

# EDITORIAL

This is the new issue of the journal "MANAGEMENT". Its primary goal is to present current research in the field of management both to domestic and foreign public. The Journal deals with pressing problems, not only of general nature, but especially with those occurring in the countries in transition. In fact, it aims to cover functional issues, specific topics and general aspects of management related to all kinds of organizations – manufacturing and service companies, profit-making firms and non-profit organizations, private and public, as well as large and small enterprises.

Functional issues refer to the pressing problems of the four fundamental management functions:

1. Identification of goals, choice of strategy, forecasting, elaboration of plans and budgets and decision making;
2. Design and selection of organizational structure, design of internal relations system, as well as design of management system;
3. Organizational behaviour, motivation, leadership, communication, groups and relations within the groups, interpersonal relations and conflicts;
4. Control methods, control areas, information systems in controlling.

Specific topics will be related to the current problems in specific management areas and the production activities, such as:

1. Finance, operations, marketing, sales, supplies, logistics, research and development, accounting, audit, human resources, costs, etc.;

2. Industry, trade, hotel industry, banks, non-economic and public enterprises, branches, associations, cities, regions, etc.

Some general management problems will be also included in the Journal. These problems deal with the subject, goals and methods of the management science, theory of management, as well as with the ethics and social responsibility of management as a profession, etc. Special attention will be paid to the problems of strategic management which represents a synthesis of functional and other specific management fields.

The listed topics define a wide range of research in the field of management, involving a large number of scientists and experts, not only from faculties of economics, but also from many other institutions (which deal with technology, philosophy, political science, law, etc.).

We would hereby invite all the colleagues interested in these topics to submit a paper and hence contribute to the improvement and development of the Journal.

All researchers interested in the topic are invited to submit their papers, especially if they are focused on problems and challenges from South East and/or Central and Eastern Europe. Nevertheless, research studies from all over the world are welcome, as well.

*Editors*

***EDITORIAL TO THE SPECIAL ISSUE OF THE JOURNAL***

This is a special issue of the journal “MANAGEMENT”, dedicated to publishing revised versions of the best papers, previously presented and discussed at the *12th International Conference “Challenges of Europe: Innovative Responses for Resilient Growth and Competitiveness”*, organized by Faculty of Economics Split in May 2017. This conference continues the tradition of the scientific conference “*Enterprise in Transition*”, which has brought the Faculty of Economics Split into the spotlight of the academic community, interested in the issues of transition, European integration and the challenges of the ‘post-transition’ and the post-integration environment, since 1995.

After two decades, the Conference continues to serve as a place of encounter of regional and European scholars and practitioners. This is why you should save the date for the *13th International Conference “Challenges of Europe”*, to be held in May 2019<sup>1</sup>.

At this point, the gratitude should be expressed to the Dean of the Faculty of Economics Split, professor Maja Fredotović and professor Ivan Pavić, chairperson of the Programme committee of the *12th International Conference “Challenges of Europe: Innovative Responses for Resilient Growth and Competitiveness”*, for their co-operation in publishing this special issue. While preparing it, a great level of assistance and kindness has been received from assistant professor Vinko Muštra, chairperson of the Organising committee of the *12th International Conference “Challenges of Europe: Innovative Responses for Resilient Growth and Competitiveness”*, as well as from the language advisor for this special issue, Ms. Gorana Duplančić Rogošić. Special thanks is also extended to all authors, reviewers and all other individuals, who contributed to this issue.

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<sup>1</sup> More information will be available in due time on the following website: <http://conference.efst.unist.hr>