The International Department at DAAC has achieved significant experience and expertise in identifying, designing and implementing agricultural projects, study tours and training courses aimed at transformation and privatization, especially in Central and Eastern Europe. Today The Danish Agricultural Advisory Centre is capable of undertaking various agricultural projects from well defined specialized projects to large integrated development programmes.

DANSKI POLJOPRIVREDNI SAVJETODAVNI CENTAR

Danski poljoprivredni savjetodavni centar (DAAC) organiziraju i u vlasništvu su Danskih unija farmera i Saveza danskih obiteljskih farmera. Međunarodni odjel DAAC-a nudi drugim zemljama svoju pomoć u ključnim djelatnostima u uskoj vezi s ekspertizom u primjeni u Danskoj kao:

- Razvoj poljoprivrednih savjetodavnih sustava koji se temelje na utjecaju korisnika - u suradnji s organizacijama farmera.

- Razvoj veza između poljoprivredne savjetodavne službe i poljoprivrednih škola za buduće farmere.

- Razvoj veza između poljoprivredne savjetodavne službe i instituta i sveučilišta za istraživanja u poljoprivredi.

Međunarodni odjel ima stalno osoblje od oko 15 visoko kvalificiranih savjetnika i više od 30 kratkoročnih stručnjaka od koji svi posjeduju veliko radno iskustvo iz inozemstva.

Danska poljoprivredna savjetodavna služba

Danska poljoprivredna savjetodavna služba uključuje nacionalni centar (DAAG) i 85 lokalnih centara.

Prema međunarodnim standardima Danska poljoprivredna savjetodavna služba je jedinstvena.

Danske unije farmera i Savezi danskih obiteljskih farmera organiziraju 95% od 66000 danskih farmera. Kroz te organizacije farmeri su razvili djelotvornu savjetodavnu službu. Te su dvije organizacije formulirale svoje posebne smjerove pristupa:

- Politički smjer bavi se interesima farmera u odnosu na Vladu i Parlament u Danskoj;

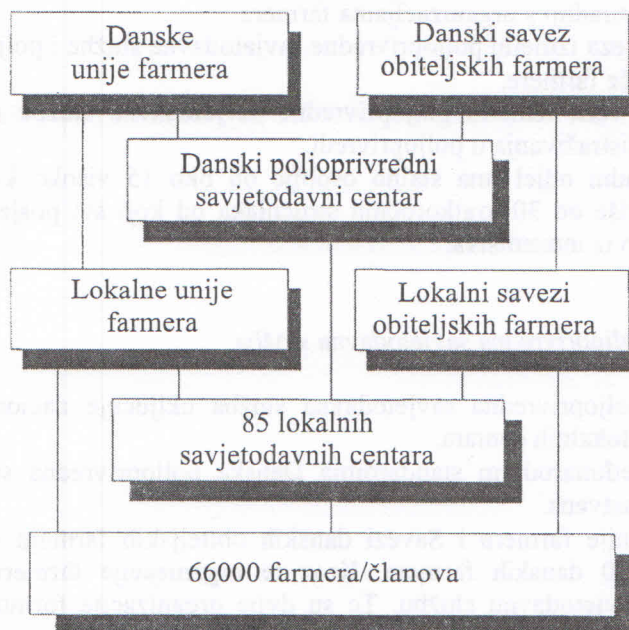
- Profesionalni smjer uključuje poljoprivrednu savjetodavnu službu i djeluje na lokalnoj i nacionalnoj razini.

Lokalna razina

Lokalna razina službe uključuje 85 savjetodavnih centara s oko 3000 savjetnika i asistenata koje organiziraju i vode unije i savezi lokalnih farmera. Ovdje savjetnici pružaju lokalnim farmerima vodstvo i druge usluge. Lokalni centar opslužuje između 500 i 2000 članova i obično ima oko 20 - 70 zaposlenika.

Nacionalna razina

Na nacionalnoj razini Danski poljoprivredni savjetodavni centar daje lokalnim centrima najnovije informacije o danskim i stranim istraživanjima. Centar isto tako pokreće vlastiti program istraživanja praktičnih pitanja. DAAC ima stalni kadar od 360 osoba. Stručno osoblje broji više od 200 poljoprivrednih stručnjaka visoko kvalificiranih u raznim tehničkim i ekonomskim područjima što odgovara onima lokalnih savjetnika.



Grafikon prikazuje, u pojednostavljenom obliku, interakciju između organizacija farmera i savjetodavne službe.

Danas Danska poljoprivredna savjetodavna služba radi uglavnom pod tržišnim uvjetima pružajući svoje usluge na komercijalnoj osnovi: plaća za usluge. Danska Država plaća 10% ukupnih troškova a korisnici - farmeri plaćaju 90%.

Danski poljoprivredni savjetodavni centar

Danski poljoprivredni savjetodavni centar organiziran je u mnogim dijelovima zemlje a svaki osigurava savjetnike u lokalnim savjetodavnim centrima u odgovarajućim specijaliziranim područjima.

Svaki okrug ima nacionalni odbor koji biraju farmeri, a sastoji se od farmera izabranih na lokalnoj razini. Nacionalni odbori kontroliraju aktivnosti u nacionalnim odborima Danskog poljoprivrednog savjetodavnog centra. Sve zadatke Danskog poljoprivrednog savjetodavnog centra koordinira izvršni odbor nacionalnog odbora koji čine predsjedatelji nacionalnih odbora.

Danski poljoprivredni savjetodavni centar ima šest glavnih zadataka:

- Specijalizirane savjetodavne službe Pružati lokalnim savjetnicima znanje i informacije. DAAC zapošljava stručnjake u svim poljoprivrednim aktivnostima.
- Priopćavanje znanja i informacije Graditi most između poljoprivrednog istraživanja i lokalnih savjetnika. DAAC osigurava savjetnicima rezultate istraživanja i druge izvore znanja u Danskoj i u inozemstvu putem okružnica s vijestima (newsletter), izvještaja, članaka itd.
- Razvojne aktivnosti Razvijati metode i alat za savjetodavnu službu i farmere. Npr. izrada uzgojnih indeksa, razvoj novih metoda i kompjutorskih programa za upravljanje proizvodnjom i farmom na razini farme.
- Pokusi, testiranja i analiza Doći do novog znanja. Pokuse na farmi, koje provode lokalni savjetodavni centri, koordinira i analizira DAAC. Neke se od ovih aktivnosti provode u suradnji s istraživačkim institutima.
- Obrazovanje, obrazovanje tijekom službe i tečajevi razvijati i koordinirati obrazovanje i obrazovanje tijekom službe farmera, lokalnih savjetnika i poljoprivrednih nastavnika.
- Uslužne aktivnosti Pružiti usluge farmerima, savjetodavnoj službi itd., što se najprikladnije obavlja centralno, te pružiti stručnu i tehničku pomoć nacionalnim organizacijama farmera

Međunarodni odjel

Povijest

Početak 1990., uskoro nakon uvođenja tržišno orijentirane demokracije u Srednjoj i Istočnoj Europi, Danski poljoprivredni savjetodavni centar osnovao je Međunarodni odjel kako bi pomogao jačanje privatnog poljoprivrednog sektora, osobito u Srednjoj i Istočnoj Europi.

Međunarodni odjel sada ima 15 međunarodnih savjetnika i 30 kratkoročnih savjetnika iz specijaliziranih nacionalnih odjela i iz 85 lokalnih centara.

Do sada je DAAC bio uključen u više od 80 međunarodnih projekata. Glavni klijent bilo je Dansko ministarstvo prehrane, poljoprivrede i ribarstva, a

savjetodavna pomoć pružana je i službenoj razvojnoj pomoći Danske, Danidi i međunarodnim razvojnim organizacijama poput Europske Unije i Svjetske Banke.

Pristup

Opći pristup Međunarodnog odjela pri DAAC-i je omogućiti prijenos "know-how"-a i ekspertize u obrazovanju drugim zemljama i to u ključnim aktivnostima povezanim s ekspertizom ostvarenom u Danskoj, s ishodištem u potrebama i prioritetima farmera.

Iskustvo je pokazalo da je ključni čimbenik uspjeha formuliranje strategije što će proizvesti dugoročnu promjenu i održiv razvoj. Provedba ove strategije uključuje usku suradnju i interakciju svih strana, od donositelja odluka u Vladi do privatnog sektora. Velika se prednost daje organizacijskom i upravljačkom osposobljavanju kadrova, institucionalnom osposobljavanju i individualnoj motivaciji da se udovolji potrebama farmera.

Glavna područja rada izvan Danske su:

- Razvijati ili reformirati poljoprivredne savjetodavne sustave za farmere na nacionalnoj i lokalnoj razini na temelju naplaćivanja troškova i utjecaja korisnika.
- Razvijati ili reformirati organizacije farmera.
- Razvijati ili reformirati veze između poljoprivredne savjetodavne službe i poljoprivrednih istraživačkih instituta i poljoprivrednih fakulteta.

Osposobljenje

Zadnjih šest godina međunarodni odjel pri DAAC-i stekao je znatno iskustvo i ekspertizu u prepoznavanju, planiranju i provođenju poljoprivrednih projekata, studijskih putovanja i obrazovnih tečajeva u svrhu transformacije i privatizacije, osobito u Srednjoj i Istočnoj Europi. Danas Danski poljoprivredni savjetodavni centar može pokrenuti razne poljoprivredne projekte, od dobro definiranih stručnih projekata do velikih integriranih razvojnih programa.