

Fourth, tourists are more dependent on online publicity and marketing. With the transparency and sharing of information, as well as the strengthening of online life during the epidemic, many tourists will use new media forms such as short videos, live broadcasts and VLOG related to scenic spots, vacation areas or tourist areas to enhance their understanding of the area. At the same time, the scenic spot website online tour, will also form a huge attraction for them. Nearly 90 percent of those surveyed said they would select destinations based on information they found on the Internet.

Fifth, the price is more popular than the high travel items. The long duration of the epidemic and the severe economic impact on people in a wide range of industries have caused people to rethink their consumption behavior. According to the data, 75 percent of people think more money should be spent on savings and deposits, while 60 percent choose to spend a large proportion of their funds on investment, insurance, and financial management. Most people will pay more and more attention to the cost performance of tourism and attach great importance to their own sense of economic stability and control.

Conclusions: After the COVID-19 epidemic, the desire of tourists to travel was obvious because of the depression caused by the long-time home isolation. However, after experiencing this difficult period, their consumer psychology has undergone some changes, and their travel demands are also different from those in the past. Faced with the new demand of tourists after the epidemic, the tourism-related enterprises and the whole tourism industry that have been hit hard by the epidemic should think about solutions more fully, comprehensively, and objectively, and start the road of tourism recovery in an orderly way.

Acknowledgements: High-level Cultivation Project of Huanggang Normal University in 2020; Supported by Sino-Sri Lanka Cultural Exchange and Economic Development Research Center, Huanggang Normal University, No.204202013904.

* * * * *

PROMOTION OF SCHOOL FOOTBALL ON MENTAL HEALTH EDUCATION OF CHILDREN AND TEENAGERS

Lu Liu

School of Physical Education, Huanggang Normal University, Huanggang 438000, China.

Background: In recent years, Chinese campus football is facing a good opportunity for development. In the “China Football medium and long term development plan (2016-2050)” issued by the national development and Reform Commission in 2016, it is clearly pointed out that as an important measure to implement moral education, cultivate and practice the core values of socialism, it is an important measure to cultivate the interest of youth football. The basic project of enlarging the size of football population and consolidating the foundation of football talents, making more young students and children love football and enjoy football, making participating in football become an effective way to experience and adapt to social rules and moral standards. In 2019, the Ministry of Education launched the notice on pilot work of football featured kindergartens, which clearly stipulates that kindergartens are the carrier and every 3 years as a cycle. The goal is to expect 10000 football characteristic kindergartens in 2020. And in 2020, it is proposed to include kindergarten into the campus football system. Football is a comprehensive sport which is equal to collective ability, skill, intelligence, endurance and psychology. Children can develop their basic physical activities, such as reaction ability and judgment ability, improve body coordination, and promote the development of skeleton and muscle, digestive system and digestive system. The school football is the basic project of the development of campus football, and it is the enlightenment stage for teenagers to participate in football. Through the correct, systematic and stable development of children’s football, the quality of the reserve force of campus football can be improved, and the sustainable development of campus football can be promoted.

Objective: Football rules play a unique role in establishing good norms for children and teenagers. It not only has a positive role in promoting children’s physical and mental health, but also can promote the firmness of children’s sports consciousness. The positive influence of parents accompanying children to participate in campus football on their mental health is imperceptible. Campus football activities establish an efficient communication link among school, family and students. Football is conducive to children and adolescents to establish a correct outlook on life, values and world outlook, promote adolescent mental health, and provide a theoretical basis for primary and secondary schools to promote campus football planning, and provide a reference for the development and implementation of campus football policy.

Subjects and methods: This study takes the students of football characteristic kindergartens and primary and secondary schools as the research object, randomly selects the children and primary and secondary

school students in Central China and Western China as the sample, and systematically analyzes the positive influence of campus football on the mental health of children and adolescents by using the methods of literature review, experimental control and logical analysis.

Result: Through the investigation and analysis of the sample, the conclusions are as follows: (1). Football games can promote children's growth and development, and promote children's character to be livelier and more positive, and improve the mental health problems of primary and secondary school students, such as inferiority, loneliness, timidity and cowardice. For example, after participating in campus football activities for a semester, students' physical quality has been greatly improved, they can communicate effectively with teachers, parents and classmates at any time, and overcome psychological timidity. (2). Kindergarten football parent-child fun games make children understand football etiquette, respect opponents, respect referees, etc., form a sense of civilization, improve parents' awareness of sports participation, and form family sports habits; Through participating in football training and competition, primary and secondary school students can strengthen their physique, cultivate their sense of teamwork, cooperation and competition.

Conclusion: According to the survey, most of the introverted children who participate in football have made great progress. Compared with the past, they prefer to take the initiative to participate in sports and communicate with their classmates. They can communicate their ideas with the head teacher in time, and they can actively contact their parents and talk about the situation of the school. A variety of relevant data show that most of the introverted people who do not like to communicate with others have mental diseases. In these students, through participating in football can get a great degree of relief, can prove that campus football has a positive effect on the mental health of teenagers. Relevant departments should formulate football policies according to local conditions and implement them effectively, so as to effectively protect children and teenagers to participate in football and love football.

Acknowledgment: 2018 humanities and Social Sciences planning fund project of the Ministry of Education (18YJA890014).

* * * * *

INNOVATION AND RECONSTRUCTION OF THE CLASSIFICATION MODE OF PIANO SOLFEGGIO TEACHING METHODS FROM THE PERSPECTIVE OF COGNITIVE PSYCHOLOGY

Tianshu Wang

Henan Vocational University of Science and Technology, Zhoukou 466000, China

Background: With the continuous improvement of people's quality of life and living standards, music has attracted wide attention from all walks of life. As an important part of the development of music teaching, solfeggio has higher professional requirements. Teachers need to combine the actual situation of students' music learning to improve their music hearing, in order to realize the healthy growth of students in the form of systematic training, students can master the connotation and skills of music in the process of professional training. In the development of music teaching practice, different scholars have made corresponding research on cognitive psychology from their own perspectives. In cognitive psychology, touch and vision are the main parts. In teaching research and practical operation, hearing is still the core. Combined with the specific practice survey results, we can see that the research objects involved in applied cognitive psychology are more complex, including professional and nonprofessional. Professional refers to a group with professional training, while nonprofessional refers to the group without formal music training. If we analyze it from a more micro perspective, then nonprofessional still in the industry is a good learner and a pure listener.

Objective: Academic and theoretical circles clearly put forward that solfeggio teaching is closely related to music cognitive psychology. Based on cognitive psychology, this paper specifically understands the core requirements of solfeggio Teaching from the perspective of music cognitive psychology. Under the background of the new curriculum reform, the value of solfeggio is on the rise. At the same time, the content of solfeggio is more and more rich and diversified. There is not only the memory of vertical harmony, but also the analysis and influence research of horizontal rules. Students need to understand the control skills of music rhythm and pitch under the guidance of teachers, so as to deepen their memory and understanding of music, this has a key role and value in the research and practice of music cognitive psychology. Teachers need to put their time and energy on the strengthening of solfeggio, understand the core requirements of vertical research and horizontal analysis, and realize the close combination and