A SEEMINGLY UNRELETED REGRESSION ANALYSIS ON THE TRADING BEHAVIOR OF MUTUAL FUND INVESTORS

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ABSTRACT

This paper provides a comprehensive investigation on the causality relationship between fund performance and trading flows. We analyze if investors behaveasymmetricallyin fund purchasing and sellingby seemingly unrelated regression which comprises several individual relationships that are linked by the fact that their disturbances or the error terms are correlated. The empirical result shows a significantly negative relationship between fund performance and purchase flows for domestic funds. The magnitude of domestic funds redemption negatively affects current return, but not for international funds. Aspreviousfund return positively affects current net flows, the further lagged performances have no significant impact on the tradingflows, revealing thatfund investors are sensitive only to short-term past performance. Most importantly, while negative fund performance leads to the increases in redemption, positive performance contrarily leads to the decreases in purchase. The evidences strongly indicate an asymmetry behavior of fund investors in the return-purchase causality relations.

Keywords: Fund performance, Fund flows, Seemingly unrelated regression, Trading behavior

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