



The School of Communication, housed within RIT's College of Liberal Arts, is home to three B.S. degree programs—Communication, Advertising & Public Relations, and Journalism—an M.S. degree in Communication & Media Technologies, and an Advanced Online Graduate Certificate in Communication & Digital Media. The School also offers minors and immersions in each of its undergraduate areas.

There are 23 full-time faculty members, including the William A. Kern Professor in Communications, an endowed chair established by the Rochester Telephone Company to provide instruction and research in contemporary communication issues.

The Department of Communication was awarded the National Communication Association's Rex Mix Program of Excellence Award (2007), cited for "using superior instruction, pioneering research, and practical application evaluated through clear assessment methodology"; and in 2005 won the RIT Excellence in Online Teaching & Learning Department Award. The Department became the School of Communication in 2014.

Superior teaching

Our faculty are dedicated to exceptional teaching and individual attention to students. The School maintains a small "feel," with a strong sense of community, a commitment to student mentorship, and a shared purpose between students and faculty. We sponsor and encourage extracurricular activities and promote student leadership in a variety of Institute positions.

The application of theory to professional practice

Our undergraduate and graduate curricula emphasize applied theory and practical knowledge appropriate to a variety of communication settings. Graduates are prepared to perform as communication experts within a professional area of personal interest.

Interdisciplinary curricula

Both the undergraduate and graduate programs include required coursework—in effect, a professional minor—in one of RIT's professional or technical programs. The department maintains and continually forges strong academic linkages with many programs from across the Institute.

A commitment to excellence in research

Faculty challenge and forecast the rapidly evolving communication landscape and tackle contemporary communication issues. They pursue and publish research related to spoken, written, visual and other mediated forms of communication.