

## UVODNIK POSVEĆEN GRAHAMU M.S. DANNU

Poštovani čitatelji,

Sve moje dosadašnje kolumne pisala sam u vedrom i optimističnom duhu, no ovoga puta to na žalost ne mogu. Vjerujem kako je do svih vas već došla vijest da nas je zauvijek napustio profesor *emeritus* i uvaženi član Uređivačkog odbora našeg časopisa, Graham M. S. Dann, jedan od najčitanijih, najcitiranijih i najplodnijih znanstvenika u području turizma u svijetu čiji su radovi, između ostalog, utjecali na razumijevanje suštine koncepta turističke motivacije i promocije. U turističku teoriju unio je pojmove poput *push & pull* faktora i obogatio ju brojnim epohalnim djelima od kojih bih posebno istakla *The Language of Tourism: A Sociolinguistic Perspective* (Wallingford: CAB International, 1996). Zbog svojih stozernih djela Graham Dann se bez sumnje može smatrati autoritetom i guruom svima koji proučavaju turizam.

Graham Dann je objavio više od 200 znanstvenih publikacija i to dominantno samostalnih radova dok je tek petina radova nastala u koautorstvu. Utjecaj njegovih objavljenih radova na druge znanstvenike može se ilustrirati nekim od njegovih najcitiranijih radova<sup>1</sup> poput: (1977) „Anomie, ego-enhancement and tourism”, *Annals of Tourism Research*, 4(4):184-194 (broj citata: 2017); (1981) „Tourist motivation: an appraisal“, *Annals of Tourism Research*, 8(2):187-219 (broj citata: 1859); i (1996) *The Language of Tourism: A Sociolinguistic Perspective*. Wallingford: CAB International (broj citata: 976).

Svatko tko je imao priliku osobno upoznati Grahama Danna i s njim surađivati zasigurno će se složiti sa mnom da je to bila izuzetna privilegija. Njegovo bogato znanje, iskustvo *globetrottera* i vrlo široki spektar istraživačkih interesa koji su nadilazili sociologiju, područje njegova primarnog interesa, te se širili na geografiju, političke znanosti, psihologiju, antropologiju, ekonomiju i lingvistiku (posebno terminologiju), učinili su nemogućim svrstati ga u klišeizirane ‘kućice’. Tako nam je Graham Dann ostavio u nasljeđe obavezu da nikada slijepo ne prihvaćamo dogme nego da neprestano i bezuvjetno propitujemo uvriježene stavove i tražimo nova područja za istraživanja.

## EDITORIAL DEDICATED TO GRAHAM M. S. DANN

Dear readers,

All my columns have always been written in the air of lightness and optimism this, yet this time it is impossible. I trust that the news has already reached you: professor emeritus, one of the most widely read, cited and prolific authors in tourism theory worldwide whose publications impacted the understanding of the very essence of the tourism motivation and promotion concept, and a distinguished member of the Editorial Board of *Acta Turistica*, Graham M. S. Dann has passed away. He enhanced the tourism theory by the notions like *push & pull* factors and augmented it by numerous influential works of which I would like to emphasise particularly *The Language of Tourism: A Sociolinguistic Perspective* (Wallingford: CAB International, 1996). Undoubtedly, his prominent body of work has made Graham Dann an authority and guru of all tourism scholars.

Of 200 Graham Dann's scientific publications only a fifth were co-authored, which makes him a predominantly independent author. The impact of his publications on the scholarly community may be illustrated by some of his most quoted papers<sup>1</sup> such as: (1977) „Anomie, ego-enhancement and tourism”, *Annals of Tourism Research*, 4(4):184-194 (citation count: 2017); (1981) „Tourist motivation: an appraisal“, *Annals of Tourism Research*, 8(2):187-219 (citation count: 1859); and (1996) *The Language of Tourism: A Sociolinguistic Perspective*. Wallingford: CAB International (citation count: 976).

Whoever had a chance to meet and collaborate with Graham Dann personally will agree with me most certainly that it was an extraordinary privilege. His vast and profound knowledge, globetrotting experience and a wide range of research interests that extended beyond his primary field of interest, sociology, and spread to geography, political sciences, psychology, anthropology, economics and linguistics (especially terminology), and made it impossible to pigeon-hole him. Thus Graham Dann bestowed us with a commitment to never accept dogmas blindly, but to re-examine the incessantly and unconditionally the established notions and pursue new fields of research.

Kako sam se divila i učila čitajući radove Grahama Danna puno godina prije nego što sam ga i osobno upoznala, bila sam počašćena i privilegirana poželjeti mu dobrodošlicu u Zagreb 1999. godine kada je došao na bienalni simpozij članova Svjetske akademije za istraživanje turizma (IAST). Zatim je 2013. godine ljubazno prihvatio poziv u Zadar na konferenciju *Myths of Tourism* gdje smo svi oduševljeno uživali u raspravama dvaju erudita: Graham Danna i Erika Cohena. Naime, Erik Cohen je za Grahama Danna bio neprikosnoven autoritet u turističkoj teoriji. Naše se prijateljstvo nastavilo na simpoziju u počast Jafara Jafarija na Palma de Mallorci gdje je i prihvatio članstvo u Uređivačkom odboru *Acta Turistica-e*. Zauvijek ću mu biti zahvalna što je velikodušno podijelio svoje ogromno iskustvo rada u uređivačkim odborima mnogih utjecajnih časopisa iz područja turizma, čime je uvelike doprinio usponu *Acta Turistica-e* i njezinom uvrštanju među priznate i potvrđene časopise.

Odlazak istaknutog znanstvenika za mnoge će zasigurno biti dodatna motivacija za ponovno iščitavanje njegovih djela, ali praznina koja nastane gubitkom prijatelja nikada ne nestane. Stoga, jedino što nam preostaje jest preuzeti nasljeđe Grahama Danna kao svoju obavezu za stalno i ponovno izučavanje turizma.

Dragi Grahame, neka ti dragi Bog podari vječni mir.

*Prof. dr. sc. Nevenka Čavlek  
Glavna i odgovorna urednica*

As I had admired and learned reading the works of Graham Dann many years before I met him personally, I felt honoured and privileged to wish him welcome to Zagreb in 1999 when he participated in a biannual meeting of the International Academy for the Study of Tourism (IAST). Later, he kindly accepted the invitation to participate in the conference *Myths of Tourism* in Zadar 2013, where we revelled in the discussion of two emblematic erudites: Graham Dann and Erik Cohen. Indeed, Erik Cohen was an absolute authority in tourism theory for Graham Dann. Our friendship continued at Tribute to Jafar Jafari in Palma de Mallorca and resulted in his acceptance to join the Editorial Board of *Acta Turistica*. I shall forever be grateful to Graham for sharing most generously his experience of working on the editorial boards of many influential scientific tourism journals and thus contributing to *Acta Turistica's* rise to the level of internationally recognized and approved publication.

Departure of a distinguished scholar will unequivocally be motivation for rereading his works again and again, but the void that remains after losing a friend can never disappear. Thus, we are left with taking over the heritage of Graham Dann as our commitment to research and rethink tourism incessantly.

Dear Graham, may dear Lord bless you with eternal peace.

*Professor Nevenka Čavlek  
Editor-in-Chief*

#### *Napomena*

<sup>1</sup> Prema Google Scholaru, 07. 12. 2018.

#### *Endnotes*

<sup>1</sup> As in Google Scholar, 7 December 2018