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STUDENTS OF JOURNALISM AND MEDIA

Summary

The paper shows the results of a poll about tracking media among the first year students of journalism at the Faculty of Philosophy of the University of Mostar. The poll was composed of twenty questions divided in five groups. The results shown that daily press is read equally by both male and female students. But weekly newspapers are read more by female students. Monthly press is rarely read by both female and male students. Female students listen to radio programme more often, while each male and female student watches television approximately for three hours daily. It is interesting that all questioned students have their own computer and mobile phone. Students send e-mails rarely, but they send around ten messages daily via mobile phone.

Key words: poll, city, village, newspapers, weekly, monthly, radio, television, programme, computer, internet.

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