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76-87 **GREGOR ČOK**
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LAMOVSĚK

ANALYSIS OF SPATIAL DISTRIBUTION
OF BUSINESS ENTITIES IN SLOVENIA

ORIGINAL SCIENTIFIC PAPER
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ANALIZA PROSTORNE DISTRIBUCIJE
POSLOVNIH SUBJEKATA U SLOVENIJI

IZVORNI ZNANSTVENI ČLANAK
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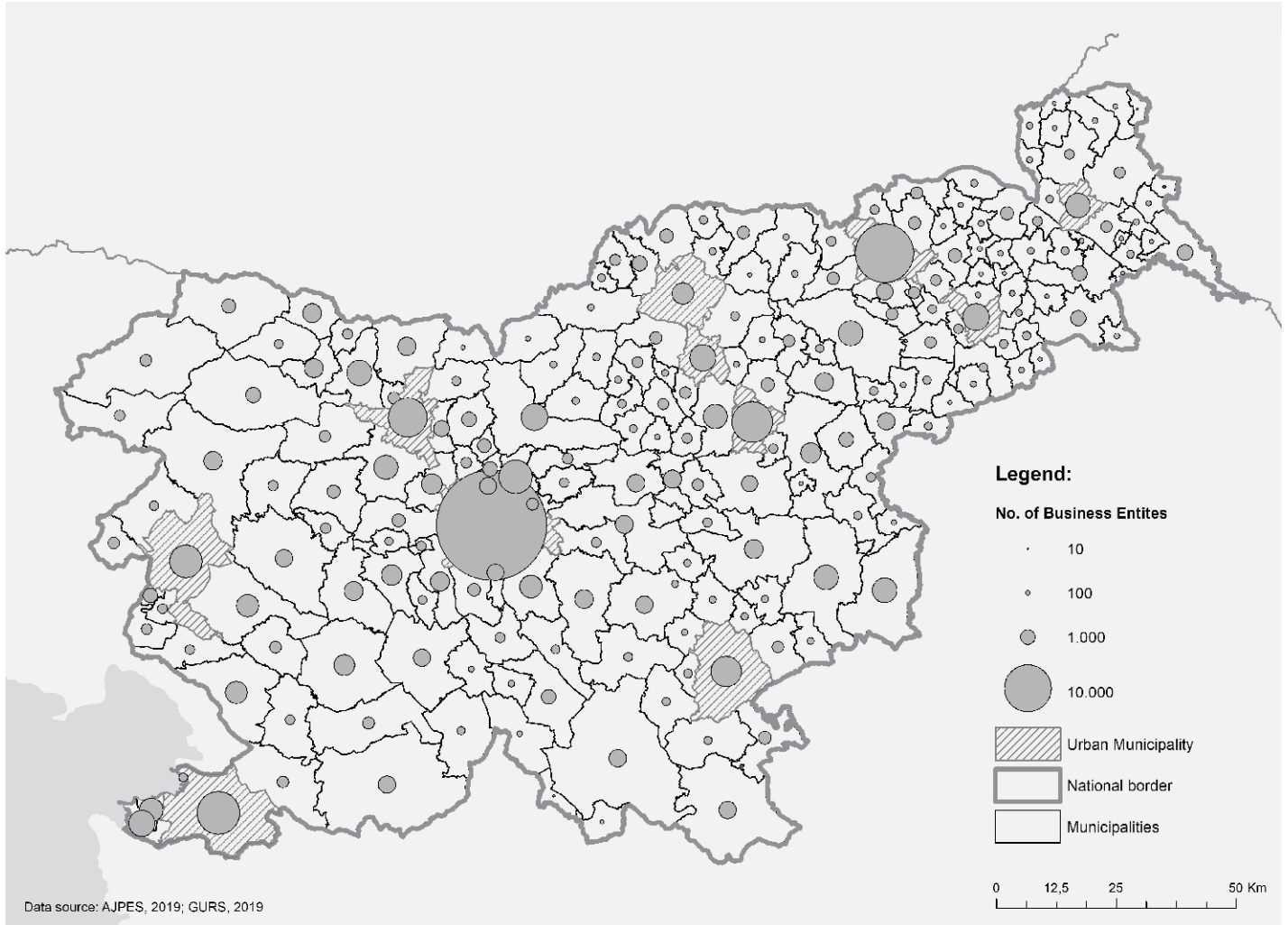


FIG. 1 MUNICIPAL DISTRIBUTION OF BUSINESS ENTITIES IN SLOVENIA
 SL. 1. RASPODJELA POSLOVNIH SUBJEKATA PO OPCINAMA U SLOVENIJI

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ANALYSIS OF SPATIAL DISTRIBUTION OF BUSINESS ENTITIES IN SLOVENIA

ANALIZA PROSTORNE DISTRIBUCIJE POSLOVNIH SUBJEKATA U SLOVENIJI

BUSINESS ENTITIES
LAND USE
LOCATION
BUILDING TYPOLOGY
SLOVENIA

GOSPODARSKI SUBJEKTI
NAMJENA PROSTORA
LOKACIJA
TIPOLOGIJA ZGRADA
SLOVENIJA

The article presents the spatial distribution of business entities in Slovenia – from locations in business zones and the areas of community, commerce and business services to work at home. The study uses the comparative method to determine their size, location and building typology. It was concluded that the structure is quite diversified and that most of the entities are located in residential areas. This field of study requires a further comprehensive treatment and regulation.

U članku je prikazana prostorna raspodjela poslovnih subjekata u Sloveniji – od lokacije u poslovnim zonama, u područjima centralnih djelatnosti, do rada kod kuće. U istraživanju smo koristili komparativnu metodu da utvrdimo njihovo stanje s obzirom na broj, lokaciju i tipologiju zgrada u kojima se nalaze. Ustanovili smo da je struktura vrlo razgranata i da se većina entiteta nalazi u stambenim područjima. To područje u budućnosti zahtijeva cjelovitija istraživanja i reguliranje.

INTRODUCTION

UVOD

Spatial distribution of business entities¹ represents the elementary network of physical locations, which contribute to the gross domestic product. This network can be found in various forms – from locations in business zones and areas of community, commerce and business services to individual locations of diverse activities and home-based work. The diversification and organization of the network is one of the key features of spatial development as it affects the distribution of migrant workers. Moreover, it influences the distribution of energy sources, raw materials and other processes that alter physical and social environment. The current state in Slovenia is the result of previous socialist² and post-socialist development policies that shaped the present concept of industrialization and urbanization of space.

After the independence in the early 1990s, Slovenia shifted from a socialist socio-developmental planning into a democratic system³, conditioned by a free market concept, which completely transformed the theory and practice of spatial distribution of activities. Similar to other post-socialist countries⁴, there was a rapid transfer of Western economic models into the newly emerging administrative context that generated a new spatial and developmental reality. The doctrine of supply and demand was well stabilized in the planning process, which ensured the expansion of real estate investments and

the realization of a wide range of entrepreneurial initiatives in various locations. In an often too loose understanding of the democratic principle – anything anywhere – the basic purpose of spatial planning documents and their tendency to realize the strategic goals of spatial development were often neglected.

The real estate market, including the segment of business zones and facilities, operates largely on its own principles, so the spatial distribution of business entities is increasingly becoming the result of marketing rather than spatial planning. This makes us wonder if we still have control over the basic elements of spatial planning, such as a long-term planning institute or the outlined supervision of settlement, infrastructure and economy?

Almost all countries in transition⁵ are experiencing this kind of transformation. For decades, individual researchers have been studying the structural changes that result from the implementation of free market models in the context of post-socialist societies.⁶ The particular challenges of transition include land privatization⁷, the creation of a competitive real estate market⁸ and the unsystematic transformation of the monoculture industry into numerous shopping and business centers.⁹ Especially emphasized¹⁰ is the importance of strategic planning, which would fast establish a participatory planning and a formulation of legitimate spatial development in the new socio-political reality.

Despite the socialist legacy of some effective spatial regulatory mechanisms and the implementation of sustainable planning principles¹¹, we are facing many challenges in coordinating interests and defining development priorities. The spectrum of business entities is very diverse in terms of activity, number of employees and environmental impacts, and the current business environment is characterized by marked instability and the demand to respond quickly to changing needs for personnel, raw materials, destination of products

¹ SKD, 2010

² e. g. ŠAREC et al., 1975; JAKHEL et al., 1977

³ e. g. MOP, 2004; the Constitution of the Republic of Slovenia, 2006; the Government of the Republic of Slovenia, 2016

⁴ LORBER, 1999

⁵ ANDUSZ et al., 1996; BARTAUD, 2006; HAMILTON 1999

⁶ BARIJAK, 2010; JOCIC, 2019

⁷ STANILOV, 2007

⁸ REINER et al 1995

⁹ KISS, 2007; URSU et al., 2019

¹⁰ TSENKOVA, 2007

¹¹ ESDP, 2000

¹² These challenges are directly related to the location of the business activities, so we are facing new location requirements in the process of spatial distribution of acti-

and services. Current requirements in the organization of the work process also include sustainable mobility and the ability to limit environmental impacts.¹²

The existing network of both traditional and new business zones and the expansion of various forms of home-based work is a long-standing legacy that is still developing and being commercially active. As such, it presents certain potentials that have not yet been analytically and sufficiently investigated, which is why the article presents an in-depth analysis of business entities in Slovenia.

At the moment, the process of preparing planning documents at local levels leads to sectoral academic bases being only partially done, so in most cases the areas of business entities are not adequately analyzed and therefore, the starting points for the development of settlement areas remain unknown. There is also a lack of input information for the planning of new zones. There are even more uncertainties in creating spatial (urban) conditions for organizing home-based work. We find that the potentials in the field of home-based work and the capacity of business zones are not sufficiently utilized due to incomplete or outdated data.

The purpose of the article is to determine whether business entities normally operate in accordance to their activity sector and the needs of their business (industrial zones, areas of community, commerce and business services or sport, tourism and commerce areas) and whether they reside in an appropriate building typology (non-residential buildings). The purpose of the article is also to answer the following research questions:

1. What are the precise locations of business entities, what is their total size and reach depending on the activity sector?
2. Are the business entities distributed in accordance with the zoned land use?
3. What are the structural characteristics of the spatial distribution of business entities in relation to building typology?

vities, which place the importance on the distribution of human resources, the involvement in The Trans-European Transport Network [TEN-T] and the proximity of the urban environment with all developed infrastructure networks.

¹³ According to the Statistical Office of the Republic of Slovenia, Slovenian urban network consists of 5978 settlements. [SURS, 2019]

¹⁴ KOŠIR, 1986; BOLE, 2010

¹⁵ VRIŠER, 2000; BALAŽIČ, 2006

¹⁶ MOP, 2004

¹⁷ KRALJ PAVLOVEC, 1999

¹⁸ SITAR et al., 2002

¹⁹ ČOK, 2004

²⁰ STANOVNIK et al., 2000

²¹ SVETLIK et al., 1988; KOS, 1993

²² VADNJAL, 1996

The conclusion presents some open questions regarding the research of business entities and suggestions for further research.

LITERATURE REVIEW

PREGLED LITERATURE

Given the diversified urban network¹³ and dispersed settlement, which also condition the diversified infrastructure system, the existing network of business locations presents both potentials and challenges that offer a wide range of different business conditions. The existing situation in the area of spatial distribution of business entities operating practically throughout the national territory is therefore logical. Chronologically, we can identify three periods that have evidently influenced the development of the existing situation not only in Slovenia but in all countries in the transition from the socialist to the capitalist economic (and social) system:

The primary industrialization of the 18th and 19th centuries, which mobilized the traditional locations of some of the plants still active today.¹⁴ This period also showed the establishment of efficient transport infrastructure and the quick economic development of numerous Slovenian cities (Ljubljana, Jesenice, Maribor, etc.).

The post-war socialist industrialization, which in the period after 1945, in parallel with the urbanization of space, formed an important part of the existing urban system with a hierarchy of economic and administrative centers¹⁵, which have more or less remained unchanged.¹⁶ During this period, many industrial plants were introduced¹⁷, both in the form of monoculture activities and mixed, storage and manufacturing facilities.¹⁸

The post-independence development of business sector was marked by the ownership restructuring and the program reorganization of conventional industrial zones, the additional establishment of new zones and the expansion of home-based work.¹⁹ The end of Yugoslavia in the 1980s also caused an economic crisis in Slovenia (GDP decline, unemployment, etc.), which reached its peak in 1992-93.²⁰ The former state sector retained only part of its employees after privatization and restructuring, while the rest were employed in the newly created private sector, retired or remained unemployed.

In the first decade after independence, labor market researchers found that many individuals tried themselves in emerging entrepreneurship, found partly upon home-based work in the socialist period²¹. In addition to the already existing manufacturing industry²², this period introduced the development of tertiary activities (financial and consulting

activities, freight forwarding, private education and real estate activities²³). This process can be proven by the statistics of various databases, which show a significant increase in the number of newly established business entities of different legal forms and self-employed individuals between 1990 and 1995. In the 1990-1995 period, their numbers increased from approx. 25,000 to approx. 57,000, which also results in the spatial dispersal of materialization. This reflected in the expansion of home-based work²⁴ and/or the establishment of new business zones.

An inter-municipal survey entitled Standards and Criteria for Business Zones and Manufacturing Industry in Slovenia²⁵ found that 92 new zones were established between 1990-1996.²⁶ In 2002, an international consortium²⁷ made a study focusing on how Slovenia could effectively integrate into the international economic environment by establishing competitive zones, and how foreign investors should approach cooperation in setting them up. The study showed that in 1998 alone 154 new zones were established in Slovenia.

Also other business zones researchers have been pointing out the spatial characteristics of the developing network of zones²⁸, the need for their typing²⁹ or the understanding of their hierarchical importance.³⁰ The researchers were identifying spatial development potentials in terms of attracting direct foreign investment³¹ or studying the synergistic effects on a wider region.³² More recent studies also highlight the issues of legal bases in terms of setting up zones³³, the challenges of management and promotion³⁴, and the visual impact that zones have on urban space and landscape.³⁵ In 2019, a methodology to record and monitor the situation was established, and a more detailed inventory of the zones was made (480 locations were recorded). Moreover, an application that allows updating of data was introduced.

Less explored in the field of home-based work, in which many activities of the quaternary, tertiary³⁶ and partly secondary sectors are carried out. The widespread occurrence of home-based work can be justified by numerous economic and sociological reasons. Kos³⁷ points out that work at home in Slovenia is based on the former socialist practice of informal activity. More recent studies³⁸, however, highlight the need for more intensive recognition and regulation.

Traditional capitalist countries face similar challenges. Work at home, in parallel with the development of information technology, is experiencing a real renaissance and generates the need for more effective treatment. In examining the spatial forms of home-based work in England, Hollis³⁹ even cites the need to introduce a new building typology and the

formalization of specific procedures for planning work from home. Felstead and Henseke⁴⁰ point out the spatial and psychological consequences that this current form of work has in a wider population.

METHODS AND DATA

METODE I PODATCI

The study of the spatial distribution of business entities within the physical space was carried out for the entire territory of Slovenia at different spatial levels (national, regional and local). For the analysis of the situation, we used the latest available data for 2018 and 2019, taken from various public records⁴¹, all of which, except the database of business entities⁴², are publicly available. All the data were applied with a unique identifier and processed with ESRI ArcGIS Desktop 10.6.1. Statistical analyses were performed with Microsoft Excel.

In the first phase of the research, we obtained data on the location (registration address⁴³) of all business entities in Slovenia by linking data from the database of business entities⁴⁴ and house number records.⁴⁵ The results were presented at the level of municipalities and statistical regions. For the latter we also obtained data on the total number of employees.⁴⁶

The data on the location of business entities was then intersected with a generalized

²³ STANOVNIK et al., 2000

²⁴ ČOK, 2004

²⁵ MGD RS, 1996

²⁶ They were located in 51 municipalities and distributed fairly evenly throughout the territory of the Republic of Slovenia. In addition to those already implemented, 96 municipalities planned to establish additional new ones, of which 30 municipalities had already had a known location, 19 known investors and 9 building permits for the new zones. These zones were relatively small, almost half (49%) of them smaller than 5 ha and mostly lacked the possibility of expansion. Besides this, up to twenty companies were located in 47% of the zones. The zones were dominated by manufacturing activity (on the rise were mainly trade and service, metal, electrical and wood industries). The presence of foreign or mixed-ownership companies was negligible. This fact points to a highly responsive approach of local communities and coincides with the period of development of local self-government. The impact of the latter is reflected in the creation of smaller municipalities that partly responded to the current real estate market needs for business activities.

²⁷ Hypodomi, 2002

²⁸ KOKELJ, 2012

²⁹ FILIPIĆ, 2000; GULIĆ, MLADENVIĆ, 2009

³⁰ BOLE, 2010

³¹ KAVAS et al., 2003

³² POTOČNIK SLAVIĆ, 2010; KUŠAR, 2010, 2012

³³ ŠOMAN LEBAR et al., 2012

³⁴ ČOK et al., 2016

³⁵ PEČENKO, 2019

³⁶ RUS, 2007

³⁷ KOS, 1990, 1993

³⁸ ČOK, FURMAN OMAN, 2019

zoned land use, which holds a list of detailed zoned land uses from all valid municipal spatial planning documents in the Slovenian territory⁴⁷, with data on the use of buildings⁴⁸ and data on their primary activity gathered in the standard classification of activities.⁴⁹ We later grouped them by activity sector⁵⁰ on the basis of their activity classification as stated in the standard activity classification:

- primary sector (agriculture, hunting, forestry, fisheries, mining, oil and gas),
- secondary sector (production – processing and construction),
- tertiary sector (all services of non-general interest, including information and communication technologies, transport, trade, tourism) and
- quaternary sector (services of general interest⁵¹: public administration, healthcare, judiciary, culture, education, science, social welfare).

Furthermore, we particularly examined business entities located in 428 registered business zones.⁵² The result of the data cross-section shows all business entities⁵³ in business zones and in individual categories of zoned land use.⁵⁴ In addition, we were able to calculate their number and percentage by activity sectors and the categories of zoned land use.

In the last phase of the research we examined the distribution of business entities accord-

TABLE I NUMBER OF INHABITANTS AND EMPLOYEES, AND NUMBER AND SHARE OF BUSINESS ENTITIES BY STATISTICAL REGIONS OF SLOVENIA

TABL. I. BROJ STANOVNIKA, ZAPOSLENIKA TE BROJ I UDIO GOSPODARSKIH SUBJEKATA PO STATISTIČKIM REGIJAMA SLOVENIJE

Statistical region	No. of inhabitants	No. of employees	Share of employees (in %)	No. of entities	Share of entities (in %)
Upper Carniola	204,670	70,524	34.5	25,079	9.9
Gorizia	117,616	42,057	35.8	15,181	5.9
Southeast Slovenia	144,032	53,207	36.9	13,776	5.4
Carinthia	70,588	23,255	32.9	6,981	2.7
Coastal–Karst	115,016	43,876	38.1	17,873	7.0
Central Slovenia	549,171	293,647	53.5	85,359	33.2
Drava Region	324,104	116,252	35.9	35,098	13.7
Mura Region	114,287	33,349	29.2	10,618	4.1
Lower Sava Region	75,559	22,892	30.3	7,811	3.0
Littoral–Inner Carniola	52,544	15,856	30.2	5,834	2.3
Savinja Region	256,359	98,200	38.3	28,444	11.1
Central Sava Region	56,962	12,946	22.7	4,978	1.9
Total	2,080,908	826,061	39.7	257,032	100.0

ing to the building typology for which we obtained data from the land register.⁵⁵ All buildings were divided into residential and non-residential. Based on related data we later calculated the number and percentage of business entities depending on the activity sector in specific building typology.

The results of all the analyses are further qualitatively evaluated by: a) descriptive method based on the reviewed literature and current studies in the field of business entities research, and b) our own expertise obtained from the preparation of municipal spatial plans for Slovenian municipalities, court assessments, academic backgrounds and local, regional and country level land use research.⁵⁶

RESULTS

REZULTATI

The spatial distribution of business entities in Slovenia shows a strong centralization in urban municipalities, especially in the Central Slovenia and Slovenian capital city Ljubljana. Business entities are distributed in all Slovenian municipalities, but their number is significantly smaller than in city municipalities (Fig. 1).

Differences in the distribution of business entities also exist between statistical regions. The Central Slovenia has a good third of all business entities (33.2%) and it is followed by the Drava Region (13.7%), the Sava Region (11.1%) and the Upper Carniola (9.9%). The smallest proportion of entities is present in the Central Sava Region (1.9%). The detailed overview of the data (Table I) shows that all statistical regions together employ about 30% of the population. The exception

TABLE II NUMBER AND SHARE OF BUSINESS ENTITIES BY LAND USE CATEGORIES*

TABL. II. BROJ I UDIO GOSPODARSKIH SUBJEKATA U POJEDINIM KATEGORIJAMA NAMJENE PROSTORA*

Zoned land use	Code	No. of entities	Share (in %)
residential areas	S	134,965	52.5
community, commerce and business services	C	80,987	31.5
industry and manufacturing	I	17,521	6.8
dispersed settlement	A	10,839	4.2
sport, tourism and commerce areas	B	5,902	2.3
transport infrastructure	P	1,704	0.7
green areas	Z	917	0.4
agricultural land	K	3,585	1.4
other areas	all other land use areas combined	612	0.2
Total		257,032	100.0

* Municipal Spatial Plan, 2007. Only detailed categories within the basic category of zoned land use intended for building are shown.

39 HOLLIS, 2007, 2015

40 FELSTEAD, HENSEKE, 2017

41 House number records from the Register of Spatial Units [RPE EHIS, 2019], the Land Register [REN, 2019], Generalized Land Use [GNRP, 2018], PC – Business Zone Database [BIZJAK et al., 2019] and Standard Classification Activity [SORS, 2019], data on the number of employees by statistical regions of Slovenia [SI-Stat, 2019].

42 Business Entities by Activity and Title [AJPES, 2019]

43 The registration address of a business entity is not necessarily the address of implementation.

44 AJPES, 2019

45 RPE EHIS, 2019

46 SURS, 2019

47 GNRP, 2018

48 REN, 2019

49 SKD, 2010

50 Data on the number of employees according to the standard classification of activities are available only at the national level, therefore a more detailed analysis at the level of statistical regions or municipalities could not be performed. [SI-STAT, 2019]

51 ESPON SeGI, 2013

52 BIZJAK et al., 2019

53 Calculations take into account all registered entities [AJPES, 2019], while the active business status in the analysis was not taken into account.

54 OPN Policy, 2007

55 REN, 2019

56 All references of the authors of the article are available in the Information System for Research Activity in Slovenia [SICRIS] at: <http://www.sicris.si/public/jqm/cris.aspx?lang=slv&opdescr=home&opt=1>



FIG. 2 DISTRIBUTION OF BUSINESS ENTITIES IN THE AREAS OF ZONED LAND USE IN ONE PART OF LJUBLJANA (2A) AND IN SMALL SETTLEMENT IN RURAL AREA (2B) CLEARLY SHOWS THE PRESENCE OF NUMEROUS ENTITIES IN INDUSTRY AND MANUFACTURING AREAS (I) AND IN RESIDENTIAL AREAS (S)

SL. 2. RASPODJELA POSLOVNIH SUBJEKATA NA PODRUČJIMA DETALJNE NAMJENE PROSTORA U DIJELU LJUBLJANE (2A) I U MALOME NASELJU NA RURALNOM PODRUČJU (2B) JASNO POKAZUJE PRISUTNOST BROJNIH SUBJEKATA U INDUSTRIJI I PROIZVODNIM PODRUČJIMA (I), TE U STAMBENIM PODRUČJIMA (S)

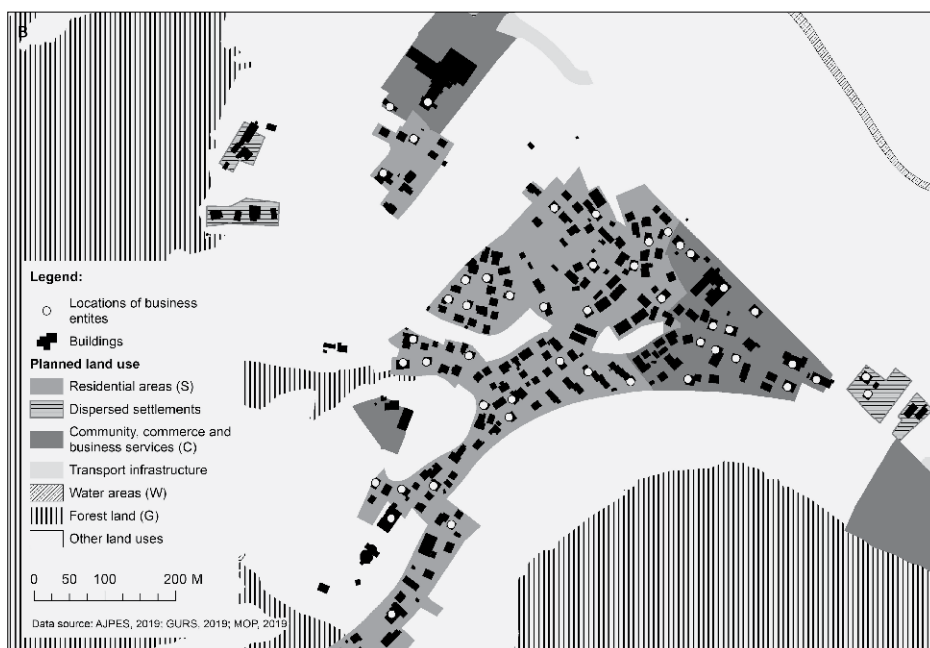
is the Central Slovenia, which employs more than 50% of the population, excluding work-places and daily commuters from other statistical regions.⁵⁷

• **Business Entities According to the Zoned Land Use** – The results of the research, which as such was executed in Slovenia for the first time, showed the current spatial distribution of business entities. Despite the prediction that entities would be in different land use categories, the result of the analysis showed

even greater dispersion than expected. 257,032 business entities (Table II) were registered in 2019⁵⁸ and they can be found in all land use categories.⁵⁹ We discovered that more than a half of all the entities are located within residential areas ($S=134,965$ or 52.5%; Fig. 2). In second place are the areas of community, commerce and business services ($C=80,987$, or 31.5%), and only in third place we can find those business entities that are located within the areas of industry and manufacturing ($I=17,521$ or 6.8%). The areas of dispersed settlement represent a significant share as well ($A=10,839$ or 4.2%). Business entities in other categories, with the exception of sport, tourism and commerce areas ($B=5,902$ or 2.3%) and agricultural land ($K=3,585$ or 1.4%), represent less than 1% of all business entities.

Based on our own experience with the development of municipal spatial plans [OPN]⁶⁰, the situation can be understood as a consequence of rather loose provisions of spatial implementation conditions. For example, in residential areas and dispersed settlements, the implementation of other, non-residential activities⁶¹ such as religious activities, activities of museums, libraries, restaurants, health care and even trade is allowed. Nevertheless, the overall distribution of business entities in residential and dispersed settlement areas is very surprising.

An additional analysis of the distribution of business entities by activity sector (Table III) showed that tertiary activities are dominant among all sectors with a high percentage of 70.2%. More than a half of these tertiary activities (53.3%) are in residential areas. Other tertiary activities are also present in the areas of community, commerce and business services (30.8%) and with a rather high percentage (6.7%) can be found also in industry and manufacturing areas and dispersed settlement areas (3.8%). Regarding the number and share, tertiary activities are followed by quaternary activities (18.4%), which are also predominantly located in residential areas (47.8%) and in the areas of community, commerce and business services (42.7%). They are less present in industry and manufacturing areas (3.1%) and dispersed settlement areas (2.8%). The result is not surprising, since tertiary activities include all services (such as hairdressers, bars and even vulcanization services) and trade, so their presence in residential areas is understandable. In any



57 BOGATAJ et al., 2019

58 AJPES, 2019

59 In accordance with the Municipal Spatial Plan, 2007

60 The Municipal Spatial Plan is the basic spatial act in Slovenia, in which municipalities determine the detailed land use in accordance with the OPN, 2007.

case, we expected a higher share of quaternary activities in the areas of community, commerce and business services in terms of zoned land use. The result can be attributed to the municipal spatial plans, as they, in accordance with the legislation⁶², allow a broader definition of zoned land use. This in reality means that various categories of detailed zoned land use determine other activities as well.

• Business Entities and Business Zones –

The reasons for the situation, demonstrated also by the results of secondary and primary sector, cannot be attributed solely to spatial legislation. The data show that only 10.4% of business entities are classified in the secondary sector, which is the second strongest sector by number of employees, as it employs 29.9% of all employees (Table IV). Surprisingly, 55.0% of all activities in the secondary sector are located in residential areas. A high percentage of secondary sector activities can be found also in the areas of community, commerce and business services (18.2%) and in dispersed settlement areas (8.6%). Only 14.6% of activities in the secondary sector are actually located in the areas of industry.

An additional analysis of business entities located within 428 industry and manufacturing areas (Fig. 3), identified in the project entitled Methodology for Defining and Gathering Business Zones and Entities of an Innovative Environment in Slovenia⁶³, showed that 16,764 entities were registered in these zones, which represents only 6.52% of all business entities in Slovenia. In addition, only 328 zones are actually located within industry and manufacturing areas of zoned land use (I). There are 8,794 business entities registered in them. The other 100 zones, in which 7,970 business entities are registered, are found in other categories of zoned land use. Based on these results, we can conclude that despite the adopted spatial development strategies at all administrative levels (national, regional, local) and extensive financing of business zones by local communities, Slovenia was not able to respond entirely to the large demand for business premises and facilities that have been witnessed in the past decades.⁶⁴

The smallest share of business entities are primary sector activities (1.1%), with the majority located in residential areas (56.4%), dispersed settlement areas (15.2%) and the areas of community, commerce and business services (14.1%). Quite significant is also the

TABLE III SHARE OF BUSINESS ENTITIES BY ACTIVITY SECTORS AND BY ZONED LAND USE CATEGORIES: RESIDENTIAL AREAS (S), DISPERSED SETTLEMENT (A), SPORT, TOURISM AND COMMERCE AREAS (B), COMMUNITY, COMMERCE AND BUSINESS SERVICES (C), INDUSTRY AND MANUFACTURING AREAS (I), GREEN AREAS (Z), TRANSPORT INFRASTRUCTURE (P), FORESTRY (G) AND AGRICULTURE LAND (K). THE LAST COLUMN COMBINES ALL OTHER CATEGORIES OF LAND USE.**

Tabl. III. UđIO POSLOVNIH SUBJEKATA PO SEKTORIMA DJELATNOSTI I PREMA KATEGORIJAMA PLANIRANE NAMJENE PROSTORA: STAMBENA PODRUČJA (S), PODRUČJA RASPRŠENE GRAĐEVINE (A), PODRUČJA ZA SPORT, TURIZAM I VELIKE TRGOVAČKE CENTRE (B), PODRUČJA TRGOVAČKIH, POSLOVNIH I JAVNIH DJELATNOSTI (C), PODRUČJA INDUSTRIJE I DRUGIH PROIZVODNIH DJELATNOSTI (I), ZELENE POVRŠINE (Z), PODRUČJA ZA PROMET (P), SUMA (G) I POLJOPRIVREDNO ZEMLJIŠTE (K). POSLJEDNJI STUPAC KOMBINIRA SVE OSTALE KATEGORIJE NAMJENE PROSTORA.**

Activity sector	Business entities		Share of business entities by category of zoned land use (in %)										
	No.	Share (in %)	Total (in %)	S	A	B	C	I	Z	P	G	K	Other (in %)
primary sector	2,732	1.1	100.0	56.4	15.2	3.7	14.1	5.2	0.5	0.2	0.8	3.4	0.6
secondary sector	26,611	10.4	100.0	55.0	8.6	0.9	18.2	14.6	0.2	0.4	0.1	1.8	0.2
tertiary sector	180,465	70.2	100.0	53.3	3.8	2.7	30.8	6.7	0.4	0.7	0.1	1.4	0.1
quaternary sector	47,224	18.4	100.0	47.8	2.8	1.5	42.7	3.1	0.4	0.5	0.1	0.9	0.2
Total	257,032	100.0		52.5	4.2	2.3	31.5	6.8	0.4	0.7	0.1	1.4	0.1

** Municipal Spatial Plan OPN, 2007

TABLE IV NUMBER AND SHARE OF EMPLOYEES BY ACTIVITY SECTORS

Tabl. IV. BROJ I UđIO ZAPOSLENIH PO SEKTORIMA DJELATNOSTI

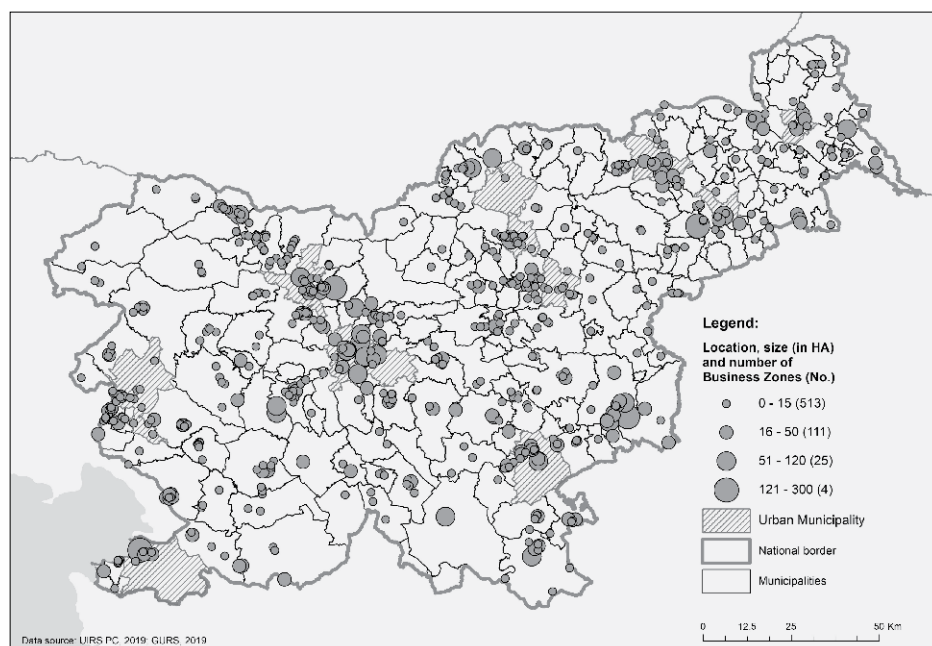
Activity sectors	No. of employees	No. of self-employed	Farmers	Total employees	Share of employees (in %)
primary sector	5,804	822	19,488	26,114	3.0
secondary sector	244,676	16,258	87	261,021	29.9
tertiary sector	344,045	39,940	14	383,999	44.0
quaternary sector	192,364	9,151	0	201,515	23.1
Total	786,889	66,171	19,589	872,649	100.0

share in the areas of industry and manufacturing (5.2%) and in agricultural land (3.4%).

One of the reasons for this situation is certainly the possibility for business entities to report the activity at one address, but actually perform it at another. Public records do not con-

FIG. 3 DISTRIBUTION AND SIZE OF RECORDED BUSINESS ZONES IN SLOVENIA

SL. 3. PREGLED RASPODJELE I VELIČINE REGISTRIRANIH POSLOVNIH ZONA U SLOVENIJI



61 Municipal Spatial Plan of Municipality of Ljubljana, 2010

62 ZP Plan, 2007

63 BIZJAK et al., 2019

64 ŠENICA, 2004



FIG. 4 ACTIVITIES IN THE SECONDARY AND TERTIARY SECTOR (CARPENTRY, LOCKSMITHING, HAIRDRESSING, TRADE SERVICES, ETC.) APPEAR AS WORK AT HOME IN VARIOUS BUILDING TYPOLOGIES, SUCH AS A DETACHED OFFICE BUILDING NEXT TO A RESIDENTIAL BUILDING (A) OR AN ANNEX (B)

SL. 4. AKTIVNOSTI U SEKUNDARNOM I TERCIJARNOM SEKTORU (STOLARIJA, BRAVARIJA, FRIZERSKI SALONI, TRGOVAČKE USLUGE ITD.) POJAVLJUJU SE KAO RAD KOD KUĆE U RAZLIČITIM TIPOLOGIJAMA ZGRADA, POPUT SAMOSTOJEĆE POSLOVNE ZGRADE PORED VEĆ POSTOJEĆE STAMBENE ZGRADE (A) ILI PROŠIRENJA POSTOJEĆE ZGRADE (B)

tain this information, so the results of the analysis cannot fully reflect the actual situation. We even assume that the share of non-compliant locations is not insignificant. Similar case is the employee registration, as larger entities register all employees at one address, even though they actually work in various offices across the country. We assume that the reasons can be found in other statutory provisions as well, as they must be taken into account when registering a business entity in various fields. But, so far no one has done a more detailed research in this direction.

We can conclude that the zoned land use is not in the expected relation with the activity performed by business entities (production in industrial areas, services of general interest in the areas of community, commerce and business, production of energy and food, sport, tourism and commerce areas or agricultural land, etc.). We can notice obvious and numerous deviations. The spatial distribution is based on location or business criteria (land ownership or lower purchase price, cheaper contribution to the communal furnishing of building land, proximity to business partners or customers, etc.).⁶⁵

• Business Entities and Building Typology

– We additionally researched the building typology of business entities. It turned out that almost two thirds (166,191 or 64.7%) were registered in residential buildings, and only 90,841 (35.3%) were registered in non-residential buildings (Table V).

Residential buildings hold especially the activities of the tertiary and quaternary sectors (such as business consultancy, engineering services, technical consultancy, computer programming, etc.). Čok and Furman Oman⁶⁶ noted that some activities of the secondary sector (such as carpentry and metal or plastics manufacturing) appear to some extent as home-based work (Fig. 4).

The difference in registration data between the location of the company's headquarters and the location of its actual activity and service is encouraged by the existing legislation, which, with obtaining an appropriate construction and business documentation, allows

a loose definition of the predominant use of an individual building (e.g. predominantly residential or predominantly commercial use). Such an approach concedes different interpretations and may also lead to the acquisition of legal licenses for large-scale manufacturing activities within a residential building or in a residential area. The practice tries to follow the development of entrepreneurship, but consequently generates dispersion in a wider area and causes various environmental impacts, which have not yet been sufficiently explored, but present a substantial financial, logistical and administrative problem (energy distribution, waste collection, noise remediation, emissions, etc.).

Among the important side effects are the visual effects on a wider environment, which must be properly interpreted in relation to the Public Interest Institute. The economic aspect has commonly been justified as a priority over the qualitative elements of the urban environment. In the concept of sustainable planning, economic growth and the quality of the living environment represent equivalent development goals and as such also assume the role of public interest. Also notable is the fact that the real estate market alone defines landscaping as an important business interest. This particular interpretation of the concept of sustainable planning leads, due to spatial distribution of business entities with no proper relation to the natural and social environment, to the degradation of space.

CONCLUSION AND DISCUSSION

ZAKLJUČAK I DISKUSIJA

The results of the research showed that business entities are mostly concentrated in major urban centers, with the Central Slovenia statistical region being the most prominent, as 33.2% of all business entities in Slovenia are registered there. Most surprising is the fact that more than a half (56.2%) of business entities are located in residential areas and dispersed settlement areas. These include secondary and tertiary sector activities. From

⁶⁵ This framework also includes the previously mentioned practice of relatively simple organization of home-based work, which represents a cheaper, faster or a more accessible alternative to commercial enterprise in business zones.

⁶⁶ ČOK, FURMAN OMAN, 2019

⁶⁷ It should be emphasized that certain activities cannot be placed in business zones for business or technological reasons, and that certain activities of the tertiary sector (due to demand for certain services such as hairdressers or certain specialized shops) can be carried out only in residential areas and areas of community, commerce and business services.

⁶⁸ AJPES, 2019

⁶⁹ ČOK, 2004

⁷⁰ NARED et al., 2019

TABLE V NUMBER AND SHARE OF BUSINESS ENTITIES REGISTERED IN RESIDENTIAL AND NON-RESIDENTIAL BUILDINGS

TABL. V. BROJ I UDIO POSLOVNIH SUBJEKATA REGISTRIRANIH U STAMBENIM I NESTAMBENIM ZGRADAMA

Building typology	No. of business entities	Share of business entities (in %)
residential	166,191	64.7
non-residential	90,841	35.3
Total	257,032	100.0

this we can conclude that work at home in Slovenia is a widespread phenomenon, and the establishment of business zones as a measure of directing (especially secondary) activities in space has so far been only partially effective.⁶⁷

The analysis of the results also revealed a methodological dilemma, caused by the existing record keeping of business entities⁶⁸, which does not contain information on the actual location of the business activity but only information on the address where the business entity is registered. We were therefore able to answer the research question only partly, as it was determined by how much we could examine the publicly available data. It is also not possible to estimate the deviation of the actual state of activities from the registered locations of business entities.

Based on the statistical chronology of the corporate sector development after 1991⁶⁹, it can be stated with great certainty that the current dispersed state is also a consequence of the slow response of regulatory instruments to the increase in demand for surfaces and facilities in development and the altered technological requirements of individual activities.

The results of the research address the need for a more professional, politically administrative treatment of this field, as numerous business processes and their social and environmental consequences are negatively affecting the quality of the living environment. Further research should therefore be especially directed towards more contemporary forms of work (including home-based work) that enable decentralization of workplaces from major urban areas and have consequently positive effects on reducing daily commuting and environmental pollution while maintaining population density in rural or other structurally deprived areas.⁷⁰ Therefore, in the future it will be necessary to:

- supplement the records of business entities with the location information and the number of workplaces at the location of activity,
- establish more effective criteria for the placement of business activities in terms of appropriate zoned land use,
- develop regulatory mechanisms for the decentralization of workplaces and the execution of home-based work.

It is only on the basis of such improvements that it will be possible to finalize a more in-depth study of the spatial distribution of business entities and to prepare an appropriate academic basis to support diversified decision-making.

[Translated by KRISTINA VRČON, mag. prev. (MA in Translation Studies)]

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Authors

SUMMARY

SAŽETAK

ANALIZA PROSTORNE DISTRIBUCIJE POSLOVNIH SUBJEKATA U SLOVENIJI

Lociranje poslovnih djelatnosti u fizički prostor posebno je stručni i administrativni izazov. Slovenija ima raznoliku prostornu strukturu poslovnih subjekata, što je rezultat različitih povijesnih razdoblja. Ključno je sljedeće: a) tradicionalna industrijalizacija prostora u 18. i 19. stoljeću, koja je formirala mnoge još danas aktivne proizvodne djelatnosti; b) poslijeratna socijalistička urbanizacija sa smještanjem industrije i usluga u urbanu mrežu naselja, te c) prijelazno razdoblje između socijalističkog i demokratskog (kapitalističkog) društveno-političkog koncepta.

Osobito u posljednja tri desetljeća Slovenija je, kao i druge postsocijalističke zemlje, implementirala određene teoretske i stručne inovacije na području prostornog planiranja i urbanizma. U tom je kontekstu organizacija poslovnih djelatnosti u prostoru uvelike slijedila ponudu i potražnju na tržištu nekretnina. Ta je praksa posebno odgovarala poslovnom sektoru i osigurala provedbu brojnih poduzetničkih inicijativa praktički na cijelomu nacionalnom području. Posljedice ovoga trenda vide se u širokoj mreži poslovnih zona, različitim oblicima rada kod kuće i drugim rješenjima za smjestaj poslovnih subjekata u različite kategorije namjene prostora. U tom se kontekstu pitamo: imamo li još uvijek kontrolu nad osnovnim elementima prostornog planiranja, kao što su dugoročno planiranje, smjernice za planiranje naselja, infrastrukture i gospodarstva?

Strukturne karakteristike postojećeg stanja relativno su malo istraživane. Zbog toga je svrha članaka utvrditi jesu li poslovni subjekti organizirani prema sektoru prostornih djelatnosti sukladno potrebama svoga poslovanja (industrijska područja, područja centralnih djelatnosti, trgovačke zone itd.) i rade li u odgovarajućoj tipologiji zgrada (nestambene zgrade). Svrha je i odgovoriti na postavljena istraživačka pitanja:

1. Gdje se u prostoru nalaze poslovni subjekti, koja je njihova ukupna veličina i opseg prema sektorima djelatnosti?

2. Jesu li poslovni subjekti smješteni sukladno s namjenom prostora?

3. Koje su strukturne karakteristike položaja poslovnih subjekata u prostoru u odnosu na tipologiju zgrada (stambene i nestambene zgrade)?

Istraživanje prostorne raspodjele poslovnih subjekata u fizičkom prostoru provedeno je za područje cijele Slovenije na različitim prostornim razinama (nacionalnoj, regionalnoj i lokalnoj). Za analizu stanja koristili smo najnovije dostupne podatke za 2018. i 2019. godinu iz baza podataka koje su sve (osim baze podataka o poslovnim subjektima) javno dostupne. Svi su podatci međusobno povezani jedinstvenim identifikatorom i obrađeni odgovarajućim softverskim alatima.

Rezultati istraživanja pokazali su da su poslovni subjekti raspoređeni po cijelom teritoriju Slovenije, ali u srednjoslovenskoj statističkoj regiji postoji izrazito zgusnjavanje, što je posljedica procesa urbanizacije i centralizacije gospodarstva, javne uprave i naseljavanja na utjecajnom području Ljubljane.

Ukupni broj poslovnih subjekata u Sloveniji jest 275.030, od čega gotovo tri četvrtine (70,2%) predstavljaju tercijarne djelatnosti, a slijede kvartarne (18,4%) i sekundarne (10,4%) djelatnosti. Primarne djelatnosti prisutne su samo u 1,1%, što ukazuje na relativno razvijeno slovensko gospodarstvo. Poslovni su subjekti u prostoru raspoređeni disperzno po različitim kategorijama namjene prostora. Iznenađuje činjenica da se više od polovice njih (52,5%) nalazi u stambenim i disperznim naseljima, uključujući i djelatnosti sekundarnog sektora. Čak trećina poslovnih subjekata (31,5%) nalazi se na područjima centralnih djelatnosti. Usto, velika većina (64,7%) smještena je u stambenim zgradama, a ostatak (35,3%) smješten je u nestambenim zgradama.

S obzirom na položaj u poslovnim zonama, ustanovili smo da unatoč njihovom velikom broju čine relativno malen udio svih poslovnih subjekata (6,5%). Istodobna ekspanzija poslovnih subjekata u stambenim područjima potvrđuje pretpostavku da je u Sloveniji prilično raširena pojava posla kod kuće.

U tom kontekstu, uspostava poslovnih zona kao mjera usmjeravanja djelatnosti u prostoru može se ocijeniti samo kao djelomično uspješna.

Analizom je također utvrđeno da postoji velik izazov na području podataka o mjestu na kojem je poslovni subjekt registriran i lokaciji na kojoj se njegova djelatnost stvarno obavlja. Zbog toga je samo na osnovi službenih podataka gotovo nemoguće utvrditi stvarno stanje i potrebe prostora. Usto, razvojem suvremenih proizvodnih tehnologija i pojedinih uslužnih djelatnosti sve je teže razlučiti djelatnosti sekundarnog i tercijarnog sektora.

Na temelju navedenoga zaključujemo da s gledišta planiranja pojedinih aktivnosti u odgovarajućoj kategoriji namjene prostora i tipologije zgrada, kao s gledišta stvarnoga poslovanja u sklopu poslovnih zona, postoje velike razlike. Razlozi koji generiraju situaciju vrlo su različiti (administrativni, ekonomski, društveno-politički i povijesni), ali u ovoj studiji nisu dodatno istraženi. Na osnovi statističke kronologije razvoja poslovnog sektora nakon 1991. godine može se s velikom sigurnošću reći da je trenutno disperzno stanje u prostoru logična posljedica nezadovoljavajućih regulatornih instrumenata na očigledan porast potražnje za razvojnim područjima i objektima.

Kao značajniji problem trenutne prostorne distribucije poslovnih subjekata potrebno je posebno istaknuti različite utjecaje na okoliš. Upravljanje disperznom strukturom poslovnih subjekata glavni je financijski, logistički i administrativni problem (distribucija energije, prikupljanje otpada, sanacija buke, emisija itd.). Za efikasnije rješavanje ovih pitanja predlažemo sljedeće mjere: (a) uspostavljanje odgovarajuće evidencije o stvarnome mjestu registracije poslovnih subjekata i lokacije izvodne djelatnosti, te (b) uspostavljanje efikasnih kriterija za planiranje poslovnih djelatnosti u odgovarajućoj kategoriji namjene prostora. Predstavljeno istraživanje daje model za suočavanje s postojećim izazovima lociranja poslovnih subjekata u prostoru, s kojima se suočavaju i druge zemlje šire regije.

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