

editorial

Time for editorial change!

The journal TOURISM is the second oldest scientific journal in the field (Goeldner, 2011) and we are extremely proud of such a long history in tourism publishing. The journal evolved from an industry newsletter in early 1950s published by the Croatian Tourism Association; to a national scientific journal with international scholarly contributions in 1980s and an international academic journal in 1990s when the Institute for Tourism received a partial ownership and editorial freedom by the Croatian Tourism Board.

The first major international breakthrough was in 1996, when an international editorial board with leading tourism academics of the time was established and the journal has started to be published concurrently in Croatian and English. Its international reputation was further enhanced in 2000 when it begun to be published in two separate language issues – TURIZAM in Croatian and TOURISM in English.

In the context of new tourism journals proliferation over the last two decades, we have managed to continuously improve journal's quality and reputation, while staying true to our original mission – to encourage publications from European countries, emerging scholars and non-native English authors. We considered it very important in order to democratize our scientific efforts from across the range of academic population and across the globe.

By the beginning of 2010s, we already became a mid-ranked journal – a very solid position given that the journal is published by an independent research institute. Ten years later, we have been indexed in SCOPUS and WoS ESCI. We currently receive an average of 200 annually submitted manuscripts and publish four issues per year, each with about eight scientific papers.

I have, in the role of the Editor-in-Chief, managed this transition from the national to the international tourism journal from 1996. In 2000, Renata Tomljenović, PhD, has joined the team in the role of the Associate Editor, which has been expanded over time by Irena Ateljević, PhD, Jakša Kivela, PhD. This has been the core team behind the journal's success to date. As editors, we have continuously strived to make the journal current, interesting, relevant; to build a network of reliable and highly qualified reviewers; to work closely with the members of our Editorial Board; and to maintain professional yet friendly communication with our contributors. This, of course, would not be possible without our great team of the Institute's staff who participate in the production of the journal (editorially and technically).

While proud of our achievements to date, it is time now to hand it over to the new editorship under Josip Mikulić, PhD, who will take the position of Editor-in-Chief from the beginning of 2020, while Renata Tomljenović, PhD, will retain her position for another year to ensure a smooth transition.

I would like to thank all editors, editorial board members, reviewers, contributors and the technical team from the Institute without whom our success to date would not be possible, while firmly believing that under the leadership of Josip Mikulić, PhD, the journal will continue to prosper.

Sanda Čorak, PhD, Editor-in-Chief