

own knowledge structure and skills. When students are confused, they can help to relieve them. Third, the role of manager. Teachers are not only preachers, teachers, but also managers of educational and teaching activities. The management of educational and teaching activities by teachers includes setting goals, establishing class collective, formulating, and implementing rules and regulations, maintaining class discipline, organizing class activities, coordinating interpersonal relations, etc., and controlling, checking and evaluating educational and teaching activities. Fourth, the role of the demonstrator. Teachers' words and deeds are the example of students' learning and imitation. Kwamenu, who explained the character well, said that the teacher's job was to educate students with his words and deeds. Students have the characteristics of teacher orientation. Teachers' speech, action and attitude towards the world have the function of being familiar with and subtle to students. Fifth, the role of friends and companions. Young students often regard teachers as friends, hoping to get the guidance of teachers in learning, life, life and so on, and at the same time hope that teachers are friends who share their happiness and pain, happiness, and sorrow.

**Result:** The role characteristics of university teachers are determined by the extensive and complex tasks they undertake. The "role" we are talking about here is a term borrowed from drama by sociology and psychology. It refers to a behavior pattern determined by a certain social status and identity and in line with a certain social expectation. According to the role theory of social psychology, it can be considered that college physical education teachers fulfill their duties, rights and obligations and fulfill their social tasks according to social expectations. Of course, this role can be played by many people. At the same time, as a complex "social man", he often plays multiple roles in the process of performing his duties and completing his social tasks.

**Conclusion:** The psychological and behavioral characteristics of contemporary university teachers are as follows: scholars and experts who master relevant scientific knowledge; The disseminator and director of knowledge and skills; They are the shapers of students' good moral character; Professional talents with one specialty and multiple abilities; The organizer of large-scale school activities; Experts in social activities and interpersonal communication; They are the companions and teammates in student activities. In short, the role of university teachers is complex and unique, and is worth It is studied from different perspectives. This paper attempts to use social psychology the theory of the analysis and research, so that in the new period can better Understand and grasp the professional and role characteristics and complete the glory and God The social responsibility and historical mission of the holy.

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## CONSTRUCTION OF COLLEGE STUDENTS CAREER DEVELOPMENT EDUCATION SYSTEM BASED ON DEVELOPMENTAL PSYCHOLOGY

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**Background:** Developmental psychology is a branch of psychology, which aims to help and guide the development of students by analyzing the factors that affect their development and revealing the internal mechanism of their development. The educational significance of developmental psychology lies in providing theoretical basis and support for current education and teaching activities. First, draw conclusions through scientific and professional psychological research, apply the conclusions in education and teaching development, and ensure the scientific nature of education and teaching activities. Second, assist teachers to carry out educational and teaching activities for students, especially the new teachers who lack experience, to make their teaching activities more scientific. Thirdly, developmental psychology plays an important role in the development of the whole human society and the development and self-improvement of college students, which can strengthen the scientificity of teaching activities aimed at college students. Psychological knowledge is widely used in the education of college students' career development. Therefore, from the perspective of developmental psychology, it is of great practical significance to study the most appropriate education system for college students' career development.

**Objective:** Studied in this paper from the perspective of developmental psychology, college students' psychological development stage characteristic daily career development education and management of

the analysis of existing problems, and based on theory of developmental psychology, combining with the situation of the work to explore the way to resolve this problem, aimed at college students' career planning education work provide certain reference and reference.

**Subjects and methods:** By means of questionnaire survey and small symposium, this paper conducts empirical investigation on college students in a certain university. Among them, a total of 200 questionnaires were issued and 170 were effectively recovered, accounting for 85% of the questionnaires issued. In addition to the questionnaire survey, 20 students from different majors and grades of the school were also organized to hold a symposium on ideological dynamics.

**Results:** In the questionnaire and the symposium, it was mentioned that only when developmental psychology is applied in the course of college students' career development education can the highest efficiency be achieved. The specific statistical results are shown in Table 1.

**Table 1.** Which teaching methods do you think are better for you to relax in the teaching of mental health education.

Options	Person-time	The percentage
Activities in the game	141	83
Case analysis	110	65
Panel discussion	83	49
Psychodrama	31	18
Lecturing and others	15	9

In the questionnaire, students also analyzes the choice, they say “give priority to with activity, can experience the teaching is unable to experience the true feelings, can greatly enhance the understanding of the psychological knowledge”, “in the form of activities to carry out teaching, can stimulate the learning interest, to understand their real inner world” and “activities should be more than teach, make the teaching atmosphere active, more to adapt to the students' psychological teaching environment, more conducive to the students to accept knowledge, “Relieve pressure”, “the experience generated in the activity combined with the teacher's analysis can be more acceptable”, “should let us understand in the activity, in the activity to understand the knowledge of psychology”. The students also think “is given priority to with activity, the students free speech, talk, teacher carries on the analysis summary, more can arouse the enthusiasm of the class” a “case analysis can let us combine example, make us more close to life,” “to carry out some discussion, the students put forward their own opinions, finally the teacher summarizes analysis”. When students were asked, “Based on the situation of mental health courses, what do you think is the appropriate ratio of activity to teaching?”, most students answered that the ratio of activity to teaching is at least 1:1. In the questionnaire and interview, it was also asked what form of assessment should be adopted. The specific results are shown in Table 2.

**Table 2.** What form do you think is appropriate for mental health education course assessment.

Options	Person-time	The percentage
In the performance of psychological activities	110	65
Scale test	109	64
Took the exam	56	33
other	32	19

From this, it can be seen that, from the perspective of developmental psychology, the construction of college students' career development education system can mainly be started from the following aspects:

(1) Balance political education and ideological education to solve the psychological confusion of freshmen.

(2) Pay attention to practical education and open up the second classroom.

(3) Establish a long-term mechanism to improve the ideological education archives of new students.

(4) Enhance the level of specialization and expand the ideological and educational work force.

**Conclusions:** The countermeasures of vocational development education for college students are to carry out vocational development education for students by classification in colleges and universities. From the perspective of developmental psychology, we should increase the number of activities and strengthen the curriculum construction of vocational development education. Strengthen value guidance to enhance the vocational development maturity of college students; Build a variety of practice platforms to help students understand the workplace environment; Promote the reform of education and teaching in colleges

and universities to improve students' professional ability and quality.

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## EDUCATIONAL PSYCHOLOGY ON THE PSYCHOLOGICAL IMPEDANCE OF ENTERPRISE MANAGEMENT CURRICULUM LEARNING

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**Background:** Educational psychology has played a great role in the development of enterprises in China. In the period of planned economy, it is one of the most important auxiliary means of enterprise management, and sometimes even plays a leading role. After the reform and opening up, the new enterprise system, the employment labor system and the new distribution mode under the market economy system have brought great impact on the original management mode. With the deepening of reform and opening up and the entry of foreign enterprises into the Chinese market, the establishment of the dominant position of the market economic system and the rise of new enterprise culture, the original enterprise management mode has been greatly impacted. At the same time, the dominant position of educational psychology in enterprise management has been affected, and some original functions have been weakened or even disappeared. However, with the further development of the market economy, the traditional way of enterprise work in some aspects has not adapted to the development of the new situation, lagging behind the requirements of the modern enterprise system, there is an urgent need to find a new path and carrier, especially to deal with the relationship between the construction of enterprise culture and educational psychology.

**Objective:** In today's society, with the continuous change of economic globalization and economic system, as well as China's further reform and opening up, people show more and more characteristics of individuality and autonomy, and their ideas and moral consciousness are becoming more and more complex and diverse. Especially in the era of knowledge economy, the continuous reform and development of enterprises have brought opportunities to enterprises. At the same time, some new problems and contradictions have emerged, which make enterprises face new challenges. Facing the new situation and new environment, enterprises need to innovate in the traditional ideas and methods of work, and develop in combination with educational psychology. Therefore, we should face the difficulties and solve new problems with new vision and new perspective, so as to improve the core competitiveness of enterprises.

**Subjects and methods:** In the process of enterprise development, the well-being, knowledge and social interaction of employees are all the factors that restrict the development of enterprises, so we should fully combine educational psychology to make employees improve their personal ability and play a positive role in their work. Based on three factors of impedance, this paper mainly discusses from three aspects: happiness, knowledge and social. Select 12 large, medium and small enterprises in this city, as the research object, distribute the questionnaire to its employees, and count the influence of different impedance factors on the enterprises.

**Study design:** The questionnaire was distributed to a total of 500 employees, and the questionnaire was completed at one time. Each person completed the questionnaire about 15-20 min. time A total of 500 copies were issued ,489 copies were recovered, and 484 copies were valid.

**Methods:** The influence of employees' different impedance factors on enterprises by Excel statistics.

**Results:** The realization of employee's own value in the process of work and the satisfaction of work will eventually form the happiness of employee's work. The higher the employee's happiness, the greater the positive development utility and the stronger the impedance ability. Therefore, the well-being of employees has the greatest impact on the development of enterprises, but in terms of knowledge and social, the impedance effect on the development of enterprises is not obvious.

**Table 1.** Effects of Different Impedance Factors on Enterprises.

Impedance factor	Impedance factor	Impedance factor	Impedance factor
Large enterprises	4	4	2
Medium-sized enterprises	3	4	3
Small enterprises	2	4	2