

at all levels will emphasize the application of psychology to a certain extent. In the training mode of innovative talents, the application of psychology is also very important. It can help teachers flexibly predict, observe and analyze students' behavior activities, and then use psychological knowledge to guide students to better carry out learning and life activities. In addition, the use of psychology is also conducive to help students out of thinking errors, behavioral traps, so that they have a healthier mind and a sounder personality. Therefore, the application of psychology has a positive practical significance for the healthy and sustainable development of students in the future. At the same time, it is also conducive to further improve the teaching level of the school, optimize the teaching results, and output more high-quality practical talents for the society.

**Objective:** Management psychology takes the people in the organization as the specific research, and focuses on the systematic research of the people with common management objectives, so as to improve the efficiency and mobilize people's enthusiasm and creativity to the maximum under certain cost control conditions.

**Subjects and methods:** In the practice of innovative teaching, we should first build a good framework suitable for innovative activities, divide all students into several innovative groups according to different ability characteristics, select students with good ability and prestige from each group as the organizer and leader of the group, initially form a more ideal model, and complete the innovative learning and practice activities under the intervention of the instructor. In the whole learning process, the main role of teachers is to guide rather than instill knowledge. Students are encouraged to give full play to their strengths and cooperate with each other in groups to complete more complex innovative cases. The results are evaluated by self-evaluation within groups and mutual evaluation between groups, and finally, teachers' comments can improve the enthusiasm of students' active participation and the improvement of relevant knowledge learning points and knowledge system.

**Results:** Through this organized free cooperative learning model, students not only give full play to their strengths, but also expand their ideas in the debate of different views and methods, and learn the ability to solve practical problems in cooperation. The investigation of five different elective courses shows that the participation rate of students applying this learning mode in the teaching process reaches 100%, while the participation rate of students in the other four courses is less than 40%. This shows that the humanistic characteristics and human behavior characteristics emphasized in management psychology are the effective methods and guidance for the effective organization of students' learning in the teaching process. It not only emphasizes the behavior characteristics of students, but also plays the role of teacher's restraint and incentive to students.

Under the guidance of the humanistic thought of management psychology and the theory of human behavior characteristics, it is the duty of the instructor to encourage students to let go of design, boldly conceive and dare to practice. After "honing", students get real training and become truly innovative college students. After working experience in recent years, students with innovative ability and high comprehensive quality are mainly shown in the following aspects: In the practice of classroom and extracurricular, the degree of students' active participation has been significantly improved, and the understanding of enterprises, society and market is actively carried out; the research and design of targeted engineering design projects make students' ability to use basic knowledge significantly, which greatly shortens the post enterprise adaptation period; The ability of independent analysis and design has been effectively improved, the correct entry point can be quickly found to solve practical problems, and the practical ability has been improved by applying the learned knowledge and adopting more practical methods to deal with problems; In the process of participating in the innovation case, we broadened the design ideas, mastered the method of scheme research, improved the proficiency of relevant professional knowledge, and increased the understanding of the development status and trend.

**Conclusions:** The application of management psychology theory in the cultivation of students' innovative ability can effectively promote the cultivation of students' innovative thinking and innovative ability, and provide certain guidance and reference for the establishment of management and teaching mode of innovative education in Colleges and universities.

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## APPLICATION OF SPORTS PSYCHOLOGY IN TEACHING SPORTS SKILL TRAINING

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**Background:** Sports psychology is an applied subject, which has two characteristics of physical education and psychological science. With the continuous integration and development of sports and psychology, sports psychology has been widely concerned and integrated into our daily teaching work. With the deepening of the reform of physical education system and the changes of students' physical and mental characteristics in the new period, the application of psychology in physical education has become an inevitable phenomenon of historical progress. In sports teaching, sports psychology is very important. In the competition, the athletes with good psychological quality will play a normal level, or even can play a super level, while the athletes with poor psychological quality often cannot play their due level. In the process of school physical education, on the basis of mastering the law of students' physical and psychological development, we should reduce the unfavorable factors of students' emotions, improve students' initiative in learning as much as possible, and implement the goal of quality education, which also improves the quality of teaching.

**Objective:** To understand the role of sports psychology in the training of teaching sports skills, to explore the application of sports psychology in teaching, and to give the specific application of sports psychology teaching sports skills training methods, in order to provide support for improving the effect of teaching sports skills training.

**Subjects and methods:** Taking the students of a physical education college and other colleges as the research object, 100 students from physical education college and 100 students from other colleges are selected. There is no obvious characteristic difference between the students.

**Study design:** After collecting and reading a large number of literatures, 200 questionnaires were sent out to the selected research objects, and 200 questionnaires were returned, with a recovery rate of 100%. 50 students were randomly selected for interviews. The specific contents include the rationality of teaching content (a), satisfaction of teaching methods (b), and examination form Scientific (c) and so on, in the form of score for specific analysis.

**Methods:** SPSS13.0 is used for data statistics and processing of the questionnaire survey results and interview results to analyze the students' specific tendency to feedback results, so as to adjust the training methods and examination system of motor skills. After the clear training methods and examination system are formulated, they are fed back to the research objects for the second questionnaire, and the reform of motor skills training methods is compared and analyzed Satisfaction before and after the test.

**Results:** After the statistical results of each index, the average value is obtained, and the index status before and after the reform of the motor skill training method is shown in Figure 1. It can be seen that some students think that the traditional teaching content of sports skills training is unreasonable, and the unreasonable teaching material is that it is too theoretical and weak in application. This kind of teaching material is too abstract, so that students have a sense of boredom, resulting in a strong repulsive force. The information of teaching materials should be paid attention to by editors. It is necessary to combine the characteristics of physical psychology and physical education closely, choose more appropriate teaching contents and add corresponding positive factors to promote the cultivation of interest points of middle school students in physical psychology teaching. At the same time, the students' satisfaction with the traditional sports skill training method (before the reform) is not high, about 74%. The reason is that in the process of physical education teaching, most teachers mainly teach, less operation, less theory with practice. This kind of teaching mode is too old, knowledge theory is boring and narrow, which is not conducive to the cultivation of students' interest. Teaching methods do not achieve "teaching according to their aptitude", do not do different treatment, no matter what theory and method are used, seriously hindering students' understanding and application of knowledge. From the examination form of scientific inspection index, sports are action oriented, and the traditional training method of action operation class inspection is almost zero inspection, so many students do not think that the examination form is scientific, such a static, perfunctory examination form is not conducive to students in the future work of professional advantage. There are many examples of students falling into the work blind area because of their insufficient use of the knowledge they have learned after graduation.

**Conclusions:** By using the methods of literature, questionnaire, forum and data statistics, this paper makes an investigation and Research on the psychological teaching of physical education major: Closely combine the characteristics of sports psychology and physical education, choose more appropriate teaching content; Improve the work of sports psychology in teaching, and constantly reform and innovate; A variety of sports psychology examination forms blend with each other, timely and effectively applied in the development of physical education teaching and work.

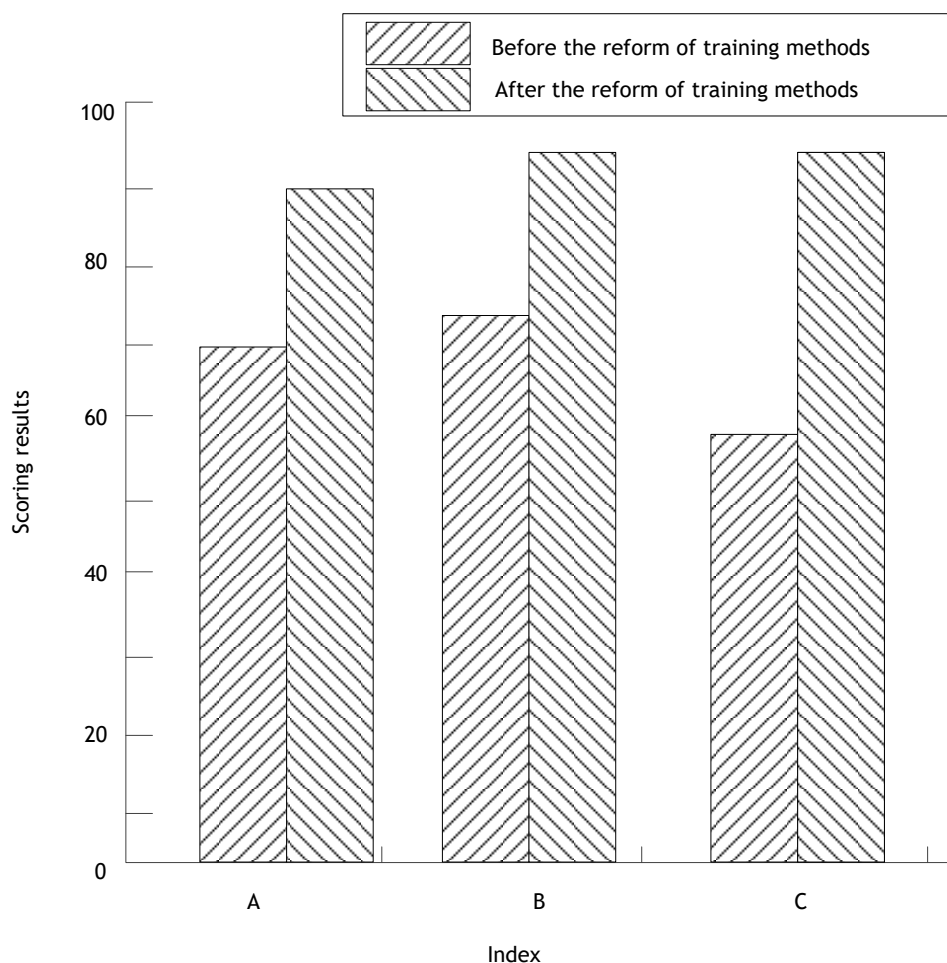


Figure 1. The index statistics results before and after the reform of motor skill training methods.

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## PSYCHOLOGICAL ANALYSIS OF ACCOUNTING FRAUD UNDER THE EVOLUTIONARY GAME OF SUPERVISION

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**Background:** The psychology of accounting fraud refers to the inner activities of the counterfeiters and their attitudes, opinions and opinions towards the fraud. Accounting fraud is a kind of purposeful behavior, so there is always an invisible hand behind accounting fraud. This is the demand, consciousness and motivation of accounting fraud, that is, its psychology. The psychological characteristics of accounting counterfeiters are as follows: Before the implementation of counterfeiting, psychological preparation was started, and the counterfeiting activities were fully planned, designed, selected, analyzed and other thinking activities. The psychology of accounting fraud originates from the thinker's world outlook, outlook on life, values and morality, from his understanding of the surrounding things, from the influence and induction of the surrounding environment, from his experience and accumulation of life and work, and from his perception of integrity and conscience. Different counterfeiters show different psychology in different environments and different economic activities. Therefore, it is important to analyze the psychology of accounting counterfeiting behavior under the regulatory evolutionary game.

**Objective:** The evolutionary game model and system dynamics simulation model are constructed to study the game relationship between accounting fraud and regulatory departments from the perspective of theoretical analysis and experimental simulation; This paper analyzes the stability of equilibrium point of game system under different regulatory mechanisms, and explores the ways to improve and reduce accounting fraud and avoid fraud psychology.