PSYCHOLOGICAL DETERRENCE EFFECT OF XU VILLAGE’S ARCHITECTURE

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Background: In the Dabie Mountain area of rural settlements in central China, preserves a considerable construction of traditional Xu village building (the periphery of the village design with walls and the building of the moat), from the building’s location, inward architectural layouts, to moats, walls and constitute elements with strong defensive ability, reflected in the end of the Qing dynasty to the period of the republic of China. In the context of continuous social turbulence, there are rich social psychological factors implicit in the design of architecture. In order to protect themselves, the appearance design of buildings often shows the powerful psychological deterrence effect to the attackers. The inner action reveals the inevitable reality and analyzes the influence of the building environment on behavior and psychology.

Objective: To analyze the inducement of local people in constructing the village buildings from a macroscopic perspective, which can meet the thought of peace in psychological research. In short, it refers to how the architectural environment is created to achieve the safety, comfort and pleasure psychological of the residents, and how the architecture deals with the social unrest and restless. Combined with the effect of historical events and social development on the construction of the Xu village’s buildings, followed the Xu village’s buildings development path, verified the psychological influence of historical events on the public in the turbulent period, thus directly bringing about the formation of the Xu village’s buildings, and found out the direct and indirect reasons of psychological factors influence the construction of the architecture. Through various theories of environmental psychology, this paper studies people’s behavior in the place and seeks for the relationship between people’s behavior and the buildings and the surrounding environment.

Research objects and methods: The main body of the object of study is the Xu village building elements, including stone assembled doors and walls, more peripheral trenches, the suspension bridge, turret, and Other defense facilities, reflects the social order chaos, in the history, the Taiping army, Nian army, Huai army, Xiang army compete between each other in Dabie Mountain area, people to seek comfort of life, have to adopt composite element of defense. This extremely introverted building reflects the defensive psychology of the resident. The defensive psychology has reached its peak and they feel that they are about to be broken at the touch. In the long history of our country, this should be the environmental stimulus of the adaptive level, but this mentality of the public has always existed, judging that it is the ideal level of stimulus.

The research methods include investigation methods, in-depth field investigation and interpretation of the defensive characteristics of the buildings in the Xu villages, and analysis of the psychological reactions of the public. Test method, through the organization of person, to carry out psychological shock effect experience research in the Xu village buildings.

Research Design: 48 famous historical copycats in the whole Dabie Mountain region were investigated, and 10 copycats with intact preservation and strong deterrence ability were selected, and the psychological deterrence ability of personnel was tested.

Statistical analysis method: SPSS statistical software package and double-item technology were used to conduct statistics on the research database and analyze the influence indexes of psychological test. Analogize the reasons for the construction of village buildings and establish a contingency table.

Results: Ancients build Xu village construction is intended to work on, meet the needs of the psychological withdrawal and security reality, is a positive, happy, and worth pursuing experience, thus the village construction can endure for a long time, so impregnable defense facilities become the eternal memory of scenes, shock of the soul is a Method of building, Address the need for self-protection in a time of social unrest.

Conclusion: Dabie Mountain area of architectural defense capability is strong, in the process of the whole building, do not hesitate to use total cost 50% of the money, to build all kinds of defense facilities, is the chaos of the society makes people panic, remote and remote building location selection, layer upon layer of fortification architectural layout and the representative of the “strong” the stone material of choice, for the deterrent to the enemy, This is the instinctive response, also it is the last refuge. So, finally to explore the relationship between the people with the surrounding buildings and the environment, to solve the contradictions and problems between people and the environment, analysis village problems base on the environmental psychology, which is the intersection of Architecture, Planning, and Psychology, only
A PSYCHOLOGICAL SURVEY ON CONSUMPTION OF DOMESTIC TOURISTS DURING COVID-19 EPIDEMIC

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Background: The COVID-19 outbreak at the beginning of 2020 has greatly impacted China’s tourism industry, and even almost stagnated for a period. Fortunately, after months of strict prevention and control efforts, the epidemic in China has been significantly improved, and major tourist attractions have gradually resumed their normal operations while continuing to strengthen prevention and control. However, we can find the typical consumption phenomenon under the background of the epidemic: many hoardings, the change of consumption concept of young people, the increase of online consumption, etc. The emergence of the COVID-19 epidemic has also brought a non-negligible impact on the consumer psychology of domestic tourists, making the tourism market demand tend to be more refined. At the same time, tourists’ cognition of COVID-19 epidemic and the new demands of consumer psychology caused by it will have a profound impact on the development of tourism after the epidemic and the measures that tourism should take in the face of the crisis. Therefore, the domestic tourism development direction after the outbreak of identifying needs to be concern focused on the study of the changes in tourist consumption psychology, tourism comprehensive benefits during the outbreak fell under the backgro