

# Transforming Online Ties in Tools for Entrepreneurial Learning Readiness in Small Transition Economies

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## Abstract

Online social networks create the opportunity to increase and expand network ties, they provide a new channel that widens weak ties and intensifies stronger ties. Broad and diverse social network is linked to entrepreneurial success. Learning is an essential dimension of entrepreneurial network. Entrepreneurs may benefit from expertise and they can exploit future entrepreneurial learning opportunities. This paper explores the entrepreneurial learning leverage that young students enrolled in higher education system can get from online ties in small transition economies focusing in Western Balkan region and more precisely in Albania comparing with a small-developed county such as Estonia. The paper explains how young student are ready to use online ties for entrepreneurial opportunity recognition. Further online learning strategies are explored through focus group analysis and blog analysis. Young students use online ties for entrepreneurial knowledge sharing. The study concludes with the suggestion of a typology of entrepreneurial learning orientation strategies.

*Keywords: online ties, international entrepreneurial learning, knowledge sharing, learning strategies, learning tools*