



Kontraakcija – Association of Young Museologists Hood Museum

The *Hood Museum* project has resulted from the need to investigate and understand the identity of local communities as part of the urban and social specificity of different neighborhoods of Novi Zagreb. Their identity, grown out of their heritage, has created a basis for their social, cultural, and economic development, which is why it should also become a part of their inhabitants' lives in the individual neighborhoods, in the form of social and cultural activities. The specific social situation of Novi Zagreb lies in its detachment from the social and cultural life of the City, which creates a feeling in its residents of being marginalized and second-class without grasping their true value. The lack of all cultural agents that could encourage communication between the neighborhood inhabitants and their active participation in research on the past and present of their communities often results in their indifference towards their own surroundings, which is why these communities stagnate in all respects. Despite facing the urban chaos and profit-ridden building activity which is shaping the face of Zagreb, especially during the past fifteen years, one can observe the trend of thorough evaluation of the once-discarded principle of modernity. Attempts to plan each new neighborhood as better than any other in its overall rationality, a tendency that can be observed over the past thirty years, revives the almost entirely forgotten principle of urban and social planning. Taking that as one of the possible bases on which to build a specific identity of Novi Zagreb, the Hood Museum project, as a social and cultural forum, seeks to encourage its inhabitants to participate actively in the life of their community, as well as to raise their social and cultural awareness and improve their understanding of their own value within the broader picture of the City.



**muzej Kvarta
TREŠNJEVKA**
established in
winter 2010

**muzej Kvarta
ZAPRUĐE**
established in
May 2010

**muzej Kvarta
SREDIŠĆE**
established in
November 2008

**muzej Kvarta
TRAVNO**
established in
May 2009

**muzej Kvarta
DUGAVE**
starts in
April 2011

muzej Kvarta

**KONTRA
akcija**

www.kontraakcija.hr