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EXPLORING SATISFACTION WITH INTERNAL COMMUNICATION

Abstract

Communication and especially its internal component represent a key precondition for a successful organisational functioning. Internal communication can be defined as a system of all managing communication activities which influence on employees' behaviour by improving their level of informing and harmonising their individual system of values with the organisational one, aiming at positive outcomes at the individual and organisational level. The paper explores satisfaction of employees with internal communication i.e. with each of its individual dimensions, as well as the relation between those dimensions and the entire satisfaction with internal communication.

Key words: internal communication, satisfaction with internal communication, research