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## **FREQUENCY OF COMMENTING IN INFORMATION GENRES – BOSNIAN AND HERZEGOVINIAN AND CROATIAN DAILY NEWSPAPERS**

### **Abstract**

Separating facts from attitudes in information genres is one of the basic preconditions for journalist objectivity and honesty. This paper deals with exploring to which extent that consensually accepted rule is broken in Bosnian and Herzegovinian and Croatian daily newspapers. The first part gives the theoretical overview of importance of conducting this rule, reasons for its violation and possible steps in prevention as well as strategy for daily newspapers existence. The second part is related to the research results and discussion about frequency of breaking the rule in information genres: news, report and review. The sample is consisted of newspapers: Večernji list BiH, Dnevni avaz, Jutarnji list and 24 sata. In the period of alternative facts clear distinction of facts from attitudes in information genres can contribute to the existence and better positioning of newspapers in relation to other media taking into consideration that this rule significantly contributes to credibility.

*Key words:* daily newspapers; information genres; fact; comment; alternative facts