

2 Relationship Between Enterprises and Scientists: Motivation Factors, Collaboration Intensity and Collaboration Outcome

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Abstract

Industry-science relationship is considered one of the crucial parts of innovation system. This is why it is important to understand what motivates firms to seek collaboration. It is also important to comprehend what determines intensity of collaboration, and to investigate collaboration outcomes. This paper explores possible motivations for collaboration and then examines in which extent these motivations together with firm characteristics determine collaboration intensity. It investigates the impact of collaboration on selected innovation indicators. The paper explores differences among small, medium and large firms related to industry-science collaboration.

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