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## IMPERATIVE OF NEW CREATIVITY – DIALOGUE BETWEEN ART AND SCIENCE

### Abstract

The paper tries to analyze character of the new complex creativity which according to its nature requires interdisciplinarity – dialogue between art and fun. Introducing theoretical ideas about possibilities for achieving the mentioned dialogue are made concrete on the items from the exhibition held in Paris in the framework of Days of art and science, Spring art festival 2012. Disadvantages of modern attempts to integrate art and science are pointed out as well. Here we talk about creative superficiality where creative subject ego still predominates. Ideas about overcoming creative obstacles, with which postmodern art deals in interdisciplinary attempts, are articulated on the basis of author's experience gained during writing the doctoral dissertation whose artistic-scientific product is inventive (integrated) painting which enabled the author to creatively combine artistic (esthetic, intuitive) experience, scientific objectivity and achieve creative transparency.

*Key words:* interdisciplinarity, dialogue, integrating art and science, postmodern, inventive (integrated) painting, transpersonality