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## **Benford's Law in Forensic Analysis of Income Statements of Economic Entities** in Bosnia and Herzegovina

#### CroEconSur Ševala Isaković-Kaplan Vol. 23 School of Economics and Business, University of Sarajevo, Bosnia No. 1 and Herzegovina June 2021 sevala.isakovic-kaplan@efsa.unsa.ba pp. 31-61 Lejla Demirović School of Economics and Business, University of Sarajevo, Bosnia and Herzegovina **Research Article** leila.demirovic@efsa.unsa.ba Mahir Proho

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### Abstract

The objective of preparing and presenting financial statements is to provide information about the financial position and performance of an entity, which is useful to a wide range of users of financial statements for business decisions. If information presented in the financial statements is not full disclosure and/or is incorrect, the presented image of the business entity will be wrong, as well as business decisions made on the basis of such financial statements. Unfortunately, many entities knowingly manipulate revenues and expenses to manage earnings in a way that suits the entity management. Detecting frauds in financial statements is the primary task of forensic accountants. This paper analyzes the possibilities of applying Benford's law in the forensic analysis of income statements of economic entities in Bosnia and Herzegovina, to detect possible earnings manipulation.

The results of the research confirm that the positions of revenues and expenses in the income statements of economic entities in Bosnia and Herzegovina generally follow Benford's law, but also stress the need to increase attention and conduct additional forensic investigations for certain items as indicators of financial statement manipulation.

Keywords: Benford's law, the first digit phenomenon, financial statement fraud, fraud indicator, forensic accounting

JEL classification: M41, M42, K13

### **1** Introduction

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The identification of various irregularities in the financial statements of economic entities and mapping the area of possible fraud in the financial statements are difficult tasks that stand before forensic accountants. Namely, frauds in financial statements are mostly cleverly hidden and supported through the creation of false documentation or alteration, concealment, and/or destruction of existing documentation, all for the purpose of supporting fictitious events and/or hiding evidence of occurred and unreported events in the accounting records of economic entities. Unlike a case of serious crime, for example robbery or murder, where visible evidence exists and testifies to the committed crimes, frauds in financial statements are rarely observed – we can only identify the so-called financial statement fraud indicators (Zimbelman, Albrecht, Albrecht, & Albrecht, 2012).

Therefore, forensic accounting constantly and intensively looks for new techniques for early and easier detection of irregularities (errors or frauds) in financial statements. The development of information technology has enabled forensic accountants to apply a broader set of tools for easier identification of illogical transactions and the mapping of risky areas of financial reporting, among which Benford's law stands out. Research of various accounting data has confirmed that many positions of financial statements follow the distribution of the probability

of occurrence of the first digit in accordance with the first digit phenomenon, and therefore the application of Benford's law in the forensic analysis of financial statements is possible and generally acceptable (Nigrini & Mittermaier, 1997; Nigrini, 1999; Tapp & Burg, 2001).

The story about the first digit phenomenon began in 1881, when there were no calculators and when the American astronomer Simon Newcomb noticed that the first pages of books with logarithmic tables were used the most, and the last pages the least. This implied that the numbers starting with the digit 1 were the most frequently used (for different purposes), i.e., had the most probability to be used. However, after almost 60 years, Frank Benford laid the mathematical foundation for this phenomenon and this law became known in the literature as Benford's law.

In the present paper, data about published revenues and expenses, based on the financial statements of economic entities from Bosnia and Herzegovina (BiH) listed on the Sarajevo Stock Exchange, are collected and analyzed, to test for compliance with Benford's law. The aim of this paper is to investigate whether the revenue and expense items presented in the financial statements of entities in BiH follow Benford's law, and consequently to identify possible deviations of accounting data from expected values according to Benford's law, potentially pointing to suspicious earnings management in entities in BiH.

The research hypotheses are:

H1: The items of revenues and expenses shown in the income statements of economic entities in BiH follow Benford's law.

H2: There is no statistically significant difference in the distribution of the first digit between the items of revenues and expenses shown in the income statements of economic entities in BiH. 10 M H

# 2 Literature Review: Benford's Law in Accounting and Auditing

The first person who noticed that numbers do not appear in equal frequency was Newcomb (1881), but he could not provide additional evidence of this fact. Actually, after almost 60 years, the first serious research about the first digit phenomenon was done by Frank Benford (1938), who collected more than 20,000 data observations from various collections such as river lengths, atomic weights of elements, and presented numbers in journals. In all these different data collections, it was observed that the number 1 appears as the first digit in more than 30 percent of cases. Because of the discovery and the formulation of this mathematical rule, this phenomenon became known as Benford's law.

The development of information technologies has enabled easier digital data analysis and a more comprehensive application of a set of tools for detecting various anomalies in numbers. One of the pioneers in the application of Benford's law in accounting and auditing was Charles Carslaw (1988), who conducted a complete forensic analysis of anomalies in revenues, on a sample of entities from New Zealand and the United States. Carslaw pointed out in his research that entities that presented a positive financial result in their financial statements showed a higher (lower) frequency of zero (nine) as the second digit in the amount of profit, which indicates possible earnings manipulation in the entities covered by the research. Thomas (1989) also used Benford's law to analyze earnings management in entities, and discovered the reverse behavior pattern, i.e., an excess of nines and a lack of zeros in entities that show a negative financial result in their reports.

Boyle (1994) showed that data collections follow Benford's law even when the elements are the result of random variables which are multiplied or divided. This implies that accounting data, which are often the result of mathematical operations, follow Benford's law. A simple example of this can be revenues of sold products, which are the result of multiplying the sold product quantity with the

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product price, as well as numerous categories of expenditures, costs, or expenses, such as material costs, salary costs, etc. In addition to previous research, Hill (1995) set up mathematical proof for Benford's law and tested its application on the stock market.

Nigrini and Mittermaier (1997) presented a procedure for applying Benford's law to help detect unusual patterns in accounting data. Accordingly, it is very possible that an individual, with the purpose of manipulation of financial statements, will enter numbers more than once, the same or similar ones, which deviate from the natural distribution of numbers according to Benford. The observed deviations can be an indicator that the financial statements were fabricated.

Nigrini (1999) highlighted several areas for the application of Benford's law in digital analysis for audit purposes, and these areas are payment data, revenues, estimates, inventories, and customer returns. Tapp and Burg (2001) state that Benford's law can also be applied in the area of detecting frauds in supplier transactions and detecting fictitious suppliers.

However, prudence is needed during the application of Benford's law in the area of accounting and auditing because it was not designated for all data collections (Coderre, 2000). Thus, Durtschi, Hillison, and Pacini (2004) specifically point out that Benford's law is not useful in analyzing data composed of numbers defined according to a particular sequence (e.g., phone numbers), numbers assigned under the influence of people's mindset (e.g., psychologically determined prices that usually end at 9.99), or accounts with a defined maximum and minimum balance value (e.g., cash account in certain entities).

In the analysis of deviations from Benford's law, in addition to the analysis of the first digit, an analysis of the first two digits can also be used. However, analyses of the first two digits can mostly be used in an indirect way, to indicate which numerical groups were "overused" (Lolbert, 2006).

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Also, it is important to emphasize that Benford's law is used by forensic accountants as part of preliminary analytical procedures and it is only a signal of certain illogicality in the presented financial statements of the entity. In addition, symptoms of fraud in entities can be: various accounting anomalies, i.e., irregularities in the documentation serving as a basis for posting, irregularities in postings in the books, discrepancies between the values of postings in the journal and general ledger according to different verification criteria, various analytical anomalies among financial positions presented in financial statements, weaknesses of the entity's internal control system, extravagant lifestyle and unusual behaviour of certain persons, and various tips and complaints about the entity. Forensic accountants should carefully investigate each registered symptom of fraud with an aim of seeking evidence, which will confirm/reject the existence of fraud in the entity and in its financial statements.

Papers of several authors from the region (Milojević, Terzić, & Marjanović, 2014; Papić, Vudrić, & Jerin, 2017; Kovačić & Mateješ, 2018; Bartulović & Mitrović, 2020) highlight the relevance of research on the application of Benford's law with the aim of detecting potential earnings manipulation in business entities.

### 3 Conceptual Research Framework: Benford's Law and Statistical Tests

Benford's law was based on a logarithmic distribution, and the general formula for the first digit is:

$$P(d) = \log\left(1 + \frac{1}{d}\right),\tag{1}$$

where  $d \in (1, 2, 3... 9)$ .

Thus, the probability of occurrence of the digit 1 as the leading/first digit in data is calculated as:

$$P(l) = \log\left(1 + \frac{1}{l}\right) = \log\left(l + 1\right) = \log(2) = 0.3010.$$
<sup>(2)</sup>

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Actually, the probability of occurrence of the digit 1 is 30.10 percent. In the same way, we calculate the probabilities of occurrence of the digits from 2 to 9 as the first digit. The probability of the appearance of the first digit can be shown in a table as follows.

Table 1: Probability of Occurrence of the First Digit

Digit	1	2	3	4	5	6	7	8	9
Probability in %	30.10	17.60	12.49	9.69	7.91	6.69	5.79	5.11	4.57

Source: Benford (1938).

Using the same formula, the probability of occurrence of the first two digits can be calculated, where  $d \in (10,11,13...99)$ .

For the purpose of testing whether a given data distribution follows Benford's first digit distribution, the research conceptual framework uses the following tests:

- Z-test
- MAD
- chi-square
- K-S test.

The Z-test is used to assess whether the actual portion of digits varies from the expected portion, and as the "rule of thumb" the used limit is 1.96. Consequently, if the empirical z-values are greater than the critical value of 1.96 ( $\alpha$  = 5 percent), this indicates the possibility of an accounting fraud.

The general formula for the Z-test (proportion test) is:

$$z = \frac{p_0 - p_1}{\sqrt{\frac{p_1 \cdot (1 - p_1)}{n}}} ,$$
 (3)

where  $p_0$  is the expected proportion,  $p_1$  is the obtained proportion, and n is the sample size.

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This formula was adapted for the continuity correction factor (Nigrini, 1996):

$$z = \frac{|p_0 - p_1| - \frac{1}{2 \cdot n}}{\sqrt{\frac{p_1 \cdot (1 - p_1)}{n}}}.$$
(4)

However, the Z-test "suffers" from excessive statistical problems, i.e., it shows large significant differences for large data collections even if the differences are quite small (Miller & Nigrini, 2008). Therefore, this test becomes more sensitive to deviations as observations increase.

To overcome this phenomenon, the mean absolute deviation (MAD) measure is recommended. MAD takes into account the absolute value of the difference between the proportions, regardless of whether the value is positive or negative. If the mean absolute deviation is larger, the average difference will be larger, with the caveat that MAD does not generate objective critical results necessary for decision-making.

$$MAD = \frac{\sum_{i=1}^{d} |p_0 - p_1|}{d} \,. \tag{5}$$

Drake and Nigrini (2000) offered some guidelines to determine critical scores and ranges for testing compliance with Benford's law.

Digit	Rank	Conformity
First digit	0.000 - 0.006	High
	0.006 - 0.012	Acceptable
	0.012 - 0.015	Marginally acceptable
	Above 0.015	Unacceptable
First two digits	0.0000 - 0.0012	High
	0.0012 - 0.0018	Acceptable
	0.0018 - 0.0022	Marginally acceptable
	Above 0.0022	Unacceptable

Table 2: Critical Values and Conclusions for MAD Values

Source: Drake and Nigrini (2000).

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The chi-square ( $\chi^2$ ) test observes the obtained and expected data frequencies, and the formula is:

$$\chi^{2} = \sum_{i=1}^{9} \frac{(C_{i} - O_{i})^{2}}{O_{i}} , \qquad (6)$$

where  $C_i$  is the obtained digit frequency and  $O_i$  is the expected digit frequency.

The obtained result of the chi-square test is compared with the critical value with the selected level of significance. The disadvantage of the chi-square test is that conclusions are based on a small sample, i.e., the test is not considered useful in the case of a small sample.

The K-S test (Kolmogorov-Smirnov test) is based on the calculation of the maximum deviation from the distribution according to Benford's law. The formula is as follows:

$$K - S = \max\left\{ |C_1 - O_1|, \dots |(C_1 + C_2 + \dots + C_9) - (O_1 + O_2 + \dots + O_9)| \right\}.$$
 (7)

The obtained value of the K-S test is compared with the critical value, which is calculated as follows (significance level 95 percent):

$$p = \frac{1.36}{\sqrt{n}} . \tag{8}$$

Nigrini (2011) identified through a series of studies the recommended critical values of the tests that will be used for drawing the conclusion. The values are given in Table 3.

Test	First digit	First two digits
MAD	0.015	0.0022
Z-test	1.96	1.96
Chi-square	15.51	112.02
K-S test	0.0393 (P) 0.0331 (R)	0.0401 (P) 0.0333 (R)

Table 3: Recommended Critical Values of Statistical Tests

Source: Authors' calculations based on Nigrini (2011).

In general, the well-known standpoint is that the results of Benford's analysis are more reliable if the entire population is analyzed as opposed to sampling, because if there is a larger number of transactions or items in the data collection, the analysis is considered more truthful (Durtschi et al., 2004).

In order for the accounting data collection to follow Benford's law, it is necessary that the arithmetic mean is greater than the median, and that there is positive asymmetry. Further, the higher the mean-to-median ratio, the closer the accounting data collection is to Benford's distribution (Wallace, 2002).

### 4 Results of Empirical Research: Benford's Law in Forensic Analysis of Income Statements of Economic Entities in BiH

The issue of detecting fraud in financial statements has captured the attention of many authors, and empirical research has identified fraud in the field of earnings management as the most commonly committed fraud through financial statements (Schilit & Perler, 2010). Therefore, revenue and expense manipulations are a top priority for forensic accountant investigations. Boyle (1994) confirmed through research that the distribution of data resulting from the mathematical product of random variables taken from divergent sources such as revenues (e.g., sales as a product of selling price and quantity) and expenses (e.g., costs of goods sold as a product of cost price and quantity) follows the Benford distribution. This means that the application of Benford's law on aggregate revenues and expenses of entities in BiH can provide forensic accountants with information on potential earnings manipulation. Thus, we consider it acceptable to submit the items of revenues and expenses presented in the income statements of BiH entities to forensic analysis by applying the methodology of Benford's law.

According to Nigrini (2011), the conditions for the application of Benford's law are an arithmetic mean greater than the median and positive asymmetry. The recommendation is a sample of a minimum of 1,000 records.

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Due to limited access to financial statements of all/many entities in BiH, because the financial reporting of entities in BiH in general is characterized by nontransparency, the financial statements of entities listed on the Sarajevo Stock Exchange<sup>1</sup> were used for the empirical research. The sample includes all entities listed on the Sarajevo Stock Exchange that published financial statements for 2018, i.e., 1,197 revenue positions and 1,686 expense positions in the income statements for 2018 of 166 business entities, thus sufficiently fulfilling the condition for the application of Benford's law on the financial statements of entities. The data were processed using Excel and SPSS (Statistical Package for the Social Sciences).

Descriptive statistics for the variables revenues and expenses are presented in Table 4.

Descriptive statistics	Condition	Revenues	Expenses
N	> 1,000	1,197	1,686
Mean	> Median	3,603,701.35 BAM	2,752,306.3 BAM
Median		36,165 BAM	71,671.5 BAM
Mode		1 BAM	1 BAM
Std. deviation		35,144,514.23 BAM	19,504,467.79 BAM
Skewness	> 0	22.249	16.656
Std. error of skewness		0.071	0.06
Kurtosis		583.411	349.957
Std. error of kurtosis		0.141	0.119
Minimum		1 BAM	1 BAM
Maximum		1,006,311,946 BAM	488,194,856 BAM

Table 4: Descriptive Statistics for the Variables Revenues and Expenses

Source: Authors' calculations.

<sup>1</sup> Sarajevo Stock Exchange (SASE) was founded in 2001 by eight equal brokerage houses from the Federation of BiH. Trade takes place in the official market and the free market, and the trading algorithms are continuous and auction trading. Currently, SASE has 304 issuers, 283 listed securities, and 5 indices (BIFX is for investment funds, SASX-10 tracks the top 10 issuers, SASX-30 depicts the most liquid issuers on the primary free market, SASX-BBI is based on the top 25 companies that meet the conditions from the Shariah methodology, and SASX-FN tracks the top 15 companies on the market according to profit). This information was retrieved from: http:// www.sase.ba/v1

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In Table 4 we can see that the conditions for the application of Benford's law are met; the number of records is 1,197 (revenues) and 1,686 (expenses), the arithmetic means of the variables revenues and expenses are greater than the medians, and the asymmetries are positive.

As Table 4 shows, the average value of revenues reported by entities is 3,603,701.35 BAM, and the average value of expenses is 2,752,306.3 BAM. The medians are significantly smaller than the arithmetic means, which is understandable, given that the income statement presents many positions of the categories of "other income and expenses" that are significantly lower than the positions of operating revenues and expenses. The most frequently presented amount of both revenues and expenses is 1 BAM<sup>2</sup>, which is also the least presented amount, and the largest amount of revenues is over 1 billion BAM. Outliers are not removed because the methodology is not affected by the size of the variable (absolute amount), but only by the first digit (or the first and second digits).



Figure 1: First Digits Expected and Obtained for the Variables Revenues and Expenses

Source: Authors' calculations.

<sup>2 22</sup> revenue items (or 1.80 percent) and 8 expense items (or 0.50 percent) were presented in the amount of 1 BAM, which is not significant for examination whether the accounting data follow Benford's law. Otherwise, a significant frequency of one digit (in this case 1 BAM) would show data deviation in statistical tests.

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Test	Obtained value Revenues	Obtained value Expenses	Critical value according to Nigrini (2011)
MAD	0.0038	0.0024	0.015
Z-test	-0.03 - 1.86	0.04 - 1.49	1.96
Chi-square	6.4171	3.7456	15.51
K-S test	-0.026 - 0	-0.008 - 0	0.0393 (revenues) 0.0331 (expenses)

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Table 5: Overview of Statistical Tests for the Variables Revenues and Expenses – First Digit

Source: Authors' calculations.

Table 5 provides an overview of the results of testing the data distribution of the variables revenues and expenses according to the four statistical tests from the research conceptual framework and according to recommended critical values by Nigrini (2011). Expected and obtained distributions are shown in Figure 1 (see also Tables A1 and A2 in the Appendix, where the statistical tests for the variables revenues and expenses are presented).

Based on the conducted tests, we can conclude that none of the tests show a significant deviation of the data distribution for the variables revenues and expenses – the first digit – when compared to Benford's data distribution.

Additionally, we can observe that the results of each test for the variable expenses are further away from the critical values in relation to the variable revenues, which implies that there is a lower probability of fraud in expenses in relation to revenues (the variable expenses follows Benford's distribution to a greater degree than the variable revenues).

According to the same research framework, testing of data distribution of the first two digits for the variables revenues and expenses was performed, and an overview of the results is presented in Table 6 (Tables A3 and A4 in the Appendix contain the tests for the variables revenues and expenses – first two digits).

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Test	Obtained value Revenues	Obtained value Expenses	Critical value according to Nigrini (2011)
MAD	0.0019	0.0015	0.022
Z-test	-0.18 - 7.50	-0.06 - 2.93	1.96
Chi-square	85.11	77.91	112.02
K-S test	-0.03 - 0	-0.009 – 0	0.0401 (revenues) 0.0333 (expenses)

Table 6: Overview of Statistical Tests for the Variables Revenues and Expenses – First Two Digits

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Source: Authors' calculations.

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Figure 2: First Two Digits With a Statistically Significant Difference for the Variable Revenues



Source: Authors' calculations.

According to the Z-test, there is a statistically significant difference between the expected and obtained distribution for the following first two digits in the amounts of revenues: 27 (z = 2.02), 38 (z = 2.65), 54 (z = 2.34), 55 (z = 7.50), and 89 (z = 2.18), while the number 72 is on the critical value (z = 1.96). Other tests do not show a statistically significant deviation from the theoretical distribution according to Benford. Figure 2 shows the expected and obtained percentage of the first two digits for revenues with a statistically significant difference, according to the Z-test. . . . . . . . . . . . . .



Figure 3: First Two Digits With a Statistically Significant Difference for the Variable Expenses

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Source: Authors' calculations.

According to the Z-test, there is a statistically significant difference between the expected and obtained distribution for the following first two digits of the variable expenses: 17 (z = 2.00), 47 (z = 2.93), 56 (z = 2.58), and 95 (z = 2.35). Other tests do not show significant differences between the obtained results and the expected distributions according to Benford's law. Figure 3 shows the expected and obtained percentage of the digits for the variable expenses with a statistically significant difference, according to the Z-test.

For the purpose of testing the hypothesis of the existence of statistically significant differences in the distribution of the first digit between the positions of revenues and expenses, we used the Z-test. The results are presented in Table 7.

Digit	Frequency Revenues	Frequency Expenses	% Revenues	% Expenses	Z-test
1	391	496	0.3266	0.2942	2.36
2	209	301	0.1746	0.1785	0.32
3	147	212	0.1228	0.1257	0.27
4	102	183	0.0852	0.1085	2.84
5	90	132	0.0752	0.0783	0.35
6	77	112	0.0643	0.0664	0.24
7	74	89	0.0618	0.0528	1.24
8	52	82	0.0434	0.0486	0.81
9	55	79	0.0459	0.0469	0.08

Table 7: Test Results of the Existence of Differences Between Revenues and Expenses

Source: Authors' calculations.

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As we can see from Table 7, for figures 1 and 4, there is a statistically significant difference in distribution between the variable revenues and the variable expenses (z = 2.36 and z = 2.84, which is greater than the threshold 1.96).

The first research hypothesis was:

H1: The items of revenues and expenses shown in the income statements of economic entities in BiH follow Benford's law.

This hypothesis can be divided into two sub-hypotheses:

H1.1: The first digit of the amounts of revenues and expenses shown in the income statements of economic entities in BiH follows Benford's law.

H1.2: The first two digits of the amounts of revenues and expenses shown in the income statements of economic entities in BiH follow Benford's law.

For hypothesis H1.1, none of the tests show a statistically significant deviation from the Benford distribution. Therefore, we can accept the hypothesis that the first digit of the amounts of revenues and expenses presented in the income statements of economic entities in BiH follows Benford's law.

For hypothesis H1.2, the Z-test shows a statistically significant difference for the following digits of the variable revenues: 27 (z = 2.02), 38 (z = 2.65), 54 (z = 2.34), 55 (z = 7.50), 89 (z = 2.18), and 72 (z = 1.96), and for the following digits of the variable expenses: 17 (z = 2.00), 47 (z = 2.93), 56 (z = 2.58), and 95 (z = 2.35). For the remaining 170 two-digit items of revenues and expenses, there is no statistically significant difference from the Benford distribution. Therefore, we can partially, for the above presented figures, reject the hypothesis that the first two digits of the amounts of revenues and expenses stated in the income statements of economic entities in BiH follow Benford's law. This is also an indicator – a red flag to forensic accountants of the necessity of increased attention and additional examination of the financial positions of revenues and expenses starting with the identified first two digits.

The results of the conducted empirical research, which show a higher frequency of deviations of the distribution of the first two digits in the presentation of revenue positions (6 figures) compared to the distribution of the first two digits in the presentation of expense items (4 figures), correspond to previous empirical research, which indicated more frequent manipulation of revenues than expenses, both quantitatively and qualitatively. Namely, among the so-called "seven deadly sins in accounting", four sins were related to revenues and three sins were related to expenses; moreover, the first three sins according to the frequency of occurrence were related to the manipulation of revenues in entities' financial statements (Schilit & Perler, 2010). Additionally, research on the application of creative accounting techniques in entities in BiH has shown that revenue manipulation, specifically the technique of recording revenue too soon, is the most commonly used technique of manipulating accounting data presented in financial statements in entities in BiH (Isaković-Kaplan, 2016).

However, we warn readers of the risk of "blindly believing" in Benford's law, i.e., the results of the application of the methodology of Benford's law should serve only as a guide to the forensic accountant in further examination of information and evidence regarding frauds committed in entities, and not as proof that 10 M

frauds were committed exactly on the identified items of revenues and expenses whose first digits deviate from Benford's law. Also, the absence of a large number of deviations in the digits of revenue and expense positions in relation to the distribution of data according to Benford's law is not a guarantee of the absence of frauds in the financial statements of entities in BiH.

The second research hypothesis was:

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H2: There is no statistically significant difference in the distribution of the first digit between the items of revenues and expenses shown in the income statements of economic entities in BiH.

Based on the conducted Z-test, we can see that there is no statistically significant difference for seven digits, while for digits 1 and 4 there is a statistically significant difference (for digit 1 the z-score is 2.36 > 1.96, and for digit 4 the z-score is 2.84 > 1.96). Therefore, we partially, for these two digits, reject the hypothesis that there is no statistically significant difference in the distribution of the first digit between the items of revenues and expenses presented in the income statements of economic entities in BiH.

It is interesting to compare the results of this empirical research with the results of empirical research conducted in the region.

Papić et al. (2017) conducted a research on 12 entities listed on the Zagreb Stock Exchange covering all positions in the financial statements over 10 years and concluded that all 12 entities recorded deviations from Benford's distribution, but there was a noticeable trend towards Benford's law.

Kovačić and Mateješ (2018) applied Benford's law to insurance entities in Croatia and showed that revenue positions, both the first and second figures, actually followed Benford's distribution.

Bartulović and Mitrović (2020) investigated the application of Benford's law on the accounts receivable and accounts payable of an entity in Croatia operating in

the tourism business. The results of the research showed that there were smaller deviations from Benford's law, where the deviations were larger in accounts payable than in accounts receivable.

Milojević et al. (2014) investigated the application of Benford's law in detecting anomalies in financial statements on a sample of 814 large entities in Serbia by analyzing fixed asset positions in balance sheets and net profit positions in income statements. The research showed that all first digits of presented fixed asset positions followed Benford's law, while the distribution of the first digit of the net profits of large entities in Serbia did not fully follow Benford's law. The digits that were not in line with Benford's law were 1, 8, and 9, with a high frequency of digits 1 and 9, and a low frequency of the figure 8 as the first digit in presented net profits.

It is important to know that the results of applying the methodology of Benford's law are not used only by forensic accountants in forensic accounting. Various analyses based on the phenomenon of the first digit are useful to many external users of financial statements, among which we especially emphasize financial analysts, but also investors, creditors, and government agencies that can conduct various analyses of data quality presented in financial statements for their own needs. The methodology of Benford's law is a useful tool for auditors in the process of financial statement audit.

The application of Benford's law on a sample of many entities provides useful information on the potential risks of manipulative accounting at the level of an economy, while its application on data within an entity is a useful tool for forensic accountants in conducting individual fraud investigations. At the same time, the application of Benford's law within an entity is possible on different sets of accounting data that are derived as a result of mathematical operations on certain basic values. Accordingly, in addition to the items of revenues and expenses analyzed in this paper, accounts receivable, accounts payable, material costs, salary costs, etc. can be submitted to forensic analysis according to the same methodology. 10 M

After the application of Benford's law indicates certain discrepancies in the data presented in the entity's financial statements, in relation to the expected values, the forensic accountant should focus further investigation on the forensic analysis of the entire accounting records in relation to the disputed accounting data, i.e., accounting entries/postings that are behind the disputed positions, together with the documentation that served as the basis for the book entries in the accounting records (Isaković-Kaplan, 2016).

### **5** Concluding Considerations

The application of Benford's law methodology in the investigation of financial statement fraud helps forensic accountants to more quickly and easily identify the distribution of data that does not follow the phenomenon of the first digit.

The empirical research of this paper was based on the financial statements of listed economic entities in BiH. The sample included all entities listed on the Sarajevo Stock Exchange that published annual financial reports for 2018, and the analysis included the positions of revenues and expenses presented in them.

The research showed that the presented values of revenues and expenses of economic entities in BiH generally follow Benford's law. The exceptions are 10 figures from 180 two-digit numbers which, according to the Z-test, show statistically significant deviations from the expected distribution. In addition, there is a statistically significant difference in the distribution of digits 1 and 4 between revenues and expenses.

In this way, this research confirms that accounting data of entities in BiH follow the phenomenon of the first digit, which is additional empirical proof of the applicability of Benford's law to accounting data collections. Also, the contribution of this paper is reflected in the fact that it can serve as a guide for forensic accountants and auditors in their daily work with large sets of accounting data.

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Restrictions in the application of Benford's law in detecting fraud in financial statements appear in the case of deliberate action of the perpetrator of fraud in accordance with the phenomenon of the first digit in terms of choosing the amounts which he/she wants to include in the set, modify, or exclude from the set of accounting data. Simplified, deviations from the phenomenon of the first digit can be more easily determined if the perpetrator is not familiar with the nature of the occurrence of the digits, because such manipulation is likely to result in a significant deviation of the data from the distribution under Benford's law. If the perpetrator knows the expected distribution, he/she will manipulate the data by adjusting the frequencies of the numbers, which will not ultimately result in a significant deviation from the distribution according to Benford's law.

Significant deviations from Benford's law indicate that the sets of accounting data were subjected to manipulation. This information can serve only as an indicator to forensic accountants in their further search for illogical distributions, but not as a basis for concluding that fraud has occurred in the entity. The same information can offer support and guidance to the auditors in their further search for additional information in the audit of financial statements.

Since the conducted research included entities listed on the Sarajevo Stock Exchange, this fact can be considered a restriction of the paper. If access could be gained to the register of financial statements of all entities, a research could be conducted covering all entities in BiH. Furthermore, research could be conducted for the financial sector, as well as for the non-profit sector in BiH.

Additionally, analyzing the application of Benford's law over several periods is interesting from the point of view of observing the distribution of data by years and testing statistical significance differences between the years, but it is not appropriate if all data are analyzed together. This can also represent an opportunity for research.

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Table

ligit	Frequency according to Benford	Obtained frequency	Expected % according to Benford	Obtained %	MAD	Z-test	Lower limit	Upper limit	Chi-square	K-S test
1	360	391	0.3010	0.3266	0.0256	1.8592	330	392	2.6100	-0.0256
2	211	209	0.1761	0.1746	0.0015	0.0975	185	237	0.0151	-0.0241
3	150	147	0.1249	0.1228	0.0021	0.1807	128	172	0.0435	-0.0220
4	116	102	0.0969	0.0852	0.0117	1.3977	96	137	1.6899	-0.0103
2	95	90	0.0792	0.0752	0.0040	0.4691	77	114	0.2411	-0.0063
9	80	77	0.0669	0.0643	0.0026	0.3105	64	98	0.1227	-0.0037
~	69	74	0.0580	0.0618	0.0038	0.4901	54	86	0.3027	-0.0075
8	61	52	0.0512	0.0434	0.0077	1.2378	47	77	1.3912	0.0002
6	55	55	0.0458	0.0459	0.0002	-0.0375	41	69	0.0010	0.0000
<b>Fotal</b>	1,197	1,197	1.0000	1.0000	0.0038	1	١	١	6.4171	•

Source: Authors' calculations.

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Digit	Frequency according to Benford	Obtained frequency	Expected % according to Benford	Obtained %	MAD	Z-test	Lower limit	Upper limit	Chi-square	K-S test
1	508	496	0.3010	0.2942	0.0068	0.5899	471	545	0.2622	0.0068
2	297	301	0.1761	0.1785	0.0024	0.2296	267	328	0.0569	0.0044
3	211	212	0.1249	0.1257	0.0008	0.0627	185	238	0.0087	0.0036
4	163	183	0.0969	0.1085	0.0116	1.4962	140	188	2.3535	-0.0080
2	133	132	0.0792	0.0783	0.0009	0.0906	112	156	0.0168	-0.0071
9	113	112	0.0669	0.0664	0.0005	0.0364	93	133	0.0067	-0.0066
	98	89	0.0580	0.0528	0.0052	0.9012	79	117	0.7874	-0.0014
8	86	82	0.0512	0.0486	0.0025	0.4238	69	104	0.2088	0.0011
6	77	79	0.0458	0.0469	0.0011	0.1559	61	94	0.0445	0.0000
Total	1,686	1,686	1.0000	1.0000	0.0024	١	١	۱	3.7456	١

Table A2: Statistical Tests for the Variable Expenses – First Digit

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Source: Authors' calculations.

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Frequency Obtained MAD Z. according to frequency MAD Z.	o Obtained MAD Z.	MAD Z.	Ż	-test	Chi-square	K-S test	Digit	Frequency according to Benford	<b>Obtained</b> <b>frequency</b>	MAD	Z-test	Chi-square	K-S test
48         50         0.0021         0.2745         0.1208	50 0.0021 0.2745 0.1208	0.0021 0.2745 0.1208	0.2745 0.1208	0.1208		-0.0021	55	6	1	0.0070	7.5024	7.1103	-0.0109
43 42 0.0013 0.1504 0.0488	42 0.0013 0.1504 0.0488	0.0013 0.1504 0.0488	0.1504 0.0488	0.0488		-0.0008	56	6	5	0.0033	1.4969	1.6680	-0.0076
40 46 0.0052 0.8312 0.9076	46 0.0052 0.8312 0.9076	0.0052 0.8312 0.9076	0.8312 0.9076	0.9076		-0.0061	57	6	10	0.0011	0.2585	0.1987	-0.0087
37 48 0.0096 1.5464 3.2618	48 0.0096 1.5464 3.2618	0.0096 1.5464 3.2618	1.5464 3.2618	3.2618		-0.0156	58	6	6	0.0022	0.8340	0.7543	-0.0065
34 39 0.0039 0.6585 0.5988	39 0.0039 0.6585 0.5988	0.0039 0.6585 0.5988	0.6585 0.5988	0.5988		-0.0196	59	8	8	0.0003	-0.0376	0.0185	-0.0062
32 29 0.0028 0.5140 0.3243	29 0.0028 0.5140 0.3243	0.0028 0.5140 0.3243	0.5140 0.3243	0.3243		-0.0167	60	8	10	0.0015	0.3953	0.3687	-0.0077
30 35 0.0041 0.7247 0.7363	35 0.0041 0.7247 0.7363	0.0041 0.7247 0.7363	0.7247 0.7363	0.7363		-0.0209	61	8	7	0.0010	0.2355	0.1548	-0.0067
29 28 0.0005 0.0090 0.0105	28 0.0005 0.0090 0.0105	0.0005 0.0090 0.0105	0.0090 0.0105	0.0105		-0.0204	62	8	8	0.0000	-0.1743	0.0000	-0.0067
27 21 0.0052 1.2120 1.3346	21 0.0052 1.2120 1.3346	0.0052 1.2120 1.3346	1.2120 1.3346	1.3346		-0.0152	63	8	7	0.0008	0.1385	0.0952	-0.0060
26 31 0.0047 0.8889 1.1308	<i>3</i> 1 0.0047 0.8889 1.1308	0.0047 0.8889 1.1308	0.8889 1.1308	1.1308		-0.0198	64	8	6	0.0015	0.5089	0.3925	-0.0045
24 23 0.0012 0.1828 0.0768	23 0.0012 0.1828 0.0768	0.0012 0.1828 0.0768	0.1828 0.0768	0.0768		-0.0187	65	8	4	0.0032	1.5653	1.7235	-0.0013
23 26 0.0024 0.4495 0.3293	26 0.0024 0.4495 0.3293	0.0024 0.4495 0.3293	0.4495 0.3293	0.3293		-0.0211	66	8	9	0.0013	0.4136	0.3038	0.0000
22 26 0.0033 0.6544 0.6501	26 0.0033 0.6544 0.6501	0.0033 0.6544 0.6501	0.6544 0.6501	0.6501		-0.0244	67	7	8	0.0005	0.0358	0.0488	-0.0005
21 27 0.0050 1.0213 1.5522	27 0.0050 1.0213 1.5522	0.0050 1.0213 1.5522	1.0213 1.5522	1.5522		-0.0294	68	7	6	0.0015	0.4045	0.4005	-0.0020
20 17 0.0029 0.7057 0.5630	17 0.0029 0.7057 0.5630	0.0029 0.7057 0.5630	0.7057 0.5630	0.5630		-0.0264	69	7	6	0.0016	0.4396	0.4578	-0.0036
20 24 0.0038 0.8069 0.9936	24 0.0038 0.8069 0.9936	0.0038 0.8069 0.9936	0.8069 0.9936	0.9936		-0.0302	70	7	4	0.0027	1.2944	1.3429	-0.0009
19         20         0.0010         0.1469         0.0703	20 0.0010 0.1469 0.0703	0.0010 0.1469 0.0703	0.1469 0.0703	0.0703		-0.0312	71	7	13	0.0052	1.5382	5.1790	-0.0061
18 11 0.0062 2.0188 2.8252	11 0.0062 2.0188 2.8252	0.0062 2.0188 2.8252	2.0188 2.8252	2.8252		-0.0250	72	7	3	0.0034	1.9591	2.1954	-0.0028
18 15 0.0022 0.5265 0.3641	15 0.0022 0.5265 0.3641	0.0022 0.5265 0.3641	0.5265 0.3641	0.3641		-0.0228	73	7	10	0.0028	0.8591	1.5115	-0.0056
17 16 0.0008 0.1087 0.0513	16 0.0008 0.1087 0.0513	0.0008 0.1087 0.0513	0.1087 0.0513	0.0513		-0.0220	74	7	7	0.0003	-0.0773	0.0131	-0.0058
16 22 0.0049 1.1029 1.9310	22 0.0049 1.1029 1.9310	0.0049 1.1029 1.9310	1.1029 1.9310	1.9310		-0.0269	75	7	4	0.0023	1.0594	1.0339	-0.0035
16 16 0.0001 -0.0898 0.0013	16 0.0001 -0.0898 0.0013	0.0001 -0.0898 0.0013	-0.0898 0.0013	0.0013		-0.0270	76	7	8	0.0013	0.3446	0.3316	-0.0048
15 12 0.0029 0.8324 0.7383	12 0.0029 0.8324 0.7383	0.0029 0.8324 0.7383	0.8324 0.7383	0.7383		-0.0241	77	9	6	0.0022	0.6879	1.0134	-0.0070
15 9 0.0051 1.8103 2.3424	9 0.0051 1.8103 2.3424	0.0051 1.8103 2.3424	1.8103 2.3424	2.3424		-0.0190	78	9	~	0.0006	0.0522	0.0639	-0.0076

Table A3: Statistical Tests for the Variable Revenues – First Two Digits

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shed income	s in the publi	ue position	e-digit reven	orted 47 singl	ic entities rep	e econom	ons because th	revenue positic	ts of 1.150	digits consis	the first two	e sample with	* Note: T
١	85.1130	ı	0.0019	1,150*	1,150*	Total							
0.0000	0.8125	0.8784	0.0018	3	5	66	-0.0179	2.9102	2.3362	0.0045	4	6	54
-0.0018	0.2260	0.2857	0.0009	4	5	98	-0.0224	2.3305	1.1198	0.0041	14	6	53
-0.0027	0.0029	-0.1692	0.0001	5	5	97	-0.0183	1.2778	0.8331	0.0030	13	10	52
-0.0028	1.5413	0.8247	0.0025	8	5	96	-0.0153	0.0503	0.0663	0.0006	6	10	51
-0.0003	0.0101	-0.1211	0.0002	2	5	95	-0.0159	5.1110	1.6151	0.0062	17	10	50
-0.0005	0.0154	-0.0963	0.0002	5	5	94	-0.0097	0.0008	-0.1302	0.0001	10	10	49
-0.0008	1.0265	1.0647	0.0020	3	5	93	-0.0098	0.5128	0.6379	0.0020	8	10	48
-0.0028	0.4745	0.4173	0.0014	7	5	92	-0.0118	0.2183	0.3396	0.0013	6	11	47
-0.0014	1.1072	1.1322	0.0021	3	5	91	-0.0131	0.2822	0.4153	0.0015	6	11	46
-0.0036	2.1960	0.9977	0.0030	6	9	90	-0.0146	1.4409	1.3182	0.0035	7	11	45
-0.0005	2.2972	2.1801	0.0031	2	9	89	-0.0181	0.0537	0.0801	0.0007	12	11	44
-0.0037	1.2382	1.2391	0.0023	3	9	88	-0.0174	0.5523	0.5427	0.0022	14	11	43
-0.0060	1.2847	1.2764	0.0024	3	9	87	-0.0152	0.2612	0.3977	0.0015	10	12	42
-0.0083	0.0089	-0.1121	0.0002	9	9	86	-0.0168	0.3207	0.3939	0.0017	14	12	41
-0.0081	0.7976	0.5884	0.0019	8	9	85	-0.0150	1.5220	1.3597	0.0038	8	12	40
-0.0062	0.2008	0.2235	0.0009	7	9	84	-0.0188	0.1453	0.2300	0.0012	14	13	39
-0.0053	0.6563	0.7420	0.0017	4	9	83	-0.0176	3.7481	2.6496	0.0061	9	13	38
-0.0070	0.0005	-0.1826	0.0000	9	9	82	-0.0237	0.0348	0.0486	0.0006	14	13	37
-0.0071	0.7391	0.8155	0.0019	4	9	81	-0.0231	0.2073	0.3436	0.0015	12	14	36
-0.0089	0.0067	-0.1210	0.0002	9	9	80	-0.0246	0.2649	0.3601	0.0017	16	14	35
-0.0091	0.4696	0.4320	0.0015	8	9	79	-0.0229	1.4127	0.9305	0.0039	19	14	34

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Source: Authors' calculations.

Fre acco Be	quency rding to enford	Obtained frequency	MAD	Z-test	Chi-square	K-S test	Digit	Frequency according to Benford	Obtained frequency	MAD	Z-test	Chi-square	K-S test
	69	67	0.0012	0.1769	0.0534	0.0012	55	13	14	0.0006	0.1264	0.0723	-0.0098
	63	68	0.0031	0.5674	0.4105	-0.0019	56	13	9	0.0041	2.5760	3.6114	-0.0057
	58	54	0.0023	0.4675	0.2600	0.0004	57	13	13	0.0003	-0.0212	0.0143	-0.0059
	54	60	0.0039	0.7774	0.7673	-0.0034	58	12	14	0.0010	0.3057	0.2173	-0.0069
	50	50	0.0001	-0.0558	0.0002	-0.0035	59	12	10	0.0013	0.5244	0.3815	-0.0056
	47	40	0.0040	0.9871	0.9527	0.0005	60	12	14	0.0012	0.4154	0.3508	-0.0069
	44	42	0.0011	0.2091	0.0770	0.0016	61	12	10	0.0011	0.3990	0.2628	-0.0058
	41	30	0.0068	1.9956	3.1065	0.0084	62	12	15	0.0021	0.7600	1.0169	-0.0079
	39	41	0.0011	0.2220	0.0927	0.0073	63	11	13	0.0010	0.3097	0.2283	-0.0088
	37	36	0.0007	0.0994	0.0320	0.0079	64	11	6	0.0013	0.5719	0.4361	-0.0075
	35	41	0.0034	0.8254	0.9273	0.0045	65	11	12	0.0006	0.1333	0.0835	-0.0081
	34	32	0.0010	0.2032	0.0798	0.0055	99	11	6	0.0011	0.4592	0.3229	-0.0070
	32	33	0.0005	0.0628	0.0228	0.0050	67	11	12	0.0008	0.2281	0.1547	-0.0077
	31	27	0.0023	0.6354	0.4630	0.0072	68	11	6	0.0009	0.3531	0.2295	-0.0068
	30	25	0.0027	0.8098	0.6916	0.0100	69	10		0.0020	1.1001	1.1140	-0.0048
	28	29	0.0004	0.0261	0.0144	0.0096	70	10	7	0.0020	1.0442	1.0342	-0.0028
	27	19	0.0050	1.7974	2.5183	0.0145	71	10	8	0.0013	0.5718	0.4417	-0.0015
	26	36	0.0058	1.5506	3.5798	0.0087	72	10	11	0.0006	0.1591	0.1056	-0.0021
	25	29	0.0022	0.5855	0.5180	0.0065	73	10	9	0.0023	1.3653	1.4974	0.0002
	25	27	0.0015	0.3853	0.2521	0.0050	74	10	13	0.0020	0.7779	1.1178	-0.0018
	24	31	0.0044	1.2310	2.2412	0.0007	75	10	7	0.0015	0.7869	0.6937	-0.0003
	23	21	0.0012	0.3201	0.1669	0.0018	76	6	8	0.0009	0.3375	0.2232	0.0006
	22	26	0.0023	0.6422	0.6317	-0.0004	77	6	11	0.0010	0.3538	0.2987	-0.0004
	22	17	0.0028	0.9963	0.9746	0.0023	78	6	8	0.0007	0.2522	0.1594	0.0003
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Table A4: Statistical Tests for the Variable Expenses – First Two Digits

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				*200	*100	E							
0.0000	0.2210	0.3139	0.0008	9	7	66	-0.0092	4.5055	1.5881	0.0046	21	13	54
-0.0008	1.5207	1.4223	0.0020	4	7	98	-0.0045	0.0173	-0.0044	0.0003	14	14	53
-0.0028	0.0234	-0.0316	0.0003	7	7	97	-0.0043	0.5586	0.6878	0.0017	11	14	52
-0.0030	0.8385	0.6365	0.0015	10	7	96	-0.0059	0.6235	0.5994	0.0018	17	14	51
-0.0015	2.7604	2.3530	0.0027	3	8	95	-0.0041	1.9760	1.6108	0.0032	6	14	50
-0.0043	2.4707	1.1149	0.0026	12	8	94	-0.0073	1.9897	1.1004	0.0032	20	15	49
-0.0016	1.3794	0.8368	0.0020	11	8	93	-0.0041	4.3898	1.5937	0.0049	23	15	48
0.0003	0.4225	0.5388	0.0011	9	8	92	0.0008	4.4424	2.9255	0.0049	4	15	47
-0.0008	0.5565	0.5066	0.0013	10	8	91	-0.0042	0.1547	0.2821	0.0009	14	16	46
0.0005	0.5056	0.4789	0.0012	10	8	90	-0.0051	0.9536	0.9830	0.0023	12	16	45
0.0017	1.9025	0.9910	0.0024	12	8	89	-0.0074	0.4653	0.5191	0.0017	19	16	44
0.0040	1.2304	1.1962	0.0019	5	8	88	-0.0058	3.2730	1.4138	0.0044	24	17	43
0.0021	0.3646	0.3920	0.0010	10	8	87	-0.0014	0.2316	0.3427	0.0012	19	17	42
0.0032	2.2736	1.9321	0.0026	4	8	86	-0.0002	0.7335	0.6753	0.0021	21	17	41
0.0006	0.0348	0.0142	0.0003	6	8	85	0.0020	0.9621	0.7823	0.0025	22	18	40
0.0009	0.0229	-0.0192	0.0003	6	6	84	0.0045	0.3960	0.4815	0.0016	21	18	39
0.0012	0.0503	0.0567	0.0004	8	6	83	0.0061	0.4123	0.5735	0.0017	16	19	38
0.0008	0.3554	0.4791	0.0011	7	6	82	0.0044	0.2705	0.4349	0.0014	17	19	37
-0.0003	0.0858	0.1320	0.0005	8	6	81	0.0030	0.7335	0.8321	0.0023	16	20	36
-0.0008	0.1152	0.1641	0.0006	10	6	80	0.0007	0.6467	0.6435	0.0022	24	20	35
-0.0002	0.0899	0.1282	0.0005	10	6	79	0.0029	0.0440	0.1037	0.0006	20	21	34

* Note: The sample with the first two digits consists of 1.665 expense positions because the econo	nic entities re	oorted 21 si	nøle-diøit ex	thense bo	sitions in the	published inco
statements.			0	- - - - -		
Source: Authors' calculations.						

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Figure A2: Expected and Obtained % for the Variable Expenses – First Two Digits

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### Literature

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