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NEW HOLLYWOOD – SOCIOPOLITICAL CONTEXT AND GENRE ASPECT

Abstract

The paper includes an overview of *New Hollywood* directors and their films, as well as the sociopolitical context and changes in the American way of life that preceded the arrival of the so-called *blockbusters*, i.e. *new genre* films. The paper will discuss a new approach to the genre film by a generation of educated directors who will successfully renew genre in their works and, in some cases, make sequels in the form of (even today very popular) franchise. The analysis of some works made by a younger and partly older generation will show their relation to social and political circumstances, revitalization of marginalized genres, as well as stylistic features such as: intertextuality, citations, pastiche, homage (dedication), etc.

Keywords: New Hollywood; blockbuster; homage; genre; political and social context; American cinematography

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