

## POSEBAN UVODNIK ZA VRLO POSEBNU PRILIKU

Ove godine *Acta Turistica* slavi 30. obljetnicu neprekidnog objavljivanja. Kako bi se označila ova svečana prilika, posvećujemo posebno izdanje profesoru Borisu Vukoniću, osnivaču *Acta Turistica-e* i njenom prvom glavnom uredniku sve do 2004. godine.

Inspiriran najboljima, kao i uvijek u svom akademskom radu, profesor Vukonić je razvio ideju temeljenu na dugogodišnjoj tradiciji časopisa *Annals of Tourism Research*. No, on je dodao novu dimenziju uređivačkoj politici osvještavanjem nužnosti povezivanja akademskih proučavanja i istraživanja turizma s korporativnim svijetom. Iz toga je proizašla glavna misija časopisa *Acta Turistica* s ciljem rasprostranjivanja rezultata istraživanja provedenih u Hrvatskoj ili izvan nje i promoviranja primjene tih rezultata u praksi. Nadalje, inzistirajući na dvojezičnom pristupu objavljivanja radova na hrvatskome i engleskome jeziku, profesor Vukonić je proširio misiju časopisa prema razvoju terminologije turizma i to najsvremenijih pojmova koje engleski jezik neprestano generira. Zahvaljujući takvoj jedinstvenoj ideji, *Acta Turistica* je proširila svoj doseg pridonoseći globalnoj znanstvenoj zajednici ovoga časopisa, njenim autorima i stručnjacima, i tako omogućava bolju međusobnu komunikaciju.

Kako bismo izrazili zahvalnost profesoru Vukoniću za neizmjeran doprinos ne samo u razvoju *Acta Turistica-e* nego i u razvoju obrazovanja u turizmu na domaćem, ali i međunarodnom području, ovo posebno izdanje započinje njegovim kratkim portretom koji je prvotno objavljen u časopisu *Anatolia* (2017, 28:313-319), a sada ga objavljujemo u hrvatskome prijevodu s pismenom dozvolom izdavača Taylor & Frances Group. Portret nudi pregled profesionalnih dostignuća profesora Vukonića, njegov susret s turizmom, privrženost znanstvenim istraživanjima te pedagoški rad u području turizma. Međutim, naša je namjera omogućiti da njegovi znanstveni radovi govore za njega na isti način kao što je on širio svoje ideje, provocirao kritičko razmišljanje i uživao u povratnim reakcijama domaće i međunarodne publike tijekom svoje karijere na Ekonomskom fakultetu Sveučilišta u Zagrebu, na javnim izlaganjima u Hrvatskoj ili na međunarodnim konferencijama.

## SPECIAL EDITORIAL ON A VERY SPECIAL OCCASION

This year *Acta Turistica* is celebrating its 30<sup>th</sup> anniversary of continuous publication. To mark this celebratory occasion, this special issue is dedicated to Professor Boris Vukonić who founded *Acta Turistica* in 1989 and was its first Editor-in-Chief until 2004.

Inspired by the best as always in his academic endeavours Professor Vukonić developed the idea on the basis of the long-standing tradition exercised in *Annals of Tourism Research*. However, he added a fresh dimension to the journal's editorial policy by implementing the awareness of a necessity to link the tourism academic studies and research with the corporate world. Therefore, *Acta Turistica's* major mission was established to disseminate the research results carried out in Croatia or abroad and to promote the application of these results in practice. Furthermore, insisting on bilingual approach to publishing both in the Croatian and English languages, he extended the mission of the journal towards developing tourism terminology of the cutting-edge idioms that English constantly spawns. Thanks to this unique idea, *Acta Turistica* enhanced its outreach by benefiting the global scholarly community of the journal, its authors, and practitioners, thus facilitating better communication among all.

To acknowledge Professor Vukonić's immense contribution not only to the development of *Acta Turistica* but also to tourism studies domestically and internationally, this special issue begins with his short portrait, which was originally published in the *Anatolia* (2017, 28:313-319) and is now presented in Croatian translation with written permission from its publisher, Taylor & Frances Group. The profile offers an overview of Professor Vukonić's professional accomplishments, his encounter with tourism, devotion to scientific studies and research, and pedagogical work in the field of tourism. But, we let his contributions to speak for him, the same way he used to disseminate his ideas, provoke critical thinking, and enjoy feedback from domestic and international audiences during his academic career at home, the Faculty of Economics & Business, University of Zagreb, Croatia, or speaking at conferences abroad.

Ovo posebno izdanje predstavlja neke od njegovih istaknutih radova koji nisu prethodno bili objavljivani u ovakvom obliku, ali su prezentirani u sklopu Hrvatske akademije znanosti i umjetnosti ili na međunarodnim konferencijama. Oni predstavljaju potvrdu da je, iako je bio ekonomist, profesor Vukonić oduvijek imao puno veći raspon interesa u području turizma nego što je sama domena ekonomije. Stoga nam je izuzetna čast predstaviti vam njegove intrigantne misli o odnosu ekonomske teorije i ekonomike turizma iz povijesne perspektive pa sve do suvremenih načela i razvojnih trendova. U drugom radu on kritički promatra političke, društvene i ekonomske promjene u Europi nakon 1990. godine. Ne samo da predlaže različit pristup izučavanju turizma, već nudi smjernice budućih istraživanja u području turizma.

Kao zaljubljenik u arhitekturu, profesor Vukonić je bio vrlo osjetljiv na fenomene i odnose arhitekture i turizma te je stoga analizirao *ambijentalni turizam* iz turističke perspektive. Koristeći se slučajem hrvatske turističke arhitekture on nudi izvorno teorijsko razumijevanje i praktičnu primjenu ovakvog izazova.

Profesor Vukonić se oduvijek bavio najsuvremenijim istraživačkim temama u turizmu. Njegova su promišljanja o turizmu, čak i kad se radi o ratu i miru, suvremena danas kao i u vrijeme pisanja knjige *Turizam u vihoru rata* (1997, Golden Marketing).

Ovaj poseban broj *Acta Turistica-e* završava s dvama upečatljivim promišljanjima profesora Mate Bartolucija i Williama C. Gartnera. Profesor Bartoluci, nasljednik profesora Vukonića i nositeljstva njegova kolegija *Turistička politika i razvoj*, analizira knjige o različitim temama razvoja turizma, dok profesor Gartner promišlja o utjecaju znanstvenih publikacija našega lauerata na svoj rad te na njihove žustre rasprave koje su vodili kao kolege i članovi Međunarodne akademije za istraživanja turizma.

S obzirom da je ovaj poseban broj uistinu poseban, dopustite nam završiti u prisnom osobnom tonu: Sretan 80. rođendan profesore Vukoniću u ime svih vjernih čitatelja Vaših radova i studenata širom svijeta.

This special issue introduces some of his pronounced papers that have not been published in this form previously but were presented either in the Croatian Academy of Sciences and Arts or at international conferences. They confirm that, although Professor Boris Vukonić is an economist, he has always had a much broader spectrum of interests in the field of tourism than the realm of economics only. Therefore, we are delighted to introduce you to his intriguing thoughts on the relationship of economic theory and tourism economics from historical perspective to contemporary principles and development trends. In the second article he critically observes political, social, and economic changes in Europe after 1990. Here he not only suggests a different approach to tourism research but also offers directions to future research in the field of tourism.

As an architect manqué, Professor Vukonić has been very sensitive to the phenomena and relationships between tourism and architecture, which is why he analysed the Croatian collocation *ambience tourism* from tourism point of view. Using a case of Croatia's tourism architecture, he offers an original theoretical understanding and practical approach to this challenge.

Professor Vukonić has always been at the cutting-edge of research topics in tourism. His reflections on tourism, even on war and peace, are as contemporary as at the time of writing the book *Tourism in the Whirlwind of War* (1997, Golden Marketing).

This special issue concludes with two distinct reflections by professors Mato Bartoluci and William C. Gartner. The former, who succeeded Professor Vukonić as the course coordinator for *Tourism Policy and Development* on his retirement, analyses the books dealing with different issues in tourism development, while the latter reflects on the impact the laureate's scientific publications have made on him and on their vigorous deliberations as fellows of the International Academy for the Study of Tourism.

Since this special issue is truly special, let us finish on a high personal note: Happy 80<sup>th</sup> Birthday professor Vukonić on behalf of all faithful readers of your work and of your disciples worldwide.