
UNESCO is seeking nominations for UNESCO/Guillermo Cano World Press Freedom Prize 2020
Lancement du Prix mondial de la liberté de la presse UNESCO/Guillermo Cano 2020

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UNESCO invites the governments of Member States, in consultation with their National Commissions, as well as international and regional professional non-governmental organizations, active in the field of press freedom, to nominate candidates for next year's UNESCO/Guillermo Cano World Press Freedom Prize.

This Prize was established by UNESCO's Executive Board, in 1997, in honour of Guillermo Cano, a Colombian journalist who died in the exercise of his profession. Its purpose is to reward each year a person, organization or institution that has made a notable contribution to the defence and/or promotion of press freedom anywhere in the world, especially if risks have been involved.

Awarded annually, on the occasion of World Press Freedom Day (3 May), the Prize is marked by a ceremony and the winner is presented with the sum of US\$25,000. In 2020, the Prize is scheduled to be awarded on 23 April.

World Press Freedom Day 2020 will take place in The Hague (Netherlands) from 22 to 24 April 2020. The Prize is funded by the Cano Foundation (Colombia), the Helsingin Sanomat Foundation (Finland) and the Namibia Media Trust.

How to submit your nomination:

Nominations for the Prize should be submitted by filling out the [form](#) in English or French and sending it **before 15 February 2020** by post or by email to:

UNESCO

Communication and Information Sector

Division of Freedom of Expression and Media Development

Section for Freedom of Expression

7, Place de Fontenoy

75007 Paris

France

Tel: 33.1.45.68.08.91

E-mail: s.coudray@unesco.org ([link sends e-mail](#))

You may also consult the rules of the Prize [here](#).

L'UNESCO invite les Etats membres, en consultation avec leurs commissions nationales, et les organisations professionnelles non gouvernementales, internationales et régionales, travaillant dans le domaine de la liberté de la presse, à proposer des candidats pour le prochain Prix mondial de la liberté de la presse UNESCO/Guillermo Cano.

Créé en 1997 par le Conseil exécutif de l'UNESCO, le Prix mondial de la liberté de la presse est destiné à distinguer une personne, une organisation ou une institution qui a contribué d'une manière notable à la défense et/ou à la promotion de la liberté de la presse où que ce soit dans le monde, surtout si pour cela elle a pris des risques.

Doté d'un montant de 25 000 USD, le prix est décerné tous les ans lors d'une cérémonie officielle à l'occasion de la conférence de la Journée mondiale de la liberté de la presse, le 3 mai. En 2020, le Prix devrait exceptionnellement être remis le 23 avril.

La Journée mondiale de la liberté de la presse 2020 aura lieu à La Haye, Pays-Bas, du 22 au 24 avril 2020.

Le Prix est financé par les Fondations Cano (Colombie) et Helsingin Sanomat (Finlande), et le Namibia Media Trust.

Présentation des candidatures :

Pour proposer des candidats, veuillez envoyer le [formulaire](#) dûment rempli en anglais ou en français, **avant le 15 février 2020**, par courrier normal ou électronique à :

UNESCO

Secteur de la communication et de l'information

Division de la liberté d'expression et du développement des médias

Section pour la liberté d'expression

7, Place de Fontenoy

75007 Paris

France

Tel: 33.1.45.68.08.91

HEAd'20: Call for Papers

6th International Conference on Higher Education Advances

June 2 - 5, 2020. Valencia, Spain

<http://www.headconf.org>

twitter: [@headconf](https://twitter.com/headconf)

Scope

After the great success of the previous HEAd conferences, which received submissions from more than 50 countries, we are pleased to announce the Sixth International Conference on **Higher Education Advances** (HEAd'20). This conference is an excellent forum for researchers and practitioners to exchange ideas, experiences, opinions and research results relating to the preparation of students, teaching/learning methodologies and the organization of educational systems.

The HEAd'20 conference will be held on June 2-5, 2020 at the Faculty of Business Administration and Management of the Universitat Politècnica de Valencia (UPV), which has been recently ranked as the best technical university in Spain by the Academic Ranking of World Universities (ARWU) 2019.

Topics of interest

The program committee encourages the submission of articles that communicate applied and empirical findings of interest to higher education professionals.

Topics of interest include, but are not limited to, the following topic areas:

- Innovative materials and new tools for teaching
- Educational technology (e.g., virtual labs, e-learning)
- Evaluation and assessment of student learning
- Emerging technologies in learning (e.g., MOOC, OER, gamification)
- Scientific and research education
- Experiences outside the classroom (e.g., practicums, mobility)
- New teaching/learning theories and models
- Globalization in education and education reforms
- Education economics
- Teaching and learning experiences
- Entrepreneurship and learning for employment
- Education accreditation, quality and assessment

- Competency-based learning and skill assessment

Important Dates

Submission deadline: January 24, 2020

Author notification: March 25, 2020

Camera ready due: April 13, 2020

Conference dates: June 2-5, 2020

Publications

All accepted papers will appear in the conference proceedings with a DOI and ISBN number. They will be published in open access by UPV Press and submitted to be indexed in major international bibliographic databases. The first three editions are already indexed in the Thomson-Reuters Conference Proceedings Citation Index - **Web of Science** Core Collection (former ISI Proceedings).

Awards

The Program Committee will select the winners for the Best Paper and Best Student Paper awards. To be eligible for the best student paper award, the presenting author of the paper must be a full-time student.

Submission guidelines

Authors from all over the world are invited to submit original and unpublished papers, which are not under review in any other conference or journal. All papers will be peer reviewed by the program committee based on their originality, significance, methodological soundness, and clarity of exposition.

Submitted papers must be written in English and should be in PDF format. They must follow the instructions in the template file, available in Microsoft Word format at:

<http://www.headconf.org/template.docx>

Paper length must be between 4 and 8 pages, incorporating all text, references, figures and tables. Submissions imply the willingness of at least one author to register, attend the conference, and present the paper.

HEAd'20 is using the OCS platform of UPV Press to manage the submissions. This platform provides you with a submissions homepage where you can register your paper submission and make appropriate changes. The submission website is:

<http://www.headconf.org/submission-instructions/>

About the venue

Valencia is the third largest city in Spain and is located on the shore of the Mediterranean Sea. It embraces culture and tradition from the past combined with singular architecture, exciting gastronomy, nightlife, and beautiful white sand beaches. Valencia is the capital city of the Comunitat Valenciana region, which is major tourist destination in summer. More info at:

<http://www.headconf.org/venue/about-valencia/>

The organizing committee looks forward to welcoming you all to a fruitful conference with open discussions and important networking to promote high quality education.

If you do not wish to receive any further communication please unsubscribe at: <http://www.headconf.org/u.php?u=informatologia@yahoo.com>



Poštovani Urednici,

slijedom razgovora delegacije Hrvatske udruge za znanstvenu komunikaciju - ZNAK u sastavu prof. dr. sc. Ružica Beljo Lučić i prof. dr. sc. Vladimir Mrša s ministricom znanosti i obrazovanja prof. dr. sc. Blaženkom Divjak o kojem smo vas informirali u prethodnoj obavijesti, 6. prosinca 2019. ista je delegacija bila na razgovoru s rektorom Sveučilišta u Zagrebu prof. dr. sc. Damirom Borasom i prorektorom prof. dr. sc. Antom Čovićem. Tema je naravno bila novi sustav financiranja znanstvenih časopisa, posebice onih čiji su izdavači javna visoka učilišta i javni instituti. Kao što vam je poznato, financiranje tih časopisa nije ove godine provedeno u sklopu javnog natječaja kojeg je MZO raspisalo, nego je prebačeno na financiranje iz programskih ugovora. Ukratko, zaključci razgovora s upravom Sveučilišta u Zagrebu su sljedeći:

- 1.) Sveučilište smatra da je odluka Vlade RH kojom financiranje znanstvenih časopisa ulazi u dio programskih sredstava za temeljnu znanstvenu aktivnost nezakonita, jer je suprotna članku 108. stavka 3. Zakona o znanstvenoj djelatnosti i visokom obrazovanju u kojem eksplicitno piše da se znanstveni časopisi financiraju putem javnog natječaja kojeg raspisuje Ministarstvo.
- 2.) Nadalje, Sveučilište smatra da financiranje znanstvenih časopisa ne spada u temeljnu znanstvenu djelatnost, pa se časopisi, iako je za tu stavku ove godine uplaćen uvećani iznos, ne mogu financirati na taj način.
- 3.) Naposljetku, Sveučilište nije spremno izdvojiti posebna sredstva za financiranje časopisa kojima su izdavači njegove sastavnice, jer bi time prihvatilo novi model financiranja, s kojim se ne slaže i kojeg smatra nezakonitim. Prema svemu što smo u navedena dva razgovora čuli, postoji znatna opasnost da velik dio znanstvenih, znanstveno-stručnih i popularizacijskih časopisa uopće ne bude financiran u 2019. godini. Kako bi „snimili“ stanje u kojem se trenutno nalaze naši časopisi, Udruga ZNAK provest će kratku anketu u svrhu dobivanja informacija o tome koliko je časopisa dobilo ikakva sredstva u 2019. godini i kolika su ta sredstva u odnosu na prošlogodišnje financiranje. S rezultatima te ankete upoznat ćemo i MZO i Rektorski zbor, a o njima će ovisiti i naši daljnji koraci u pokušaju da se spriječi urušavanje sustava financiranja znanstvenih časopisa i ugase vrijedni časopisi koji već desecima godina djeluju zahvaljujući entuzijazmu naših znanstvenika i volonterskom radu u uredništvima.

O rezultatima naših nastojanja ćemo Vas i dalje obavještavati.

S poštovanjem,

Članica Upravnog odbora Udruge ZNAK: Predsjednik Udruge ZNAK:
Prof. dr. sc. Ružica Beljo Lučić Prof. dr. sc. Vladimir Mrša



WEDNESDAY, MARCH 18TH

14:00

Welcome to the PRO PR Conference – Hotel check-in

14:00-19:30

REJUVENATE YOURSELF

19:30

Local Cultural Programme – Dinner

THURSDAY, MARCH 19TH

08:30-09:30

Registration – “Rejuvenate public relations”

09:30-09:45

Opening Ceremony – Welcome Speech

Danijel Koletić

President of the Organizing Committee

Guest speech – TBA

TBA

09:45-10:00

Lecture: PRSS (Public Relations Society of Slovenia) – The Guardians of PR

Anita Kovačić Čelofiga (Slovenia)

President of the Public Relations Society of Slovenia

10:00-10:30

Lecture: World PR Report 2020: Global Opportunities and Challenges for PR Industry

Rob Morbin (The United Kingdom)

International Communications Consultancy Organisation (ICCO) General Manager

10:30-11:00

Networking in motion

11:00-11:30

Lecture: Communicating about the United Nations – Shaping the Narrative and Mobilizing for Action

Martin Nesirky (The United Kingdom)

Director of the United Nations Information Service (UNIS) Vienna

11:30-12:00

Lecture: Crisis Communications and Emergency Response: Be prepared and stay calm

Anne-Gret Iturriaga Abarzua (Austria)

Head of Communications, INEOS in Cologne/INEOS O&P Europe North, Cologne

Agency Hour

12:00-12:20

Lecture: What Can the Past Teach Us about the Future of PR in Croatia?

Mario Petrović (Croatia)

President of the Board and Partner, Millenium Promocija

12:20-12:40

Lecture: New Age, Old Principles

Miodrag Strugar (Montenegro)

CEO of Strugar&Albijić – Communication, Education and Consulting Institute

12:40-13:00

Lecture: What to Expect When You Expect

Matjaž Klipšteter (Slovenia)

Managing Director at Taktik d.o.o.

13:00-14:30

Lunch

14:30-15:00

Lecture: New Market Positioning

Julij Božič (Slovenia)

Country Leader at Oracle Slovenia

15:00-17:30

Workshop #4: Power of mind – Intuition: Your forgotten superpower (antistress workshop)

Andras Sztaniszlav (Hungary)

CEO PersonaR – Corporate Communication Consultancy

Workshop #2: “Watch This Space” ...Together We Will Boldly Go Where no PR Pro Has Gone Before To Explore the Outer Frontiers of Communicating Tourism in Tomorrow’s World

Chris Pomeroy (Spain)

CEO at Interface Tourism Spain and Director Global Strategies at MMGY Global

Workshop #3: The Elephant in the Room

Urška Jež (Slovenia)

CEO & Founder of Transformation Lighthouse

Workshop #3: Rejuvenate yourself – Power of Mind

Ana Keglović Horvat (Croatia)

CEO & Founder of AKH Consulting

**Workshop Lecturers will define break timings*

17:30

REJUVENATE YOURSELF

19:30-21:00

Dinner

21:00

PRO PR Musical Moment – DJ time

FRIDAY, MARCH 20TH

09:30-09:45

Lecture: Swipe Left / Swipe Right – The Binary Choices Destroying Dialogue and Promoting Division

Richard Linning (The United Kingdom)

Member of the PRO PR Conference Organizing Committee

09:45-10:15

Lecture: TBA

Andrey Barannikov (The Russian Federation)

SPN Communications CEO

10:15-10:45

Lecture: TBA

Carlos Chaguaceda (Spain)

Director of Communications – Museo del Prado Madrid

10:45-11:15

Networking in motion

11:15-11:45

Lecture: Internal Communications for the Next Generation of Leaders – Sharing our Story

Marija Beslač (Serbia)

Communications and CSR Manager, Nordeus

11:45-12:15

Lecture: Key Guidelines for Communication Strategy for Public Administration

Robert Wester (Belgium)

Managing Director Berenschot EU

12:15-12:35

Lecture: Gamification and Generation Z: How PR can drive social innovation in Japan’s regional communities

Kazunori Azeyanagi (Japan)

President of Dentsu Inc., Japan

12:35-12:50

Presentation of the book „The Global PR Revolution: How Thought Leaders Succeed in the Transformed World of PR“

Maxim Behar (Bulgaria)

ICCO President 2015-2017, CEO & Chairman of the Board M3 Communications Group, Inc. / A Hill+Knowlton Strategies Partner

12:50-14:00

Lunch

14:00-14:20

BTC Project Impact

Maja Oven (Slovenia)

Director of Market Communications and Public Relations Sector BTC

14:20-14:40

Lecture: I Love Ljubno; Ljubno is a town in Slovenia

Petra Grosman (Slovenia)

Head of Marketing, Ljubno 2020

14:40-15:00

Lecture: The Innovation That Will Change Your Views

Matjaž Turk (Slovenia)

Founder & CPO at LifeOnScreen

15:00-15:15

Networking in motion

15:15-17:00

Panel Discussion: Communications of Pharmaceutical Industry and Media

Moderator:

Katarina Klemenc (Slovenia)

Novartis Country Communications Head Slovenia, Sandoz Communications Head for Sub-cluster South East in Region Europe

Participants:

The guests of the panel discussion will be announced by February 20th.

17:00

REJUVENATE YOURSELF

20:00h

PRO PR Globe Awards 2020

Gala Dinner and Ceremony

SATURDAY, MARCH 21ST

09:30-10:00

Lecture: 12 Secrets of Brand Communication

Scott Gould (The United Kingdom)

Author, the Shape of Engagement; Founder, the Engagement Academy

Media Hour

10:00-10:20

Lecture: Trends in Media

Robert Čoban (Serbia)

CEO at Color Press Group

10:20-10:40

Lecture: Communication Challenge

Filip Raunić (Croatia)

Editor In Chief at Net.hr

10:40-11:00

Case Study: The Transformation of Public Relations in Television

Maša Vodušek (Slovenia)

Public relations at Pop TV

11:00-11:15

Networking in motion

11:15-11:35

Lecture: Generation Z – The Generation We Have Never Seen Before

Tijana Arih (Slovenia)

Research and Strategic Expert, Arih Agency

11:35-11:55

Lecture: Success requires two-way communication

Sladjan Liješnić (Serbia)

CEO at Mg Mivela

11:55-12:25

Lecture: How Crisis-Hit Companies Can Drive The Media Narrative

Gerry McCusker (Australia)

Founder of trans-media crisis simulation technology. The Drill and author of the business book and accompanying blog "Public Relations Disasters"

12:25-12:30

Closing ceremony

12:30

Lunch and Hotel check-out

Note: *The organizer reserves the right to change and supplement the program*

- The official language of the lecture is English