

colleges and universities needs to pay attention to the improvement of classroom education effect. In the teaching process of ideological and political course, it is very common for ideological and political teachers to use mechanical methods to teach knowledge, and the teaching methods of some ideological and political teachers cannot arouse students' learning autonomy and interest. If the students lose the autonomy and education of the ideological and political curriculum, it will be difficult to improve the classroom effectiveness. Therefore, the ideological and political teachers need to apply various innovative forms of education, such as micro class and multimedia education, to the practice of education and teaching, and cross-use with educational psychology. In the process of classroom education and teaching, according to the interactive characteristics of multimedia, strengthen the contact with students, according to show the relevant pictures and excellent deeds, give students an upward psychological hint of education, so that students form a deeper level of recognition of the mainstream values.

**Table 1.** Students' evaluation of ideological and political teaching methods.

Factor	Stereotyped teaching	The teaching content is dull
Numbers	135	147

(2) Attaching importance to the correct guidance and correction of students' thoughts

Under the background of educational psychology, political teachers need to motivate students to express their opinions and suggestions in the process of classroom teaching, and adjust and improve educational strategies and means with pertinence and purpose after comprehensive understanding of students. Under the influence of psychological hints and education, we should continue to guide the students' thinking correctly. For the students with ideological and political problems, we should make corrections in accordance with the organic integration of classroom education and after-school counselling. Under the background of educational psychology, the reform of ideological and political curriculum in colleges and universities is a reform of the form of education, and we should also pay attention to the change of teaching contents, and fully respect students, and continue to help students overcome all kinds of ideological obstacles, which is also the main problem that ideological and political teachers should solve.

(3) Strengthen the connection between ideological and political courses and social life

Most ideological and political teachers cut off the connection between education and social life unconsciously in the process of carrying out classroom education. Under the condition of educational psychology, the reform of ideological and political curriculum in colleges and universities should start from this practical problem. Ideological and political teachers should strengthen the degree of reality and life of curriculum education. For example, the hot events in the society will be paid attention to by the students. Therefore, teachers can take such hot events as the main cases of ideological and political education in the process of education and teaching, and teach the students the ability of correctly discovering, analyzing and solving problems in the process of carrying out inquiry with the students. When students have negative emotions and thoughts, the ideological and political teacher should give them positive psychological hints according to the selection and teaching of more classical cases, so as to help them form sound personality and improve their ideological quality and moral quality.

**Conclusions:** From the perspective of educational psychology, the reform of ideological and political education should make better use of the relevant concepts of educational psychology and stick to the reform as a normal work. Psychology itself is a discipline that constantly influences the subject of behavior through guidance and elicitation. The reformative application and attempt of educational psychology in ideological and political teaching should pay more attention to the influence on students step by step. In addition, teachers are still the initiators of educational behavior, and need to better understand educational psychology, and combine with teaching practice, adjust and apply it to promote the reform goal.

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## THE DEVELOPMENT STATUS AND INNOVATIVE IDEAS OF SOCIAL PSYCHOLOGY AND COMMUNITY FAMILY EDUCATION

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**Background:** Social psychology refers to the study of the psychological and behavioral development and changes of individuals and groups in social interactions. Social psychology probes into interpersonal relationships at individual level and social group level. Studies conducted at the individual level include the following: Individual socialization process, communication, speech development, partners, family and living environment, and the influence of school on individuals. At the level of social groups, the study includes: group communication structure, group norms, attitudes, racial prejudice, aggression, customs and culture. With the continuous progress of family education in community, family education develops towards multi-level and multiplex, which is not only embodied in the organic combination of family education and school education, but also in the scientific guidance of community on family education. The formation and development of community family education provides a new educational concept for family education. In the role of quality education, in order to better promote family education, the community constantly updated ideas, to build a scientific family education guidance system. At present, the different levels of family education in the community have different effects on the development of children's physical and mental health. The community should select its essence, discard its dross, and integrate resources in a pluralistic, multi-angle and all-round way to guide family education.

**Objective:** This paper analyzes and explores the current situation of family education from the aspects of the concept of family education, the use of various resources in the community, the publicity of the concept of education, and the management system of family education in the community.

**Subjects and methods:** Using the method of interview, we actually visited many communities, and interviewed and discussed with community managers from the perspective of social psychology. Each interview lasted 50 - 120 minutes. Sorting out the problems of community family education, current development status and future development ideas, recording the whole interview process, and sorting out the interview content after archiving.

**Results:** The interview found that there were four main problems:

(1) Insufficient understanding of family education and insufficient attention to family education guidance in the community

Due to the lag of people's concept of family education, the development of community family education in our country is immature, and the participation of community residents in community education is not active. Parents in the community have a weak sense of participation in community education, believing that only children who go to college can achieve success. They rely too much on schools for their children's education, and take their academic achievements as the main concern. They do not realize that community education plays an irreplaceable role in children's physical and mental health. Community leaders pay too much attention to the economic development of the community, the understanding of family education is not in place, the pertinence of early childhood family education is not enough.

(2) Inadequate utilization of resources by communities

The community is open, but now some members of the community do not understand the status of resources in the community, the community library, activity room to a few people, this is not conducive to the development of people's social, easy to cause waste of resources. In the community, there are many members of different ages, different jobs and different educational backgrounds. If they are arranged as a whole and allocated reasonably, it can promote the perfection of the guidance system of community family education. At present, most of the community managers are people without professional knowledge and lack some professionals with high educational backgrounds.

(3) The way of publicity to parents in the community is single, and the publicity is not enough

Communities have continued to adopt traditional, monolithic forms of publicity, such as pamphlets, posters, leaflets, etc., which are customary. In a fast-paced society, the content of publicity is often overlooked by parents and affects the effectiveness of publicity. Therefore, community guidance on family education cannot be implemented.

(4) The management system of family education in the community is not sound enough

When the community carries on the family education instruction activity, some families do not pay enough attention to this, do not cooperate, do not participate in the community organization's activity, has caused the community instruction family education not to be in place, its basic reason is the community management system is not perfect and slack, community cohesion is not strong. Community is a complete organism with different educational levels. People are not enthusiastic to participate in community activities. There is no good way for parents to actively participate in community activities. Community management system is not sound enough, affecting the implementation of family education guidance in the community.

**Conclusions:** In view of the above present situation and the existence question, proposed the innovation development mentality:

(1) Learn to establish new concepts and take effective measures in a timely manner

Community should adapt to the difference of economic level and cultural level of community members, and improve the comprehensive quality of community members, which is conducive to creating a good environment for growth.

(2) Optimize the existing resources of the community to provide the guarantee of human and material resources for family education in the community.

The community should absorb various social resources, create a good community environment, promote the development of professional community family education guidance activities, and form a characteristic people-oriented community support model of family education.

(3) Community use of existing conditions to carry out lectures, etc.

First of all, when publicizing family education, the community should grasp the time and ways to carry out effective publicity. The community can use the existing conditions to carry out lectures and organize parents and children to participate in community activities. Secondly, the community should hold some artistic and cultural activities to attract more people to participate in the activities; In the context of the Internet, the community is good at using the network to carry out online lectures, the release of parenting knowledge in the public. Parents should be aware that their children need not only school education, but also the importance of community education for their children. Once more, the community organizes some parent-child cooperation small game or the talent performance, strengthens between parent-child's emotion through the game, through appreciates the work to expand child's field of vision.

(4) Formulating a community family management system that keeps pace with the times and perfecting the organizational structure

The aim of family education guidance in community is to provide service for family education in community, improve the quality and ability of parents, promote the development of children's physical and mental health, and coordinate the relationship among parents, children and community workers, so as to enhance the effect of family education, improve the quality of family education and the level of community management.

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## APPLICATION OF COLOR PSYCHOLOGY IN BAROQUE ARCHITECTURAL DESIGN

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**Background:** Color design in interior design plays a role in the transformation or creation of a certain style, so give a person in the visual will produce a certain difference. Do the color design of interior space must fully consider the use of its object, the difference in the place. Everyone into a space in the first few seconds 70% of the impression is the color of the feeling, and then to understand the form, reasonable color design can make the interior space looks more harmonious, vivid, and thus to the highest level. Physical effect of application color, choose reasonable color to be able to change the area of design space to a great extent, have certain influence to the person's vision. Color design personalization, in addition to the designer's design style, the main is the user's personalization, as well as physical and psychological comfort of personalization, but in personalization must also maintain a degree. Because the color itself has the physical property, sees the color is different, its wavelength is also different, therefore, the color can indirectly or directly affect people's psychology, causes the human to have the different mood, if the indoor color purity is excessively many, will cause the human to feel agitated, tense, the melancholy, contrarily the color contrast is too few, will let the human feel lonely, empty, is bored and so on psychological effect. For example, from the point of view of indoor lighting, when natural lighting is not good, the appropriate use of color adjustment, light will have a certain impact on all objects, such as the higher the reflectivity, the higher the object's brightness, the lower the reflectivity, the lower the object's brightness, reflectivity is based on the object surface color change. Indoor environment for the adjustment of light has a great role is the color, different colors have different reflectivity.

**Objective:** The Chinese Baroque Block has been built since 1890. With the impact of market economy and the change of living habits, the orientation and public space attribute of the whole block are changing imperceptibly. With these changes, many new materials and new styles of buildings came into the city, and the restoration of historic buildings was accompanied by many new buildings and the impact of the surrounding buildings. Today, however, color science is far ahead. For the color design means of Chinese Baroque block show a little behind, many building color has deviated from the original historical context,