SUMMARY

EDUCATIONAL PROGRAMS IN CULTURAL INSTITUTIONS: EXPERIENCES OF CNT “IVAN PL. ZAJC” IN WORKING WITH CHILDREN

According to contemporary strategies relating to activities in cultural organizations it is necessary to pay special attention to public development. One possible course of action is the creation of diverse educational programs for the active involvement of the public and enhancement of their experience of culture through theatre. CNT “Ivan pl. Zajc” in Rijeka has conducted these kinds of programs for several years, but in 2017 a special program Rijeka’s Young Theatre “Kamov” was launched in the form of a theatre workshop for children and youth. Throughout the first and second year of the program’s implementation scientific research study was carried out, considering the diverse conditions, possibilities and results of this innovative program.

Keywords: theatre, theatre workshop, education, innovative educational models, audience development